

## Landing Page

# Welcome Email

Subject Line: Grab Your Free Ebook Here!

Hey (enter name), on behalf of our team and CEO, we welcome you to our newsletter.

Thank you for submitting your email, and we just want to ensure that your information is safe with us.

Find your free ebook at this link 

[Free book](#)

Keep an eye on your inbox for our next email, where I will tell you how I started my journey to become a millionaire and how I'm going to show you the path to YOUR success.

Jason Capital, founder and chairman of Capital Research International

## Second Email

### H-S-O Frame

H- Hook-**Orange**

S- Story-**Green**

O- Offer-**Blue**

Subject Line: **Your Story to Success**

**Hey [enter name],**

**We want to say we are honored to have you join our newsletter and to see you take the first step towards a new chapter in your life.**

**In today's email, I want to share my journey to success and how I am going to help you with yours.**

I lived an average life in Michigan. I was always on a 9-5 grind, but I knew that there had to be another way for me to make money.

So I surfed the Internet, trying to find ways to better myself. With the knowledge I found, I wrote a book called Higher Status, and in 2017, it was the best-selling self-help book.

The money I made with that book helped me to write F\*ck Jobs and create courses online to help others, and with these courses, I made over \$77 million.

In the next email, I'll be sharing where you could sign in for the courses and what **4 BIG** things you should know to achieve your full potential.

Your success story is waiting to be written, and I'm here to help you do just that.

To your success,



Jason Capital, founder and chairman of Capital Research International

P.S. Keep an eye on your inbox for our upcoming emails, where we will share more about the courses we provide.

## Third Email.

### DIC Frame

D- Distract- Orange

I- Intrigue- Green

C- Click/Close- Blue

Subject Line: **Unlocking Success: How to Clear the Path to Your Goals**

Hey [enter name],

**Are you tired of feeling stuck in your current situation and not knowing how to break free?**

Imagine a life without the fear of failure, armed with the knowledge and resources you need to succeed in any industry.

That's exactly what we offer. We'll guide you through every obstacle. Learn to conquer fear, gain essential knowledge, and access resources to build your path to financial freedom.

Don't let roadblocks hold you back. Join our course and start your journey to a more prosperous and fulfilling life.

[Write your own story of success.](#)



Jason Capital, founder and chairman of Capital Research International

P.S. Stay tuned for our next email, where we'll share inspiring success stories from individuals

like you who've changed their lives with our courses.