

VJ Parker

Video Editor | Videographer

Polished Monthly Videography and Editing Service

Below is my pricing plan for both filming and editing high quality, polished videos for social media. This plan is ideal for businesses and brands who are just starting to create a presence online and want to make a strong first impression.

Polished Starter	Polished Growth	Polished Pro
\$650 / month	\$1000 / month	\$1400/ month
4 short form reels	8 short form reels	12 short form reels
2 hour filming sessions	3 hour filming session	4 hour filming session
Good for testing the waters	Ideal for consistent weekly posting	Great for social growth
1 video per week	2 videos per week	3 videos per week

Every Package Includes

- One scheduled on-location content session each month.
- Professional video production using camera, gimbal, and lighting equipment.
- Creative direction to help subjects feel natural
- Vertical 9:16 video optimized for social media
- Animated Captions and branded text treatments
- Music and sound design
- Motion graphics
- Ready-to-post .mp4 file delivered digitally
- Color correction
- 1 Revision Round

Add ons

- Additional hour of filming +\$75
- 1 extra reel + \$150

VJ PARKER
VIDEO EDITOR

Basic Monthly Videography and Editing Service

Below is my pricing plan for both filming and editing standard quality videos for social media. This is designed to help you maintain a consistent social media presence without the additional production time associated with highly polished commercial content. Best for simple reels that do not require an extensive production.

Basic Package	Plus Package	Premium Package
\$425 / month	\$725 / month	\$1000 / month
4 short form reels	8 short form reels	12 short form reels
2 hour filming sessions	3 hour filming session	4 hour filming session
Good for testing the waters	Ideal for consistent weekly posting	Great for social growth
1 video per week	2 videos per week	3 videos per week

Every Package Includes

- One scheduled on-location content session each month.
- Professional video production using camera and gimbal
- Vertical 9:16 video optimized for social media
- Captions and branded text treatments
- Music
- Ready-to-post .mp4 file delivered digitally
- 1 Revision Round

Add ons

- Additional hour of filming +\$75
- 1 extra reel + \$150

Mixed Monthly Videography and Editing Service

Below is my pricing plan for both filming and editing social media reels with a mix of different levels of production. This is designed to help you grow a consistent social media presence with variety. This is the package I most recommend for first time clients as it's a good way of gauging and understanding what kind of videos your follower base responds most to.

Basic Mixed Package	Plus Mixed Package	Premium Mixed Package
\$535 / month	\$850 / month	\$1150 / month
2 basic short form reels 2 polished short form reels	4 basic short form reels 4 polished short form reels	6 basic short form reels 6 basic polished short form reels
2 hour filming sessions	3 hour filming session	4 hour filming session
Good for testing the waters	Ideal for consistent weekly posting	Great for social growth
1 video per week	2 videos per week	3 videos per week

Every Package Includes

- One scheduled on-location content session each month.
- Professional video production using camera, gimbal, and lighting equipment.
- Creative direction to help subjects feel natural
- Vertical 9:16 video optimized for social media
- Animated Captions and branded text treatments
- Music and sound design
- Motion graphics
- Ready-to-post .mp4 file delivered digitally
- Color correction
- 1 Revision Round

Add ons

- Additional hour of filming +\$75
- 1 extra reel + \$150

Videography Service

Below is my pricing plan for videography. This is ideal for clients who plan on hiring a separate editor or editing the captured footage themselves.

Videography Rate
\$65 / hour + Travel Expenses (Gas, tolls, time, ect)

Included

- Canon EOS Rebel T7 camera
- RS 3 Mini gimbal
- Lens
- Lens filters
- Gimbal operation
- Shot composition
- Subject direction
- B-roll capture
- On location shooting

Video Editing Service

Below is my pricing plan for video editing. This is ideal for clients who plan on hiring a separate videographer or plan on capturing footage themselves.

Video Editing Rate
\$50 / hour

Included

- Cutting out mistakes/dead space
- Captions
- Audio cleanup
- Color correction
- B-roll
- Music
- Transitions
- 9:16 formatting
- Motion Graphics

Individual Reels Pricing

This is my pricing plan for individual reels that I film and edit. Not every client wants a package, sometimes they just want to get their foot in the door of content creation. If you want to ease into content creation, this is the route for you.

Standard Reel	Premium Reel
\$150 / reel + Travel Costs	\$275 / reel + Travel Costs
30-60 second reel	30-90 second reel
1 hour filming session	1 ½ hour filming session
Good for simple, trendy content	Good for high quality, commercial reels

Included

- Cutting out mistakes/dead space
- Captions
- Audio cleanup
- Color correction
- B-roll
- Music
- Transitions
- 9:16 formatting
- Motion Graphics