

MBRAIZ INNOVATIONS LIMITED

Video Script

CEO Statement · Nexus City Promo Offer

Dr. Femi

PRESENTER

60–90 sec

DURATION

Office

SETTING

Formal

TO NE

Full Script

HOOK

0:00 – 0:10

“I want to speak to you directly today — because there is an opportunity on the table right now that I do not want you to miss.”

Director's note: Steady eye contact from the first word. Slight lean forward. Deliberate pace. The gravity of the opening sets the tone for everything that follows.

THE OFFER

0:10 – 0:32

“At Mbraiz Innovations, we have been building estates that change lives. And right now, at Mbraiz Nexus City — situated along the Lagos-Ibadan corridor in Ogun State — we are offering one full acre of land for 7.2 million naira.

But that is not all. When you purchase today, we are giving you five hundred building blocks and ten bags of cement completely free. It comes with your purchase.”

Director's note: Pause briefly after 'seven-point-two million naira.' On 'completely free' — a small, confident nod. The offer graphic appears on screen at this moment. No raised voice. Authority, not excitement.

WHY IT MATTERS

0:32 – 0:55

“The blocks and cement we are giving you are your foundation — literally. We are not asking you to buy and wait. We are handing you the tools to start building the moment the land is yours.

This offer is valid from June through August 2026. It will not be here permanently. And knowing what I know about how land values in this corridor have moved, this is the price you will wish you had taken.”

Director's note: Measured, unhurried delivery throughout. On the final sentence — 'this is the price you will wish you had taken' — slightly slower pace. It should sound like a quiet observation from a man who has seen this play out many times. Not a sales line. A truth.

CLOSE + CALL TO ACTION

0:55 – 1:18

“I have spent years watching people delay decisions like this one. And I have also watched the people who didn't delay — build homes, build wealth, build a future their families are proud of.

Reach out to our team today. Visit our page — @mbraizhq — or send us a message directly. Tell them Dr. Femi sent you.

The land is ready. The offer is live. The only question is — are you?”

Director's note: Pause after 'The offer is live.' Let silence hold for a full beat. Eye contact deepens on the final question. A slight, composed smile — nothing more. Then cut. The frame holds 2 seconds on Dr. Femi before fading to the closing graphic.

On-Screen Offer Graphic

Display at 0:20 and again on the closing frame. All four elements together.

₦7.2M PER ACRE	500 FREE BLOCKS	10 Bags FREE CEMENT	Jun – Aug 2026 OFFER WINDOW
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Location: Mbraiz Nexus City, Alapako Oni, Ogunmakin, Owode Obafemi LGA, Ogun State

