**Subject Line: Jonas, Inspired by Your Karate Legacy** 

Hello Jonas.

I wanted to reach out to you after learning about your impressive background in Shotokan Karate. With almost 10 years of experience under your belt, your dedication and commitment to the art form are truly commendable.

Upon visiting your website, I believe I could potentially contribute to help your school grow and as a showcase of my skills, I would like to present you with the sample.

Would you be interested in having a consultation? This would allow us to figure out what would be the best outcome for your gym.

Best regards, Kamil

<Free Value>

**Subject Line: Peter, Your Impressive Training Partner Insight** 

Dear Dean,

I'm reaching out to you because a quote on your website has caught my attention. It says, "<insert the quote here>.."

Upon visiting your website, I believe I could potentially contribute to help your school grow and as a showcase of my skills, I would like to present you with a Free Value.

Would you be interested in having a consultation? This would allow us to figure out what would be the best outcome for your gym.

Best regards, Kamil