



ERASE Coalition Meeting

Friday, April 19th at 12:00 PM

Northeast Iowa Behavioral Health

(905 Montgomery St., Decorah)

Zoom link: <https://us02web.zoom.us/j/82532481791>

"Creating a healthier Winneshiek County through community collaboration."

Welcome--

Alison Flack (NEIBH), Charlie Woodcock (Director of NEIBH), Judy Holthaus (NEIBH), Kari Ehler (Elevate Mobile Crisis), Shiloh Green (Sexual Assault Advocate - Riverview), Alisha Dietzenbach (Decat, CPPC, ECI Director), Ashley Havenstrite (Tobacco Prevention), Kathy Wenthold (Youth Mentoring), Jon Vagts (SOR2 Helping Services), Leah Hemesath (IPN Helping Services), Ellie Loesch (ARPA-IPN Helping Services).

Coalition Updates & Upcoming Collaboration Opportunities:

Tobacco Prevention:

- Would like to get three more Nicotine-free policies before June.
- Able to do Vaping Presentations; reach out to ahavenstrite@helpingservices.org to schedule
- Quitline Iowa and My Life My Quit are tobacco cessation programs.

State Opioid Prevention:

- Winneshiek County Opioid TaskForce - giving county recommendation on best use of funds
- Able to do a new Drug Trends Training which includes lots of data.
- Many trainings are available including a Narcan Training that allows Narcan to be given to attendees to have in case there is a need - 60 individuals have received Narcan from training
- Reach out to jvagts@helpingservices.org to schedule a training.

NEIBH:

- Judy's role is changing - going to focus more on reporting systems.
- Children center is moving well - they have established an internal committee.
- Outlined name and logo.
- Remodeling process will take a couple months.
- The HHS budget was passed.

Youth Mentoring - Helping Services:

- Social Isolation & Youth Mental Health training on 4/23
 - Recording available - please reach out to Kathy (kathys@helpingservices.org)
- New Referral Program, "See a friend, be a friend) - providing incentives.

Decat, CPPC, ECI:

- Decat - substance community based grant given to Helping Services for Coalitions.
- Earth Day tabling Event
- April 27th at Driftless Area in Lansing from 1:00-3:00 with a live reptile show.
- May 11th movie theater event at 7:00 pm
- May 25th Arthaus family fun day and art activities
- For more detailed information please contact Alisha at hawcp4c@cijdc.com

Riverview:

- Social Media post through Facebook everyday in the month of April
- What was I wearing Event at Luther and UIU
- Norse Against Sexual Assault (NASA) April 24th at 7:00-9:00 in Farwell Lounge
 - There will be two speakers sharing their story and the hope they have going forth
- Riverview Center will also have a table set up as well

IPN & ARPA - IPN:

- Gambling in the workplace policies available from Leah (lhemesath@helpingservices.org)
- Be #1 at getting help media campaign
- SEM Media Campaign - targeting the alcohol usage with women 40 years and older
- Curriculum Based Support Group at Carrie Lee Elementary - 7 students are in the group
- Responsible Beverage Server Training (TIPs) scheduled for middle of May at Convergence Ciderworks and end of May at TG.

Financial Report

Unrestricted Funds: \$1,092.57

- New item purchased for Hidden In Plain Sight- Vape Pen/Real Pen

Old Business

- [Marketing](#)
 - [Community Survey Results for Winneshiek County](#)
 - [ERASE local resource handout](#)
- Trends in the community
- Community Assessment Survey
- **Some trends we are noticing consist of Caffeine pouches like Zyns and new mushroom or psychedelic products.**

New Business:

- [SEM Fidelity Checklist](#)
- [TIPS Responsible Beverage Server Fidelity Checklist](#)
 - Please take a second to look these over.
 - **Everyone in the room and on zoom was able to look over these checklists.**
- Helping Services received the contract for DECAT Funds!!
 - Needs to be spent before June 30th (Budget below)
 - Let's brainstorm ideas on how we want to spend these funds!
 - Used for marketing ERASE & mental health strategies**

Winneshiek ERASE Coalition (Winneshiek County)
Marketing (radio, Spotify, newspaper, Facebook boosts) = \$1,500
Promotional items to use at community events and trainings = \$800
Green Bandana Projects at one school district = \$300
Total = \$2,600

- Ellie will reach out to the Decorah Newspaper to price check
- “Make it okay” campaign
- Coalition is most interested in Magnets with our resource guide on it
 - If magnets don't work or aren't cost effective we will look at pens and notepads with ERASE log and information.
- Green Bandana Project is not available in high schools until the Fall of 2024
- QPR Trainings offered in Winneshiek County
 - QPR is a **suicide prevention training** that teaches participants to recognize the warning signs of suicide and question, persuade, and refer people at risk for suicide for help.
 - Decorah Lutheran Church, April 15 @ 6:30 at <https://www.signupgenius.com/go/9040E4AADAB29A2F94-48683809-qprsuicide#/>
 - Luther College, April 30 @ 7:00ish (more info coming, email me to register). Rebecca.Putnam@rhshc.com
- Coming Together for Change
 - Event raising awareness for Domestic Violence, Substance Use and Mental Health
 - Hosted by the Allamakee Prevention Advisory on Wednesday, June 5th 7:00-9:00 at the Town Theater in Waukon

- Would love attendance from all local community members
- **Will check with Tara Fink at Veterans Behavioral Health**
- **Elevate will be in attendance, but also looking for mental health providers to act as support staff**
- **If any coalition members have ideas or suggestions about this event please reach out to Leah lhemesath@helpingservices.org**
- Substance Free Grad Parties
 - [Here is what the document looks like](#)
 - **Goody bags with household supplies and a \$20 gift card**
 - **Yard games and balloons attached to sign**
 - **Will depend on number of participants**
 - **NFVCC provided keg of root beer - something to think about in the future**

Next Meeting: The next ERASE meeting will be **Friday, May 17th, 2024 at 12 PM** at Northeast Iowa Behavioral Health in Decorah (905 Montgomery St, Decorah, IA 52101). Please contact winneshiekerase@gmail.com if you wish to add something to the agenda. www.winneshiekerase.com