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TITLE WRITTEN IN 12-POINT BOLD TIMES NEW ROMAN (MAXIMUM 12 WORDS)

[1] Author 1, [2] Author 2, etc. [Times New Roman 10 and Names Must Not Be Abbreviated]
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ABSTRACT
[Times New Roman 10, Bold]

The abstract is written in two languages, namely **Indonesian and English**, and contains a summary or overview of the community service activity, consisting of a situation analysis, problems, methods, results, and discussion. The abstract consists of (200–250 words)

Keywords: A maximum of 5 keywords separated by commas. [Times New Roman 10, single-spaced]

ABSTRAK
[Times New Roman 10, Bold and Italic]

*Abstrak ditulis dalam dua bahasa, yaitu **Bahasa Indonesia dan Bahasa Inggris**, dan berisi ringkasan/gambaran umum mengenai kegiatan pengabdian masyarakat, yang terdiri dari analisis situasi, masalah, metode, hasil, dan pembahasan.Abstrak terdiri dari (200–250 kata)*

Kata Kunci: *Maksimal 5 kata kunci yang dipisahkan dengan koma. [Times New Roman 10, spasi tunggal, dan dicetak miring]*

Submitted: September 19, 2025; Reviewed: January 15, 2026; Accepted: January 28, 2026

INTRODUCTION [Times New Roman 11, bold]

The introduction covers an analysis of the situation, conditions, and problems faced by the partner, which will be addressed through the application of research findings or existing science and technology. Additionally, the introduction includes a review of relevant literature regarding the problems faced and the solutions that can be offered to resolve them. At the end of the introduction paragraph, the objectives and benefits of the community service program that has been implemented are stated. [written in Times New Roman font, size 11, single-spaced].

METHOD [Times New Roman 11 bold]

The implementation method of the community service activity describes the steps and stages of implementing the previously planned solutions. It is preferable to include an illustration of a flowchart of the activity's implementation along with a description of the implementation stages. This flowchart will make it easier for both the reader and the author to explain the process of the activities that will be and have been carried out. This section explains only the implementation method, NOT the results of the activities that have been carried out. [written in Times New Roman font, size 11, single-spaced].

How to cite: Safelia, N., Hernando, R., Mansur, F., Yuniarti, Y., Achmad, E., Olimsar, F., & Bin Abu Seman, S. (2026). Integrasi Algoritma Sosial Media dalam Mengoptimalkan Penggunaan Digital Marketing UMKM. *Jurnal Pengabdian Pendidikan Masyarakat (JPPM)*, *7*(1), 1-8. https://doi.org/10.52060/jppm.v7.i1.3820

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RESULTS AND DISCUSSION [Times New Roman 11 bold]

This section describes the outcomes of the activities that have been achieved, particularly those related to the results of the community service implementation in addressing the problems faced by the partner. These outcomes detail the various stages that have been completed, listing the results/targets that have been achieved, which are accompanied by documentation of the activities (photos of the activities, images of teaching aids, photos of products, and the like). This section also describes changes in the partner's conditions before and after the community service activities were carried out. The author MUST include **at least 2** images/photos of the activity implementation as evidence that the community service activities were indeed carried out. These images must be captioned and the activities depicted in the images must be explained. [Written in Times New Roman font, size 11, single-spaced, normal].

CONCLUSION [Times New Roman 11 bold]

The conclusion contains a summary and recommendations (if any) regarding the results of the community service activity, written in paragraph form (not *numbered*). [Written in Times New Roman, size 11, single-spaced, normal].

ACKNOWLEDGMENTS [Times New Roman 11 bold]

Expressions of gratitude and appreciation are extended to various parties, including funders and others who have contributed to the successful implementation of the community service program; these may be included in this section if desired. [Written in Times New Roman, size 11, single-spaced, normal].

REFERENCES

The writing of the manuscript and citations referenced in the manuscript use the American Psychological Association (APA)^{6th}Edition format and are arranged alphabetically. Authors are strongly encouraged to use *reference management* software such as Mendeley, Zotero, RefWorks, EndNote, and similar tools. [Times New Roman, 11, normal]. Here is an example of a reference entry:

Evi Fussalam, Yahfenel, and Elmiati. 2018. Implementation of the 2013 Curriculum (K13) at Sarolangun State Junior High School 2. *Muara Pendidikan Journal* Vol. 3 No. 1 Year 2018 pp. 45–55

Hidayat, Puput Wahyu, and Abdulah. 2018. The Effect of the CTL Approach with Open-Ended Questions on Students' Creative Thinking Skills. *Muara Pendidikan Journal* Vol. 3 No. 1 Year 2018 pp. 78–91

Ministry of Education and Culture. 2018. *Technical Guidelines for the 2018 National Science Olympiad for Elementary Schools*. Jakarta: Directorate of Elementary School Development, Directorate General of Primary and Secondary Education

1. OTHER PROVISIONS

Word Count

The minimum word count for manuscripts submitted for review in the BERSINERGI Journal is 4,000 (four thousand**) words.**

Writing Equations/Formulas

Formula (1) demonstrates how to write formulas in this article. Formulas are centered and numbered with Arabic numerals in parentheses on the right.

$$a = b + c \quad (1)$$

Writing tables and figures/graphs

The table caption is written at the top as shown in the example in Table 1 and is written using a 10-point font. The table format does not need to include column borders; it is sufficient to include a header row and a table footer row, as shown in Table 1.

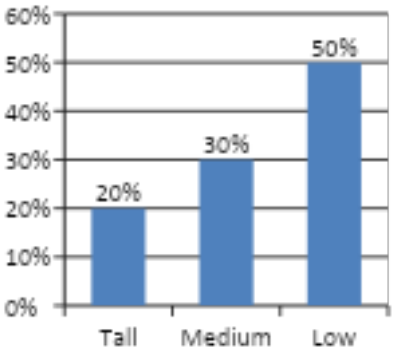
Table 1 Table description

Column title	Column title (if there is a subtitle)		
	Subtitle	Subheading	Subtitle
Content	Content	Content	Content
Content	Content	content	content
content	content	content	content

Images should be placed within a text box, and the image caption should be placed below it, as shown in Figure 1.

> Images and graphs should be placed inside a *text box*, and the image captions should be written below that *text box*. *The text box* does not need a border; to remove the border from this *text box*, please click the Format tab, then under Text Box Style, click the "Shape Outline" icon and select "No Outline."

Example



Graph 1. Students' Analytical Skills



Figure 1. Group Discussion Forum