



Disability Inclusion Pledge Social Media Toolkit

Hashtag: **#DisabilityInclusionPledge**

Around the world, more than one billion people have a disability. That's at least 15% of the entire global population. But disability isn't just a statistic; it's part of the human experience. People with disabilities are our family, friends, neighbors, colleagues, community members...perhaps even you!

The time is now for funders to take meaningful action to learn about and support the disability community. That's why the [Disability & Philanthropy Forum](https://www.disabilityphilanthropyforum.org/) is calling upon those in the field to sign the Disability Inclusion Pledge, a commitment to embark on a disability inclusion learning journey, and to pursue disability inclusion action steps that move beyond the minimum legal requirements. We believe that by being accountable for integrating disability within our foundations and collectively sharing our learnings, we can influence the philanthropic sector to move toward a future of inclusion and equity for all.



This toolkit provides social media posts that your foundation or philanthropy-serving organization can use after signing the Disability Inclusion Pledge to encourage others to join the journey.

Amplify the Pledge

- Please connect with us on social media!
 - Facebook: <https://www.facebook.com/DisabilityPhilanthropyForum/>
 - Twitter: <https://twitter.com/DisPhilanthropy>
 - LinkedIn: <https://www.linkedin.com/company/disability-philanthropy-forum/>
- Share the social media posts provided in this toolkit as your posting schedule allows.
- Share content that highlights the meaningful disability-inclusive work your foundation is doing using the hashtag **#DisabilityInclusionPledge**.

Questions? Contact Emily Ladau: info@disabilityphilanthropy.org

Post to announce that your foundation signed the Pledge

Facebook/Instagram/LinkedIn	Twitter
<p>The time is now for foundations and philanthropy-serving organizations to meaningfully integrate disability within our work. To hold ourselves accountable, we have signed on to the #DisabilityInclusionPledge, an invitation from the Disability & Philanthropy Forum to commit to moving toward a future of inclusion and equity for all.</p> <p>https://disabilityphilanthropy.org/disability-inclusion-pledge/</p> 	<p>Our foundation/organization has signed on to the #DisabilityInclusionPledge, an invitation from the Disability & Philanthropy Forum to commit to moving toward a future of inclusion and equity for all.</p> <p>https://disabilityphilanthropy.org/disability-inclusion-pledge/</p> 

Accompanying graphic:

- [Click here for landscape graphic.](#)
- [Click here for square graphic.](#)
- Be sure to include alt text with the graphics.
 - [Click here for Instagram alt-text instructions](#)
 - [Click here for LinkedIn alt-text instructions](#) (note there is a 300 character alt-text limit on LinkedIn, so as an alternative, you can add the alt text to the bottom of your post and indicate that it's an image description.)

Alt-text: Against a dark blue background with green decorative accents, text reads: “We signed the Disability Inclusion Pledge. Join us in committing to a disability inclusion learning journey.” Accompanying the text is an illustration of a signed document. At the bottom is the Presidents’ Council on Disability Inclusion in Philanthropy logo, with bold text right justified and stacked in three lines. A letter mark to the right spans the height of the text. It combines the letter D, with an I and P inside, with a large circle as the dot of the I in the top corner.

Posts to encourage other foundations/philanthropy-serving organizations to sign the Pledge

Post Text
Philanthropy still has work to do to fully realize their role in supporting disability rights. Signing on to the #DisabilityInclusionPledge is a key move forward! https://disabilityphilanthropy.org/disability-inclusion-pledge/
The time is now to commit to taking action toward supporting disability rights and justice. To meet the urgency of this moment, spread the word about the #DisabilityInclusionPledge for foundations and philanthropy-serving organizations. https://disabilityphilanthropy.org/disability-inclusion-pledge/
Funders: the time is now to take meaningful action to learn about and support the disability community. Join us in this journey by having your foundation sign on to the #DisabilityInclusionPledge. https://disabilityphilanthropy.org/disability-inclusion-pledge/
Philanthropy is long overdue to shift the paradigm toward disability inclusion. You can be part of making that change happen! Sign on to the #DisabilityInclusionPledge and join us on the journey to inclusion. https://disabilityphilanthropy.org/disability-inclusion-pledge/
We must take collective action to dismantle structural ableism and move toward equity. As an important step in the journey to disability inclusion, join us in this work by signing the #DisabilityInclusionPledge. https://disabilityphilanthropy.org/disability-inclusion-pledge/
Social justice <i>*requires*</i> #DisabilityInclusion. The Presidents’ Council on Disability Inclusion in Philanthropy developed the Disability Inclusion Pledge, a commitment to embark on a learning journey and take action. Join us in this vital work.

<https://disabilityphilanthropy.org/disability-inclusion-pledge/>

RESOURCE: Disability Rights History: A Brief Introduction

Post Text

A key point on the journey to disability inclusion is learning about the intent of the Americans with Disabilities Act, the history of its passage, and some of the main challenges connected to the law's implementation.

<https://disabilityphilanthropy.org/resource/the-americans-with-disabilities-act-a-brief-background/>

RESOURCE: The Americans with Disabilities Act: A Brief Introduction

Post Text

Disability rights are universal civil rights and human rights, but these rights are not yet fully realized by society. Take a moment to learn the basics of disability rights history.

<https://disabilityphilanthropy.org/resource/disability-rights-history-a-brief-introduction/>

RESOURCE: What is Disability Justice?

Post Text

What's the difference between "disability rights" and "disability justice"? Learn more about the disability justice framework and why it's vital to making meaningful progress as we move toward the 31st anniversary of the Americans with Disabilities Act.

<https://disabilityphilanthropy.org/resource/what-is-disability-justice/>

VIDEO: Disability Inclusion & Philanthropy: A Message to Funders

Facebook/LinkedIn

Disability activists are calling on philanthropy to ensure that disability is no longer relegated to a niche area of grantmaking or altogether overlooked. Hear their message to funders in this

Twitter

Disability activists are calling on philanthropy to ensure that disability is no longer relegated to a niche area of grantmaking or altogether overlooked. Hear their message to funders in this

<p>video from the Presidents' Council on Disability Inclusion in Philanthropy.</p> <p>#DisabilityInclusionPledge</p> <p>https://disabilityphilanthropy.org/resource/disability-inclusion-philanthropy-a-message-to-funders/</p>	<p>video. #DisabilityInclusionPledge</p> <p>https://disabilityphilanthropy.org/resource/disability-inclusion-philanthropy-a-message-to-funders/</p>
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VIDEO: A Call to Action for Disability-Inclusive Philanthropy

Post Text
<p>An urgent call to action for philanthropy: apply the disability lens across your funding strategy. #DisabilityInclusionPledge</p> <p>https://disabilityphilanthropy.org/resource/a-call-to-action-for-disability-inclusion-ft-rebecca-cokley/</p>