

# How to Make Your Writing “ChatGPT-Proof” & Stay Valuable in the Coming Age of Artificial Intelligence!

ChatGPT and other crushing waves of technology are threatening to make writers irrelevant. Is there still a way for human writers to thrive in the coming decade?

"ChatGPT and other large language models still fall far short of human writing abilities," says Todd Brison, award-winning ghostwriter and bestselling author of *The Creative's Curse* "The way to beat AI right now is to be more human than ever."

Todd will show your audience 5 ways to AI-proof, including:

- What ChatGPT’s founder reveals about his creation’s true capabilities.
- Why robot copywriters still fall short.
- The “mashup method” that makes your work un-copyable... even if ChatGPT reads terabytes of your work.
- Sentence structure tricks to keep your readers on the edge of their seats.
- Secret benefits of writing that will make you want to keep doing it, long after the planet is overrun with robots.

Todd is a fun, kind interview who has appeared on various podcasts and talk shows across the world.

To interview Todd, email [todd@toddbrison.com](mailto:todd@toddbrison.com).