

Academic Program Revitalization

Summer Data workshop

August 12 - 15 2024

Karl Miller Center

Objectives: The Academic Revitalization Summer Data Analysis team will prepare for campus engagement in the fall related to academic program revitalization. They will examine four factors related to all majors offered at PSU: mission alignment, academic results, market assessment, and economic contribution. The group will:

1. Develop a method and metrics to evaluate alignment of programs with our strategic plan.
2. Review program market data, including student demand, demand for graduates, and competitive programs; understand the opportunities for program growth.
3. Examine the economics of each program: the cost of offering it vs the revenue provided to the university for each student in the program. Identify factors driving costs and revenues for each program. Identify factors that could improve the vitality of each program.
4. Review the academic results of each program, including the students attracted to the program, student progress, and student employment or graduate school outcomes.
5. Provide design suggestions for a dashboard that combines each of these factors into a one-page summary of the vitality of the program.
6. Design a process for engaging the campus community in September.

Workshop Agenda

Day 1: August 12 9:00 AM to 4:00 PM

Facilitator: Ginny Lang

Time	Activities
9:00	Breakfast and getting settled
9:30	Welcome
9:45	Introductions • What do you want to get out of this process? • What are your expectations from this process?
10:30	Presentation of the draft Strategic Plan and process
10:50	Break
11:00	World Cafe discussions: How would you assess the contribution of a program to these strategic imperatives and the guiding commitments?
12:00	Group discussion of results of World Cafe discussions. What tools or information do you need to make your assessment?
12:20	Break to get lunches
12:30	Lunch and message from Robert Atkins of Gray Decision Intelligence (DI)
1:00	Break
1:15	Other factors: Student Success, Diversity, and Research metrics
1:45	Q&A and Discussion: how do we assess programs where data may not tell the whole story?
2:00	Small group discussion: What is missing? How would we measure whether programs are meeting PSU's mission?
2:45	Transition time
2:50	Each group presents their framework (5 mins each)
3:20	Q&A and discussion

3:35	Summary of day's results and Overview of next day
3:55	Thank you and Adjourn

Day 2: August 13, 8:00 AM to 5:00 PM

Facilitators: Jennifer Ziegler, Michell Jillison and Xinxin Zhang, Gray DI

Time ish	Activities
8:00	Breakfast and getting settled
8:15 to 12:00	Workshop Objectives and Foundations Approach to and Data for Program Selection New and Emerging Programs
12:00 to 5:00	Identifying Potential new Programs: Creation

Day 3: August 14, 8:00 AM to 5:00 PM

Facilitators: Jennifer Ziegler, Michell Jillison and Xinxin Zhang, Gray DI

Time ish	Activities
8:00	Breakfast and getting settled
8:15	Welcome Review and Prioritize New Program Ideas
9:15	PES Economics and Program Portfolio Overview
10:45 - 4:30	Discussion of Current Programs: Growth, Alteration or Reduction, Maintenance, or Moratorium/Elimination
4:30	Wrap-up and Next Steps

Day 4: August 15, 9:00 AM to 2:00 PM

Facilitators: Sheila Martin and Tia Freelove Kirk

Time ish	Activities
9:00	Breakfast and getting settled
9:15	Welcome and objectives for the day
9:20	Full group discussion: What are your most pressing questions about the process?
10:00	Designing a process for September - small group discussion - Five groups • What do people need to know? • What do we need to know from them? • What is the most productive way to set up a two-way dialogue for September? • How do we get everyone's best thinking about what to start, what to grow, what to sustain, what to alter or reduce, what to eliminate or put on moratorium?
11:00	Large group report out
12:00	Break and grab lunch
12:30	Next steps: • Who will volunteer to facilitate conversations with the rest of campus?
1:50	Wrap up
2:00	Adjourn and exit survey