Angelica Frey

Commerce Writing Samples

A great part of my research revolves around spotting the products that constitute a larger trend. This allows me to create unique shopping guides full of unexpected, yet covetable finds.

Angelica Frey's Solid Product Recommendations

- I am easing back into Skinny Jeans with this flattering pair, InStyle
- I'm Swapping My Leggings for These Lululemon Pants I Can Run, Hike, and Strength-Train In, SHAPE
- I'm Replacing All of My Basic White Tees With This Elevated Version for Spring, InStyle
- I Replaced All of My Biker Shorts with Lululemon's Light-as-Air Cropped Leggings, Shape
- The Best Design Gifts for TikTok Obsessives, from Cameras to Cocktails, Dwell
- The Five Best Retro Filter Apps for iPhones, ArtNews
- This Italian Digestive Aid Calms My Finicky Stomach and Tastes Like Lemon Soda, The Strategist
- A Guide to Watercolor Markers, the Perfect Tool for Casual Artists, ArtNews
- Show Your Love for Independent Designers With These Unexpected and Unique Gifts, Dwell
- I Own 6 of the Same Cos Dress and Wear It 9 Months of the Year, The Strategist
- The 11 Very Best High-Waisted Jeans Come for "deliriously high" Levi's, stay for Georgia May Jagger's Wranglers, The Strategist (Est. 2018)

If you enjoyed reading and perusing these clips, please do not hesitate to reach out. Otherwise, you can find me at www.angelicafrey.com, on Twitter and on LinkedIn