Prospect : He sells chart analysis on his website. I've not found a thing about this type so I'm based on his own sayings "I appreciate that I've added value to some portfolios"

Goal : Bring value to his audience, by making them grow their finances

For that, he needs to convert more people to buy his membership. I was thinking immediately about the sales page but sending a whole sales page on the first email seems weird and I think it's not worth it. So instead we're gonna do the first thing on the value ladder so he would convert his audience into the brand's world and bring them value.

FV : Twitter post (DIC type)

Research :

Target avatar : People who want to access chart analysis from a pro, to make accurate decisions on the financial market.

Avatar : John is in his late 30s and is currently investing his money, he uses fundamental analysis but not technical analysis he just doesn't believe in it. Investing is his main activity in the journey.

Current state : John is a great fundamental analyst, no doubt. But his lack of knowledge about technical analysis leads him to make bad decisions, and sometimes he loses big money because of that.

Dream state : John is making big money investing, with no more losses because of a resistance that he didn't see. He continues to do his fundamental analysis and matches the fundamental and the technical analysis to make the best investing decisions, crushing it in the financial markets.

Roadblocks : He is taking decisions based on his fundamental analysis only. He doesn't understand that technical analysis counts too.

Solution : He needs to match his fundamental analysis with technical analysis so he can have better entries, a tighter stop loss, and a more accurate Take Profit.

Product : This chart analyst will give them the best **technical analysis** he needs and on the same occasion the education he needs in order to understand it and how to use it.

Pains : Feeling overwhelmed and confused by the different approaches to trading. Difficulty in understanding technical analysis and how it can help their investments, Worry about missing out on potential returns by not using technical analysis, Technical analysis may be perceived as unreliable or speculative by some traders/investors who prioritize fundamental analysis.

Desires : To feel confident and knowledgeable in their trading decisions, To have a basic understanding of technical analysis and how it can benefit their investments, and to have the potential to earn extra returns through technical analysis without taking on too much risk, Some traders/investors may desire a combination of both fundamental and technical analysis for a more well-rounded approach to analysis.

DIC Twitter Post :

SL : How to easily DOUBLE the returns on your stock market's investments/
STOP missing out on OUTSTANDING investment opportunities, with drawings on a chart

You could go to jail for that.

Just kidding.

But some may accuse you of being "greedy" for wanting bigger returns on your investments.

I, Douglas Busch Technical analyst for 20+ years, prefer to say that you are the future Investor with the most PROFITABLE investing decisions within the stock markets.

Indeed these hidden metrics will give you the most ACCURATE entries and the LOWEST risk humanly possible.

This significant data, which takes 5 min to implement in your analysis, will allow you to double if not triple your profits EFFORTLESSLY, in the next few months.

This has nothing to do with a secret indicator or an obscure group of telegram "investors" with "INSANE" returns.

That brilliant investor you are may want to know more about these "drawings on a chart" that will make your portfolio grow exponentially.

<u>SO CLICK HERE TO BECOME "THE INVESTOR" AND DOUBLE YOUR GAINS ON THE STOCK MARKET IN LESS THAN 3 MONTHS</u>