

Angelica Frey

Commerce Writing Samples

A great part of my research revolves around spotting the products that constitute a larger trend. This allows me to create unique shopping guides full of unexpected, yet covetable finds.

Angelica Frey's Solid Product Recommendations

- [I am easing back into Skinny Jeans with this flattering pair](#), InStyle
- [I'm Swapping My Leggings for These Lululemon Pants I Can Run, Hike, and Strength-Train In](#), SHAPE
- [I'm Replacing All of My Basic White Tees With This Elevated Version for Spring](#), InStyle
- [I Replaced All of My Biker Shorts with Lululemon's Light-as-Air Cropped Leggings](#), Shape
- [The Best Design Gifts for TikTok Obsessives, from Cameras to Cocktails](#), Dwell
- [The Five Best Retro Filter Apps for iPhones](#), ArtNews
- [This Italian Digestive Aid Calms My Finicky Stomach and Tastes Like Lemon Soda](#), The Strategist
- [A Guide to Watercolor Markers, the Perfect Tool for Casual Artists](#), ArtNews
- [Show Your Love for Independent Designers With These Unexpected and Unique Gifts](#), Dwell
- [I Own 6 of the Same Cos Dress and Wear It 9 Months of the Year](#), The Strategist
- [The 11 Very Best High-Waisted Jeans Come for "deliriously high" Levi's, stay for Georgia May Jagger's Wranglers](#), The Strategist (Est. 2018)

If you enjoyed reading and perusing these clips, please do not hesitate to [reach out](#). Otherwise, you can find me at www.angelicafrey.com, on [Twitter](#) and on [LinkedIn](#)