

SEE BELOW FOR 5 EMAIL TEMPLATES + 6 SOCIAL MEDIA POST TEMPLATES ↓

YELLOW HIGHLIGHT = Needs Your Customization

PEACH TEXT = INSERT YOUR AFFILIATE LINK

Sign up for Unique Referral Partner Link -

Step 1: Login to your referral partner account here:

https://www.ellenyin.com/affiliate_users/sign_in

Step 2: Graphics, Reels, Email Banners, & More:

<https://www.dropbox.com/sh/dgk4d9pguh4dozh/AABgdxP27LeITlvDWHZjXqdca?dl=0>

Emails

Email #1 - Send this during the pre-launch week (October 19th - 26th)

This is a great teaser to get your community excited about the challenge and anticipating enrollment opening up the following week (cart open = October 26th). The call-to-action is also a great opportunity to identify your hottest leads and make sure you individually follow-up with them when enrollment opens!

Subject line ideas (pick one below or come up with your own attention grabber):

Answer this quick question for me?

What's your number? Open up for mine

7 signs it's time for you to create an online course

Hey **NAME**, what's your score?

I got **(insert your number)** from the list below.

7 signs it's time for you to create an online course...

- ✓ 1. You're maxed out on 1:1 work and can't take on any new clients
- ✓ 2. You want more time freedom
- ✓ 3. You answer the same questions in your DMs or inbox all the time
- ✓ 4. You're the go to person for _____ in your network
- ✓ 5. You can talk about the thing above for hours with zero prep simply because you love it so much
- ✓ 6. You want scalable, residual income
- ✓ 7. You want to impact more people with your business

If you check off ✓ one or more of these boxes, you belong in my friend Ellen Yin's **Paid To Create Live Challenge** for first time course creators **kicking off Monday, November 7th!**

Like you, she checked off a number of these boxes three years ago, when she was maxed out on time & clients.

Ellen reached a point where no matter how hard she tried, there just weren't enough hours in the day for her to help more people through her business...

Thus began Ellen's journey into the information products space as an online course creator in 2019, and since then her courses & online programs:

- Have generated over \$1 MILLION dollars in additional revenue for her business
- Landed her features in Forbes, Entrepreneur, and 100+ media outlets
- Impacted 10,000+ students around the globe (that's 10K+ new paying customers added to her company and email list!)

(Insert a personal anecdote about how courses have positively impacted your business as well - if you're a Paid to Create alumni, share your personal experience in our challenge!)

If you're a coach, expert, content creator, or service provider and you're sitting on some gold in your brain that could make a BIG difference in people's lives, Ellen wants to help you **create your first online course** inside her next Paid To Create Live Challenge!

I'm so excited to share how you can join her in this challenge when doors open next week.

In the meantime, reply with the # of boxes you checked off so I can add you to my VIP list and personally send you the invite link when it goes live!

Keep an eye on your inbox for another email from me next week,

Your Signature

Email #2 - Send this on 1st day of Open Cart (October 26th)

Subject line ideas (pick one below or come up with your own attention grabber!):

OMG it's here!!!

Something BIG just arrived!

Doors are open for the Paid To Create Challenge!

This is not a drill.

Remember that exciting, 3 day course creation challenge my friend Ellen Yin is hosting I told you about?

Well sign-ups just went LIVE on her website, and you're the first to know.

CLICK HERE CLICK HERE CLICK HERE

Oh, and it's here for 7 days only.

The "expires soon" countdown on this challenge starts rightttt...

NOW.

What's the deal again you ask?

Ellen will help you productize the knowledge already in your head and turn it into an online course you can sell over and over and over again.

With her help, you'll outline, build, and PRE-SELL your first online course, all within 3 DAYS.

VIEW THE DAY BY DAY BREAKDOWN/SCHEDULE HERE

Yup, by using the Paid To Create Method, you'll get to validate your course idea AND enroll paying students *before* you create any lesson content upfront.

Ellen has already helped 1,000+ Paid To Create Challenge alumni successfully do this.

Check out their inspiring stories here: <https://ellenyin.com/paidtcreate>

Your ticket to scalable income & impact are waiting for you inside the November 2022 **Paid to Create Challenge...**

3 days of LIVE training & coaching with Ellen (replays available), daily HW assignments, special guest speakers and prizes starts **MONDAY, November 7th at 11 am PDT!!**

You're only one week away from launching your first online course:

<https://ellenyin.com/paidtcreate>

Enrollment is only open for a few days, so hurry and grab your spot while you can!

Questions? Just hit reply to start a conversation with me!

Your Signature

Email #3 - Send during the promo (October 26th - November 7th)

Subject line ideas (pick one below or come up with your own attention grabber!):

Wanna know a little secret?

Secrets, secrets are no fun...

3 days can change your business, instructions inside!

Pssttt here's my secret: the easiest way to create your first online course is to enroll your founding students BEFORE you create any course content or even build a sales page.

Why?

You want to validate that your audience actually WANTS and is willing to pay for the product you're creating, before you waste valuable time and money creating what you THINK they want, only to launch to crickets.

Then with that initial cash injection from your founding (aka beta) students, **you actually get PAID TO CREATE the content *with* them**, by teaching the course live and receiving real-time feedback as you go!

Pretty sweet, right?

But how do you get your first paying students for a course that's not even finished yet?

Enter my friend Ellen Yin's [Paid To Create Method](#) - this is what I use too!

[CLICK HERE TO VIEW ALL THE CHALLENGE DETAILS](#)

Inside Ellen's Paid To Create LIVE Challenge (**November 7th - 11th, 11 am PDT - 1 pm PDT daily with immediate replays**), she'll walk you step-by-step through how to pre-sell your online course in only 3 days' time.

Yup, 3 days - no more procrastinating!

This might seem impossible, but she's helped 1,000+ people just like you create their first online course in under a week with her easy to implement, no BS steps.

Here are the only 3 things you need to get your online course out into the world:

- ✓ The knowledge in your head/your existing skills (also known as your super powers)
- ✓ A desire to help people (this is number 1!!!)
- ✓ The willingness to follow Ellen's step-by-step method to get PAID before you create all the lessons for your online course (we do things differently around here).

[INSERT BUTTON OR HYPERLINK TEXT: "CHECK x3, THAT'S ME!"]

🛑 **Also NOT needed with Ellen's Paid To Create Method?**

✗ ...a website, complicated funnels, fancy tech, ads, or a big audience.

When I say all you need to do is show up for this challenge exactly as you are with what you already have, I really mean that's *ALL* you need.

Well that and \$55 for your ticket to join the challenge...because research shows that people who pay, *pay attention*! It's one of the reasons Ellen has a near 100% completion rate in this challenge for everyone who actually shows up! 🎉

Need more proof that it's possible for you? Hear from the 1,000+ Paid To Create Challenge alumni who successfully launched their online course in just 3 days:

<https://ellenyin.com/paidtcreate>

There's nothing to hold you back, so what are you waiting for?

[INSERT BUTTON OR HYPERLINK TEXT: "THIS BUTTON, SO I CAN SIGN UP!"]

Your Signature

Email #4 - Send during the promo (October 26th - November 7th)

Subject line ideas (pick one below or come up with your own attention grabber!):

Can your idea be turned into a course that sells?

Turn your knowledge >> paying course students in literally 3 days!

Busting this myth once and for all.

PSA: ONLINE COURSES AREN'T LIMITED TO JUST BUSINESS TOPICS. You can create a profitable online course about ANY topic there exists an audience/interest for. Skeptical?

I've got the receipts from my friend (and go-to course expert) Ellen Yin below 📄

The number one hesitation she gets from people who are interested in **joining her Paid To Create Challenge** is this: *"Can I sign up for this challenge even if I don't know what I want to create a course about yet?"*

The answer is 100 YES!

Ellen will walk you through an exercise that helps you choose a course idea on Day 1 of our LIVE, 3 day course creation challenge.

[INSERT BUTTON OR HYPERLINK TEXT: LET HER SHOW YOU HOW - CLICK HERE]

You don't need to bring anything other than the knowledge already in your head and a willingness to follow a S-I-M-P-L-E step by step process to create your first online course.

What comes easily to you (hello, natural talent!) or the skills & knowledge you've spent years acquiring are GIFTS that can impact people's lives when you share them.

Below is a small sampling of the unique courses **#PaidToCreate alumni have created inside past challenges:**

💜 Leslie created a course on women's self-defense

💙 Linda created a course on how to cook, order, and eat Sichuan (Chinese) food

🧡 Cleo created a course on how to sew your own swimwear as a beginner

💛 Victoria created a course on new moon meditations and yoga

These examples are just the tip of the iceberg.

Paid To Create students have also created courses on: building your own fence, decluttering your kitchen, switching to a plant-based diet, improving intimacy with your partner, teaching your

kids how to write, building a nest egg for your family, DIY interior design, homeschooling, applying makeup with ease, drawing anime, and SO MUCH MORE.

Last year alone, Ellen helped over 1,000 aspiring course creators (you can add: “including me!” if you are a past Paid To Create Alum yourself) condense what can feel like an overwhelming, months-long endeavor into a course they were ready to enroll paying students for in just 3 days.

SIMPLICITY, CLARITY, AND FUN were the top three words shared by students in the post-challenge feedback forms - I want that same experience for you.

If you're ready to create an online course with Ellen as your guide next week, [enroll today!](#)

Here's a quick refresher on everything you get when joining the Paid To Create Live Challenge:

✓ LIVE Trainings + Q&A directly with Ellen!

November 7th - 11th (+ 2 bonus days), 11 am PDT - 1 pm PDT daily.

***Yes, replays are available immediately after if you can't make it live!**

✓ Daily homework assignments (and prizes) to keep you on track and results-focused!

✓ Access to a private, pop-up community on Facebook full of accountability partners

✓ Exclusive guest masterclass with 7 figure course creator Haley Burkhead on scaling your course after you've created it with us

✓ Plus more fun surprises, giveaways, and bonuses waiting for you inside this 3 day challenge!!

All for only \$55.

It's truly a no brainer investment!

The challenge starts on Monday, November 7th: [CLICK HERE TO SIGN UP NOW!](#)

Your Signature

P.S. Got a question? Just hit reply so we can chat!

Email #5 - Send early Sunday MORNING, November 6th

Subject line ideas (pick one below or come up with your own attention grabber!):

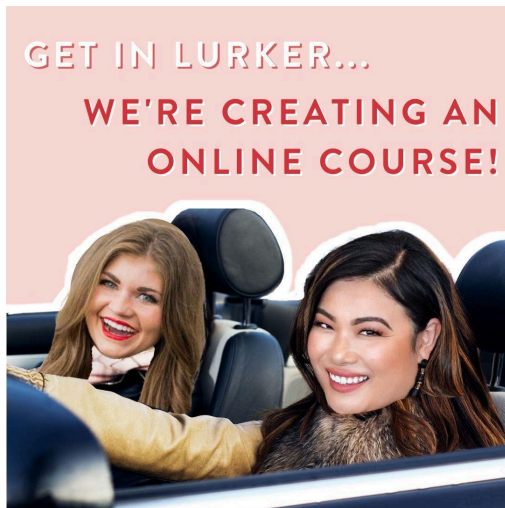
Answers to your burning questions 🔥

Getting off the fence with you!

LAST CHANCE to sign up for the Paid To Create Challenge!

YOU HAVE LESS THAN 24 HOURS to join my friend Ellen Yin's Paid To Create Challenge
- the kickoff is TOMORROW at 11 am PDT >> [\[INSERT YOUR AFFILIATE LINK\]](#)

If you've been silently lurkin' 😊, this is me pulling up in your inbox Regina George style to say...



Are any of these holding you back? Let's get your questions answered!

✗ "I don't know what to create a course on"

✓ That's ok, Ellen will help you figure this out on day one in the challenge! Just bring the knowledge already in your head and a willingness to learn.

✗ "I don't have a website"

✓ Awesome, Ellen didn't either when she created her first course. You don't need one to do it the Paid To Create way!

✗ "I have no money for ads and no email list"

✓ Well then good thing neither are necessary for your success in this challenge! Ellen will show you how to get your first paying students without ads or an email list.

✗ "I already have a course, can I still join?"

✓ Of course! It comes down to this: are you still struggling to enroll students? Do you want your course to convert better?

Then you don't want to miss out on the bonus masterclass with special guest & 7 figure course creator Haley Burkhead where she goes over how to SCALE your course with an evergreen, automated sales machine that uses cold, free leads (AKA people who don't already know/follow you)!

❌ ***"I can't make it to the lives at 11 am PDT each day"***

✅ No problem, the replays will be available immediately after the live trainings each day and you'll have access to them for a full week to watch at your convenience! And if you want to keep lifetime access to all the replays, just upgrade to VIP when you sign up!

❌ ***"I've been wanting to create a course for forever, but I have a hard time sticking to things"***

✅ That's exactly why Ellen designed this as a step-by-step EXPERIENCE in a LIVE, 3 day container. You'll be held accountable to show up for the live trainings & daily HW because the challenge is time sensitive, so it's the ultimate motivation to kick procrastination to the curb.

Plus, you have the support of allll your fellow challenge participants who are doing this with you in an inspiring, highly engaged pop-up community!

❌ ***"I don't like to have fun"***

🙋 Oops, this is the only one me and Ellen can't help you with!

🎉 But if you DO like to have fun...meet new friends, win prizes, and truly desire to teach/serve more people with you skills and knowledge...

Then head to [\[INSERT YOUR AFFILIATE LINK\]](#) to join the challenge before the doors close tomorrow morning! 😊

Ellen is waiting to add your name to a sticky note on the November 2022 Challenge Wall!
Have you seen the daily updates on her IG stories [@missellenyin](#)?

Your Signature

FB Posts

FB Post #1 **Post this during the pre-launch (October 19th - 26th)**

Hey **NAME**, what's your score?

I got **(insert your number)** from the list below.

7 signs it's time for you to create an online course...

- ✅ 1. You're maxed out on 1:1 work and can't take on any new clients
- ✅ 2. You want more time freedom
- ✅ 3. You answer the same questions in your DMs or inbox all the time

- ✓ 4. You're the go to person for _____ in your network
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If you check off ✓ one or more of these boxes, you belong in my friend Ellen Yin's Paid To Create Live Challenge for first-time course creators kicking off Monday, November 7th!



Like you, she checked off a number of these boxes three years ago, when she was maxed out on time & clients.

Ellen reached a point where no matter how hard she tried, there just weren't enough hours in the day for her to help more people through her business... 🤖

Thus began Ellen's journey into the information products space as an online course creator in 2019 and since then her courses & online programs:

- ✨ Have generated over \$1 MILLION dollars in additional revenue for her business
- ✨ Landed her features in Forbes, Entrepreneur, and 100+ media outlets
- ✨ Impacted 10,000+ students around the globe (that's 10K+ new paying customers added to her company and email list!)

(Insert a personal anecdote about how courses have positively impacted your business as well - if you're a Paid to Create alumni, share your personal experience in our challenge!)

If you're a coach, expert, content creator, or service provider and you're sitting on some 💎 in your 🧠 that could make a BIG difference in people's lives, Ellen wants to help you create your first online course inside her next Paid To Create Live Challenge!

I'm so excited to share how you can join her in this challenge when doors open next week.

In the meantime, comment with the # of boxes you checked off so I can add you to my VIP list and personally send you the invite link when it goes live! ↓ ↓ ↓

FB Post #2 Post this on 1st day of Open Cart (October 26th)

This is not a drill.

Remember that exciting, 3 day course creation challenge my friend Ellen Yin is hosting I told you about?

Well sign-ups just went LIVE on her website, and you're the first to know 😊

[[INSERT YOUR UNIQUE LINK HERE]]

Oh, and it's here for 7 days only 👀

The "expires soon" countdown on this challenge starts rightttt...

NOW 🕒

What's the deal again you ask?

Ellen will help you productize the knowledge already in your head and turn it into an online course you can sell over and over and over again! 🤖

With her help, you'll outline, build, and PRE-SELL your first online course, all within 3 DAYS.

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Yup, by using the Paid To Create Method, you'll get to validate your course idea AND enroll paying students *before* you create any lesson content upfront.

Ellen has already helped 1,000+ Paid To Create Challenge alumni successfully do this.

Check out their inspiring stories here: [[INSERT YOUR UNIQUE LINK HERE]]

Your 📺 to scalable income & impact are waiting for you inside the November 2022 **Paid to Create Challenge**... 🎉

3 days of LIVE training & coaching with Ellen (replays available), daily HW assignments, special guest speakers and prizes starts **MONDAY, November 7th at 11 am PDT!!**

You're only one week away from launching your first online course: **[[INSERT YOUR UNIQUE LINK HERE]]** 👀

Enrollment is only open for a few days, so hurry and grab your spot while you can!

Questions? Just comment "QUESTION" and I'll reach out and answer any questions! 🙋

FB Post #3 Post during the promo (October 26th - November 7th)

🤫🤫 **Psst here's my secret: the easiest way to create your first online course is to enroll your founding students BEFORE 👁️ you create any course content or even build a sales page.**

Why?

You want to validate that your audience actually WANTS and is willing to pay for the product you're creating, before you waste valuable ⌚ and 💰 creating what you THINK they want, only to launch to crickets.

Then with that initial 💰 injection from your founding (aka beta) students, **you actually get PAID TO CREATE the content *with* them**, by teaching the course live and receiving real-time feedback as you go! 🤯🤯

Pretty sweet, right? 😊

But how do you get your first paying students for a course that's not even finished yet?

Enter my friend Ellen Yin's [\[\[INSERT YOUR UNIQUE LINK\]\]](#) - this is what I use too!

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Inside Ellen's Paid To Create LIVE Challenge (**November 7th - 11th, 11 am PDT - 1 pm PDT daily with immediate replays**), she'll walk you step-by-step through how to pre-sell your online course in only 3 days' time.

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- ✅ The willingness to follow Ellen's step-by-step method to get PAID before you create all the lessons for your online course (we do things differently around here).

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There's nothing to hold you back, so what are you waiting for?

[\[\[INSERT YOUR UNIQUE LINK\]\]](#)

Comment below "READY" and I'll PM you more information!

FB Post #4 Post during the promo (October 26th - November 7th)

PSA: ONLINE COURSES AREN'T LIMITED TO JUST BUSINESS TOPICS. You can create a profitable online course about ANY topic there exists an audience/interest for. Skeptical? 🤔 🤔

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The number one hesitation she gets from people who are interested in **joining her Paid To Create Challenge** [\[\[insert your unique link\]\]](#) is this: "Can I sign up for this challenge even if I don't know what I want to create a course about yet?"

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These examples are just the tip of the iceberg 🧊.

[\[\[insert your unique link\]\]](#) Paid to create students have also created courses on: building your own fence, decluttering your kitchen, switching to a plant-based diet, improving intimacy with your partner, teaching your kids how to write, building a nest egg for your family, DIY interior design, homeschooling, applying makeup with ease, drawing anime, and SO MUCH MORE! 😄😄

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SIMPLICITY, CLARITY, AND FUN were the top three words shared by students in the post-challenge feedback forms - I want that same experience for you. 😊

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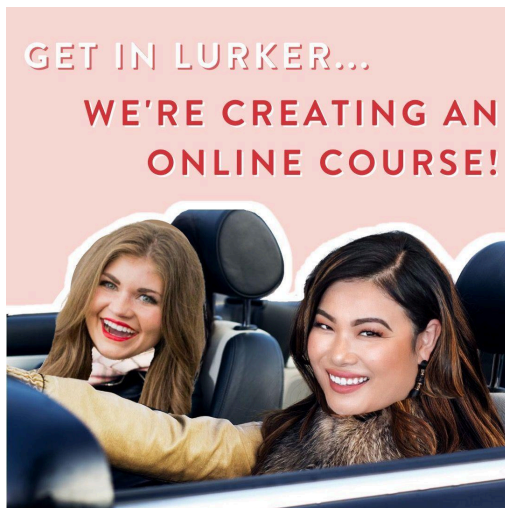
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P.S. Got a question? Just ❤️ this post and we can chat!

FB Post #5 - Post early Sunday MORNING, November 6th

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Ellen is waiting to add your name to a sticky note on the November 2022 Challenge Wall!
Have you seen the daily updates on her IG stories [@missellenyin](#)?

IG Posts

Tip: Make sure you add your affiliate link to the link in your bio!!

IG Post #1 Post this during the pre-launch week (October 19th - 26th)

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In the meantime, comment with the # of boxes you checked off so I can add you to my VIP list and personally send you the invite link when it goes live! ↓ ↓ ↓

IG Post #2 Post this on 1st day of Open Cart (October 26th)

Thinking about creating your first online course this year?

My friend [@missellenyin](#) will show you how to create your first online course AND enroll paying students in LITERALLY 3 days 🤖...BEFORE you waste a single minute creating any course content upfront 🧑.

In fact, 1,000+ service providers, coaches, content creators, and experts just like you have gone through Ellen's Paid To Create Challenge to turn the knowledge inside their head into a profitable, scalable course.

She helped them do this not in ❌ months...or ❌ weeks... but ✅ DAYS. Only 3 days to be exact.

Oh and Ellen herself? She's enrolled over 10,000 paying students and generated over \$1 MILLION dollars in revenue from her online courses in the last 3 years, so you're learning from the best.

Why 🧑 join her next Paid To Create Challenge that kicks off Monday, November 7th?

For starters, this isn't another DIY course that will collect dust on your digital shelf.

Ellen's LIVE challenge is an action driven, fluff free, connection centered EXPERIENCE.

You get:

- ✅ 3 Days of LIVE Trainings + Q&A directly with Ellen herself! *Yes, replays are available if you miss a livestream!
- ✅ Daily homework assignments (and prizes) to keep you on track and results-focused!
- ✅ Access to a private, pop-up community on Facebook full of accountability partners!
- ✅ Exclusive GUEST masterclass with 7 figure course creator on scaling your course post-challenge
- ✅ Plus more fun surprises, giveaways, and bonuses waiting for you inside this 3 day challenge!

The Paid To Create Challenge is the place to be if you want to get 🧠 done and turn that idea in your head into a course that's ready to sell, in less than a week.

Oh and did I mention it's only a \$55 challenge AND some of the Paid To Create alumni have already made over \$10,000 in revenue from the course they created with Ellen during this challenge?! 🐱

The ROI on a digital asset you can sell over and over again = massive.

If you enroll even ONE student during this challenge, you'll have made back your investment 💰 and then some ✨.

So if you know you want to create your first (or next) online course in 2022, click the **LINK IN MY BIO TO SIGN UP TODAY!**

Orrr comment "**CHALLENGE**" if you want me to DM you the direct link for easy access! 💕

I can't wait to see your name up on Ellen's Paid To Create Fall Class of 2022 Challenge Wall!

(She's personally writing each participant's name on a sticky note in her office - check out her daily stories @missellenyin to spot your name) 🙄😄

IG Post #3 Post during the promo (October 26th - November 7th)

This is not a drill!

Remember that exciting, 3 day course creation challenge my friend Ellen Yin is hosting I told you about?

Well sign-ups just went LIVE on her website, and you're the first to know 😊

Oh, and it's here for 7 days only 🙄

The "expires soon" countdown on this challenge starts rightttt...

NOW 🕒

What's the deal again you ask?

Ellen will help you productize the knowledge already in your head and turn it into an online course you can sell over and over and over again! 😄

With her help, you'll outline, build, and PRE-SELL your first online course, all within 3 DAYS.

Comment below "MORE" and I will DM you the link

Yup, by using the Paid To Create Method, you'll get to validate your course idea AND enroll

paying students *before* you create any lesson content upfront.

Ellen has already helped 1,000+ Paid To Create Challenge alumni successfully do this.

Check out the [\[\[link in my bio\]\]](#) to hear their inspiring stories!!

Your 💰 to scalable income & impact are waiting for you inside the November 2022 **Paid to Create Challenge**... 🎉

📅 3 days of LIVE training & coaching with Ellen (replays available), daily HW assignments, special guest speakers and prizes starts **MONDAY, November 7th at 11 am PDT!!**

You're only one week away from launching your first online course! ✨🎁

Enrollment is only open for a few days, so hurry and grab your spot while you can!

Questions? Just comment "MORE" and I'll reach out and answer any questions + share the link with you! 🙋

IG Post #4 Post during the promo (October 26th - November 7th)

🤫🤫 **Psst here's my secret: the easiest way to create your first online course is to enroll your founding students BEFORE 👁️ you create any course content or even build a sales page.**

Why?

You want to validate that your audience actually **WANTS** and is willing to pay for the product you're creating, before you waste valuable ⌚ and 💰 creating what you **THINK** they want, only to launch to crickets.

Then with that initial 💰 injection from your founding (aka beta) students, **you actually get PAID TO CREATE the content *with* them**, by teaching the course live and receiving real-time feedback as you go! 🎉🎉

Pretty sweet, right? 😊

But how do you get your first paying students for a course that's not even finished yet?

Inside Ellen's Paid To Create LIVE Challenge (**November 7th - 11th, 11 am PDT - 1 pm PDT daily with immediate replays**), she'll walk you step-by-step through how to pre-sell your online course in only 3 days' time.

Yup, 3 days - no more procrastinating! 😊

This might seem impossible, but she's helped 1,000+ people just like you create their first online course in under a week with her easy to implement, no BS steps.

Here are the only 3 things you need to get your online course out into the world:

- ✅ The knowledge in your head/your existing skills (also known as your super powers)
- ✅ A desire to help people (this is number 🙌!!!)
- ✅ The willingness to follow Ellen's step-by-step method to get PAID before you create all the lessons for your online course (we do things differently around here).

🛑 **Also NOT needed with Ellen's Paid To Create Method?**

❌ ...a website, complicated funnels, fancy tech, ads, or a big audience.

When I say all you need to do is show up for this challenge exactly as you are with what you already have, I really mean that's *ALL* you need. 🙌🙌

Well that and \$55 for your ticket to join the challenge...because research shows that people who pay, *pay attention*! It's one of the reasons Ellen has a near 100% completion rate in this challenge for everyone who actually shows up! 🎉

Need more proof that it's possible for you? Hear from the 1,000+ Paid To Create Challenge alumni who successfully launched their online course in just 3 days: [\[\[Click the link in my bio\]\]](#) 🙌🙌🙌🙌

There's nothing to hold you back, so what are you waiting for?

Comment below **"READY"** and I'll DM you more information! ✅

IG Post #5 **Post during the promo (October 26th - November 7th)**

PSA: ONLINE COURSES AREN'T LIMITED TO JUST BUSINESS TOPICS. You can create a profitable online course about ANY topic there exists an audience/interest for. Skeptical? 🤔🤔

I've got the receipts from my friend (and go-to course expert) Ellen Yin below 🙌

The number one hesitation she gets from people who are interested in **joining her Paid To Create Challenge** is this: *"Can I sign up for this challenge even if I don't know what I want to create a course about yet?"*

The answer is 100 YES!

Ellen will walk you through an exercise that helps you choose a course idea on Day 1 of our LIVE, 3 day course creation challenge.

Link in Bio  

You don't need to bring anything other than the knowledge already in your head and a willingness to follow a S-I-M-P-L-E step by step process to create your first online course.

What comes easily to you (hello, natural talent!) or the skills & knowledge you've spent years acquiring are 🎁 that can impact people's lives when you share them.

Below is a small sampling of the unique courses #PaidToCreate alumni have created inside past challenges:

- 💜 Leslie created a course on women's self-defense
- 💙 Linda created a course on how to cook, order, and eat Sichuan (Chinese) food
- 🧡 Cleo created a course on how to sew your own swimwear as a beginner
- 💛 Victoria created a course on new moon meditations and yoga

These examples are just the tip of the iceberg 🧊.

Paid to create students have also created courses on: building your own fence, decluttering your kitchen, switching to a plant-based diet, improving intimacy with your partner, teaching your kids how to write, building a nest egg for your family, DIY interior design, homeschooling, applying makeup with ease, drawing anime, and SO MUCH MORE! 😄😄

Last year alone, Ellen helped over 1,000 aspiring course creators (you can add: "including me!" if you are a past Paid To Create Alum yourself) condense what can feel like an overwhelming, months-long endeavor into a course they were ready to enroll paying students for in just 3 days. 🙄

SIMPLICITY, CLARITY, AND FUN were the top three words shared by students in the post-challenge feedback forms - I want that same experience for you. 😊

If you're ready to create an online course with Ellen as your guide next week, **enroll today, check out the link in my bio!** 

Here's a quick refresher on everything you get when joining the Paid To Create Live Challenge:

✅ LIVE Trainings + Q&A directly with Ellen!

November 7th - 11th (+ 2 bonus days), 11 am PDT - 1 pm PDT daily.

***Yes, replays are available immediately after if you can't make it live!**

✅ Daily homework assignments (and prizes) to keep you on track and results-focused!

- ✓ Access to a private, pop-up community on Facebook full of accountability partners
- ✓ Exclusive guest masterclass with 7 figure course creator Haley Burkhead on scaling your course after you've created it with us
- ✓ Plus more fun surprises, giveaways, and bonuses waiting for you inside this 3 day challenge!!

All for only \$55.

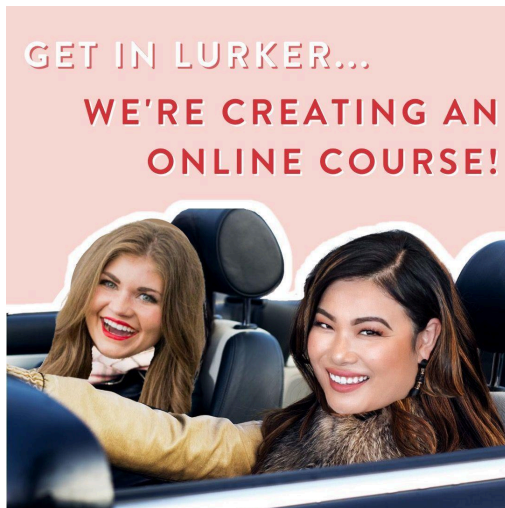
It's truly a no brainer investment! 😊

The challenge starts on Monday, November 7th!

P.S. Got a question? Just comment "chat" below and I'll DM you! ✨

IG Post #6 **Post early Sunday MORNING, November 6th**

If you've been silently lurkin' 😊, this is me pulling up in your inbox Regina George style to say...



(Can use the above image for the post, if you want)!

YOU HAVE LESS THAN 24 HOURS to join my friend Ellen Yin's Paid To Create Challenge
- the kickoff is **TOMORROW** at 11 am PDT >> **LINK IN BIO** ↑ 👁️

—> if using graphic above (insert here with caption) <—

Are any of these holding you back? Let's get your questions answered!

✗ ***"I don't know what to create a course on"***

✅ That's ok, Ellen will help you figure this out on day one in the challenge! Just bring the knowledge already in your head and a willingness to learn.

❌ ***"I don't have a website"***

✅ Awesome, Ellen didn't either when she created her first course. You don't need one to do it the Paid To Create way!

❌ ***"I have no money for ads and no email list"***

✅ Well then good thing neither are necessary for your success in this challenge! Ellen will show you how to get your first paying students without ads or an email list.

❌ ***"I already have a course, can I still join?"***

✅ Of course! It comes down to this: are you still struggling to enroll students? Do you want your course to convert better?

Then you don't want to miss out on the bonus masterclass with special guest & 7 figure course creator Haley Burkhead 🤗 where she goes over how to SCALE 💎 your course with an evergreen, automated sales machine that uses cold, free leads (AKA people who don't already know/follow you)!

❌ ***"I can't make it to the lives at 11 am PDT each day"***

✅ No problem, the replays will be available immediately after the live trainings each day and you'll have access to them for a full week to watch at your convenience! And if you want to keep lifetime access to all the replays, just upgrade to VIP when you sign up!

❌ ***"I've been wanting to create a course for forever, but I have a hard time sticking to things"***

✅ That's exactly why Ellen designed this as a step-by-step EXPERIENCE in a LIVE, 3 day container. You'll be held accountable to show up for the live trainings & daily HW because the challenge is time sensitive, so it's the ultimate motivation to kick procrastination to the curb.

Plus, you have the support of allll your fellow challenge participants who are doing this with you in an inspiring, highly engaged pop-up community!

❌ ***"I don't like to have fun"***

🙋 Oops, this is the only one me and Ellen can't help you with!

🎉 But if you DO like to have fun...meet new friends, win prizes, and truly desire to teach/serve more people with you skills and knowledge...

CLICK the **LINK IN MY BIO** to join the challenge before the doors close tomorrow morning! 🤗

Ellen is waiting to add your name to a sticky note on the November 2022 Challenge Wall!
Have you seen the daily updates on her IG stories [@missellenyin](#)?

