

💬 The rise of curated newsletters 📈

While content is 👑, curators are suddenly kingmakers

Similar to Art collectors vs Artists

Most curators have little regard for 💰

It's the desire to communicate their taste and in turn build trust in network.

Which ultimately leads to wealth 😊

I have found 3 types of curated newsletters

- Fully automated
- Semi automated
- Personally handcrafted

Fully automated

HN Digest sends an email containing top 10 stories from HN 👉 <https://hndigest.com/>

I am very thankful that I don't need to browse HN anymore 🙏

Semi automated

Unread.it soft launched 2 days back to send you the best of Reddit in your inbox, every week 👉 <https://unread.it/>

On their website they mention using a special algorithm to surface the best content (read: tame the monster to spill out the good beans 🤪)

Personally Handcrafted

The Brain Food Weekly Digest by @farnamstreet

Do I need to mention the value this email provides ? Duh !! It has > 190k subscribers

Each has its own purpose and value. I appreciate the ones which are curated by hand.

I am curious to know what your thoughts on curation are.

Where do you stand on the algorithm vs human curation debate ??



If you want to be a curator, what are the qualities you should have ?

- Information addict with good consuming habits or smart enough to automate this process 😊
- Brave enough to showcase your viewpoint



Possible tools

- Build something custom for your use case
😊 <https://abhishekbose.com/blog/how-i-curate-content-for-my-remoteindian-newsletter/>
- Tools like Curated.co ->
<https://www.quora.com/What-is-the-best-solution-for-curated-newsletters-What-is-something-similar-to-Curated-co-but-more-affordable>