



Hello Colleagues,

As of May 13th, the process for submitting Purdue Global marketing requests has transitioned to a new platform called Workfront.

We have made this platform transition in order to optimize the ways in which Purdue Global marketing projects are prioritized and resourced. Please note that only requests intended for the Purdue Global or Kaplan *marketing* teams have been impacted by this change. All operational requests will continue to flow through the existing process, as outlined on the [Purdue Global Project Submission site](#).

To familiarize yourself with the new Workfront process, please view the [training document](#) that we have assembled to help new users. Each section of the training document has a link to accompanying videos that demonstrate the process as well.

If you have any questions about this change, please reach out to Sarah Kleihs at sarah.kleihs@purdueglobal.edu.

Thank you!

Purdue Global Marketing & Communications