- Business mastery overview The holy Grail of Avatar docs
- Business owners avatar doc
- Business top player breakdown direct quotes
- Keywords & Famous people
- BM sales page prep

#### Paid ad no.1

Are you struggling with cash flow, time management and reliable staff?

Could you be earning more and working less, but you're not sure how?

Hi, I'm Robin Olivier.

I've spent the last 25 years building and scaling service-based businesses

And I know what it feels like to pour endless hours into your business, with zero guarantee of success.

When I started in the tech service industry, I was still trading time for money.

That's when I discovered the six key lessons for hitting seven figures in revenue.

You don't need a four-year degree or tens of thousands of dollars.

All you need is the right guidance and strategies

And that's why I'm bringing you Business Mastery.

It's a comprehensive, step-by-step program designed to take you from stress to success in just 12 weeks.

No more worrying about unpaid invoices and working seven days just to make ends meet.

I'll show you how I took \$500 and turned it into a business hitting six-figure months and how you can do the same.

B2B, B2C, it doesn't matter what industry you're in.

My clients in the plumbing, electrical and other service-based businesses are using these exact strategies right now to gain an edge over the competition and get ahead financially.

If someone had taught me these foundational lessons sooner I could have saved over six years of trial and error.

The early bird offer won't be available forever so hit the link, and fill in your details.

I look forward to seeing you inside.

#### Paid ad no.2

Positive cashflow... Employee retention... You've heard it all before.

What does it actually take to build a profitable business, without having to work 60 hours or more a week?

Hi, I'm Robin Olivier.

I've been building service-based businesses for the last 25 years and now...

It's time for me to reveal the business blueprint for cutting overheads and boosting profits.

So you can work less and earn more.

I see far too many people falling into entrepreneurship because they're skilled operators.

So they decide to start a business.

They dream of having the freedom to work on their own schedule and make a ton of money...

Only to find that they don't have the right tools and systems needed to manage a team or adapt to changing market conditions.

It can spin out of control, FAST.

And that's why I'm speaking with you now.

I realised that there are six fundamental elements for building a business that works for you,

and I share them inside my Business Mastery program.

If you find yourself with a packed schedule that spills into your personal life, that leaves you with no time for friends and family...

and you want to join a community of driven entrepreneurs making a real difference in their professional and personal lives.

Hit the link below and fill in your details.

I'll be in contact to see if Business Mastery is right for you

(following these they land on a very brief summary page listing the benefits, outcomes, objections and statement of its only \$100 a week, this is only for those serious about transforming their business, Only 20 slots are available, apply now).

## More below!



#### Sales page script

Are you tired of unpaid invoices, dealing with unreliable staff and never having the time for friends and family?

If I've learned one thing from my 25 years of entrepreneurship...

It's that you're not going to get rich without a plan.

Back in my first business, I was still trading time for money.

You might be experiencing this now...

The phone rings non-stop, and problems are everywhere, draining you of time and energy.

Your days are spent fighting fires, wondering "How am I going to make this work".

It doesn't have to be this way...

and that's why I'm bringing you Business Mastery.

It's a comprehensive, step-by-step program designed to take you from where you are now,

To a business that allows you to take a step back and enjoy a holiday without everything falling apart

By the time I started my third business, I understood that there is a formula for success.

You don't need to work sixty hours a week or a four-year business degree.

You just need the right tools and guidance to start turning problems into profits.

Over the next 12 weeks, you'll discover how I grew my business to 6 branches across three cities as one of the only retailers selling and servicing Apple computers.

Along with the hard-hitting lessons I learned along the way.

I'll guide you through the foundational elements for streamlining your operations, so you can focus on strategic growth,

Plus the adaptive techniques that allow you to profit from ever-changing markets, for the rest of your life.

For only one hundred dollars a week, less than a tank of fuel.

You'll gain access to the collective lessons that have the power to transform your business.

While unlocking a network of 20 other like-minded entrepreneurs that you can interact with and learn from along the way

It's a fully online and engaging training that you can attend from anywhere in the world, combined with world-class resources from millionaire business coaches like Brad Sugars.

From this moment forward there are two paths you can take.

You can try to figure it out yourself like I did and spend years learning the hard way, hoping to stumble across the winning formula.

Or you can take what's already working for countless industries and entrepreneurs across the globe and use it to start seeing results in a matter of weeks.

If someone had shared these lessons with me sooner I would have made my first millions, ten times faster.

Our first intake is about to begin and there's only 20 slots available.

If you're a driven entrepreneur who's ready to take action, hit the link below and I look forward to seeing you inside.

# Landing page

HL: The proven framework for hitting your first six-figure month

Qualify the lead - only for those serious about growth

### Notes:

You'll discover the foundational principles that helped me turn \$500 into a multi-million dollar franchise and the priceless lessons I learnt along the way.