



Thinking about college for your kids ? Concerned that you won't be able to afford it ?

College costs continue to rise:

- CSU: \$20 to \$25k per year
- UC: \$30 to \$35k
- Private: \$65k +

The parents who make the time to learn how the college process works, often pay less for their child(ren)'s college education.

If you want to reduce the impact of college costs, **plan ahead**. It's not too soon.

Here are 4 steps you can take, starting today ... we'll discuss all

1. Save
 - a. If you're already saving, save more
 - b. If you're not saving ... start, then save more
 - c. **Ways to save – pros and cons of each**
2. Encourage your child(ren)'s passions
3. Introduce your child(ren) to scholarships (yes, they're available!)
4. Take Action. Stop Procrastinating

Procrastination is public enemy #1 if you want to pay less for college

Please join other concerned valley parents for this informative 1 hour talk on "Preparing Financially for College". Our speaker is Steve Shapiro, Certified Financial Planner. He's local and has been helping parents reduce college costs since 2003.

Date: March 15, 2018

Time: 6:00pm - 7:00pm

Location: SLVUSD District Office, Multi-Purpose Room = 325 Marion Avenue Ben Lomond, CA 95005