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Product Designer || No-code Developer

[Portfolio Website](#) || [LinkedIn](#)

WORK EXPERIENCE

Date: June 2024 - Present **Job Title:** Product Designer **Employer:** [Early Node Limited](#)
Berlin, Germany

- Lead the design of user-centered features such as Widgets, Blog Templates, Analytics, and Feedback to enhance product functionality and user engagement.
- Conceptualize, prototype, and iterate on designs for tools like ReleaseLog to meet the needs of PMMs and Product Teams.
- Build and maintain a comprehensive global design system and components library from scratch to ensure design consistency and accelerate development across all Early Node products.
- Work closely with product managers, engineers, and stakeholders to translate requirements into intuitive and visually compelling designs.
- Provide design guidance to ensure seamless implementation and alignment with brand and product goals.
- Develop and implement No Code Websites to enable rapid deployment of web solutions, empowering teams to create and manage content without technical barriers.
- Conduct user research and usability testing to gather insights, validate design decisions, and enhance the overall user experience.
- Analyze feedback and analytics to identify pain points and opportunities for product improvement.
- Stay updated with the latest design trends, tools, and technologies to drive innovation and implement best practices in product design.
- Create detailed design specifications and guidelines for developers, ensuring efficient handoffs and consistent design implementation.
- Design data-driven analytics features that help teams track performance and gain actionable insights.

Date: Jan 2024 - Jun 2024 **Job Title:** Product Designer **Employer:** [ScoreFam -iGaming](#)
Berlin, Germany

- Working on a global design system and components library from scratch making development across all ScoreFam products faster
- Designed feature such as SportBook, Lottery, Event based betting
- No code development of Website
- Build and maintain a comprehensive global design system and components library from scratch to ensure design consistency and accelerate development across all Early Node products.
- Stay updated with the latest design trends, tools, and technologies to drive innovation and implement best practices in product design in web3 and game industry

Date: Jan 2023 - Dec 2023 **Job Title:** Lead Product Designer **Employer:** [Earna Limited](#)
Delaware, United States

- Spearheaded the design of Earna Mobile, a fintech platform enabling users Earn, Spend and Save in USD
- Designed intuitive features like wallet services, auto conversion, and retirement plans for company employees, improving accessibility to financial tools.
- Built a scalable design system and components library from the ground up, streamlining the development process by 300%, ensuring consistency and efficiency across projects.
- Designed the Earna application, providing an inclusive platform for users with varying income levels to access employee benefits seamlessly.
- Worked from concept to launch, including ideation, wireframing, prototyping, and final design delivery.
- Led a multidisciplinary design team, mentoring junior designers and fostering collaboration with product managers and engineers.
- Facilitated design sprints and workshops to align teams on vision and priorities.
- Conducted user interviews, surveys, and usability testing to gather actionable insights and iterate on design solutions.
- Analyzed user behavior data to refine workflows, reduce friction, and enhance user satisfaction.
- Identified market trends and user needs to propose innovative product features that aligned with business goals and user expectations.
- Partnered with stakeholders to define product roadmaps and translate them into actionable design strategies.
- Designed for scalability and accessibility, ensuring that solutions met diverse user needs while adhering to industry best practices.

Date: May 2023 - Dec 2023 **Job Title:** UI and Visual Designer (Contract) **Employer:** [Scale3 Labs Limited](#) London, UK

- Redesigned the company website, achieving a 100%+ improvement in user experience and significantly increasing the conversion rate within the first three months of implementation.
- Delivered responsive and visually engaging designs that aligned with the brand identity and business goals.
- Created a scalable website design foundation system, enhancing collaboration between design and development teams and ensuring consistency across digital platforms and products.
- Conducted user research and competitive analysis to identify pain points and opportunities for website improvement.
- Implemented data-driven solutions to optimize workflows, improve usability, and enhance customer engagement.
- Collaborated with product managers, developers, and marketing teams to deliver high-quality designs that supported product and business strategies.
- Designed aesthetically pleasing interfaces that balanced functionality with visual appeal, contributing to increased brand recognition and user trust.
- Delivered creative assets, including banners, icons, and interactive elements, to enhance website interactivity.

- Monitored website performance metrics and user feedback to iterate on designs, ensuring continued optimization and success.
- Introduced streamlined workflows and tools to improve the efficiency of the design process and reduce turnaround times.

Date: Feb 2022 - Jan 2023 **Job Title:** Product Designer **Employer:** [Enterscale](#) Lagos, Nigeria

- Designed and implemented the company's landing page, resulting in a 75%+ conversion rate by focusing on user engagement and persuasive design principles.
- Led the redesign of the digital marketing product, reducing complexity by 40% and incorporating automated marketing functionalities tailored for B2B and B2C businesses, enhancing usability and efficiency.
- Designed an innovative social media listening tool to provide businesses and individuals with detailed analytics on trending topics and buzzwords, driving informed decision-making and strategy planning.
- Conducted user research and feedback sessions to guide design decisions and ensure alignment with target user needs and business objectives.
- Partnered with stakeholders, marketing teams, and developers to align design outputs with overall product goals and marketing strategies.
- Created high-fidelity prototypes and conducted usability testing to validate designs, refine features, and enhance product quality.
- Monitored product performance metrics post-launch to assess design effectiveness and implemented iterative improvements based on data and user insights.

Date: March - Aug 2021 **Job Title:** Product Designer Intern **Employer:** [Systems Specs - Remita](#) Lagos, Nigeria

- Facilitated the design of the NABS Remita product, collaborating with a team of three designers to enhance workflows and improve task disbursement efficiency by 300%.
- Led the design of the Remita Switch, simplifying the user experience flow by 18%, taking the project from initial research to high-fidelity wireframes.
- Conducted user research and competitive analysis to inform design decisions, creating prototypes and wireframes that addressed user pain points effectively.
- Worked closely with senior designers, developers, and stakeholders to align designs with project objectives and technical requirements.
- Achieved a 9.54/10 satisfaction score from colleagues for collaboration, quality of deliverables, and overall performance during the internship.
- Utilized industry-standard tools and contributed to the development of cohesive design systems to ensure consistency across product interfaces.

EDUCATION

Date: 2017 -2024

Degree Title: B. Tech in Information Technology

School Name: Federal University of Technology, Akure
Akure, Nigeria

RELEVANT SKILLS

- Product Design
- Design Systems
- UI/UX Design
- Collaboration & Leadership
- Analytics & Data-Driven Design
- Prototyping & Tools
- Visual Design & Branding
- Product Strategy & Innovation

Languages: English

OTHER EXPERIENCE

Google Developers Student's Club, Futa

Focused on software development, product design, and web development, collaborating with team members to enhance skills and solve problems.

Association of Information Technology Student (AITS)

Led and mentored students, providing guidance and technical support to help them complete technology and software development projects and assignments.