



ProHop Story

History

ProHop Basketball's inaugural season was in 2008 and has evolved into the program we are today. ProHop Basketball was founded on the premise that all of today's youth, regardless of their social, economic or educational standing should have the opportunity to play basketball at an elite level. Since then ProHop has grown into Kamloops largest and most successful program with nearly 100 players participating in their year round programs.

The club is owned, coached and operated by numerous dedicated individuals, who have grown up playing basketball in our city and know what it takes to be successful. It is with this knowledge and understanding that we provide our players with a well-rounded program that takes into consideration not only what happens on the basketball court, but all facets of life.



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Philosophy

It is crucial that our players succeed not only on the basketball court but in the classroom, at their jobs and at home. Basketball is only one aspect of life and our players are encouraged to put in an equal effort in all areas to achieve ultimate success. We are heavily involved in our player's lives and want them to succeed in whatever path they choose. We believe that all players should be given an equal opportunity to train and play basketball and do whatever possible to ensure this happens. Keeping our fees as low as possible and reaching out to corporate sponsors to help subsidize costs has allowed us to open our doors to players from all walks of life. On the court we try and build a well-rounded basketball player, stressing fundamentals, a positive attitude, doing the 'little things' right and playing within your means. We are very realistic and honest with our players and will always provide constructive criticism when needed.

We understand that playing post-secondary basketball is not the goal of all our players and so we focus on every youth's individual needs, whether they are to play at the next level or not. We at ProHop love the game of basketball and everything it has done for us and so are driven to help share this same passion and love with all our players; regardless of abilities. It is our goal that all players will improve their skills and knowledge of the game regardless of age or background; and if this occurs we have achieved our ultimate goal.



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2018 Results

- ❖ u14 boys WIN 2 tournaments (including the ProHop Classic) & take Silver at Genesis (Calgary);
- ❖ u16/17 boys WIN Kelowna tournament Championship in OT over Saskatchewan's Rise Academy;
- ❖ u16/17 girls WIN tournament & 1 loss at Genesis;
- ❖ u15/16 boys WIN Kelowna tournament going undefeated and finished two other tournaments with 1 loss;
- ❖ u15/ boys WIN ProHop Classic, went undefeated at another tournament and 1 loss at Genesis;
- ❖ u11/12 and u13/14 learned, developed and played hard in every tournament.

The ProHop Classic tournament was a resounding success with 54 teams from Vancouver, Prince George, Kamloops, Okanagan, and Alberta. Two ProHop teams crowned Champions.



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