

WEBSITE UPDATES AND EDITS

NEW AS OF 11/22/2020

1. <https://www.yavnehdayschool.org/giving/>

Change "WAYS TO GIVE" to "OTHER WAYS TO GIVE"

2. <https://www.yavnehdayschool.org/giving/support-yavneh/>

Change the name of the page to "OTHER WAYS TO GIVE" (currently named Supporting Yavneh)

3. Take "annual campaign", "chai challenge" and "Giving levels" ALL text and keep somewhere else (possibly in "annual campaign FAQs") but not on this page.
4. At the bottom of "other ways to give" all text, add another DONATE NOW button

<https://www.yavnehdayschool.org/giving/>

Can we reorder the tabs under GIVING to read the following?

- Donate online
- Ways to Give (new title from Supporting Yavneh)
- Annual Campaign FAQs
- Annual Report 2019-2020

<https://www.yavnehdayschool.org/giving/support-yavneh/>

REPLACE [This page](#) with our current calendar 'annual report' pages and include the current list of donors from [2019-2020 Donor List](#)

Remove all the following: On [this page](#)

Examples of how your donation could help

- \$36 expands reading opportunities for students by adding books in English and Hebrew
- \$72 contributes to our challah fund for Kabbalat Shabbat
- \$180 sponsors a child for one day of learning at Yavneh
- \$360 provides art materials for three students for a year of creativity
- \$540 contributes an instrument to the new music room named in Angela Gold's memory
- \$720 supplies hands-on materials for a class unit of STEAM projects
- \$1,800 provides an emergency tuition fund for families facing unexpected financial difficulties
- \$2,160 supports Jewish artist workshops for our students
- \$3,600 sponsors an 8th grader to experience a life-changing journey to Israel
- \$5,400 contributes to our technology to provide leading resources to our students and teachers



Giving Levels

Superhero – Gibor: \$25,00+

Visionary – Hozeh: \$10,000 – \$24,999

Trailblazer – Movil: \$5,400 – \$9,999

Guardian – Shomer: \$1,800 – \$5,399

Leader – Manhig: \$1,000 – \$1,799

Protector – Magen: \$360 – \$999

Mensch – Mensch: <\$359

Superhero (Gibor) Leadership Circle – \$25k or \$250,000 lifetime

The Superhero Circle honors our community members who make gifts of \$25,000 or more during the preceding or current academic year and those who support the school by contributing \$250,000 or more over their lifetime. We honor this important group whose dedication to Yavneh's mission ensures its success for future generations of Yavneh students. (Superhero Circle members are included in Leadership Circle as well.)

Visionary Circle – \$10k annually or \$100k lifetime

Our Visionary Circle recognizes those who have contributed at least \$10,000 in the preceding or current academic year and those who have provided cumulative gives of at least \$100,000. This generous group of supporters is critical to enabling Yavneh to continue innovating our world-class programs supporting our students' development and growth. (Visionary Circle members are included in the Leadership Circle as well.)

Leadership Circle – \$1,800 annually

Join Yavneh's Leadership Circle by donating \$1,800 or more annually. We honor and express gratitude to the leaders in our community by providing 2 tickets to all Yavneh community events and bypassing your inclusion in the annual fundraising asks.

Young Leader's Tzedakah Club (for alumni under 30) – \$180 annually

Yavneh's Tzedakah Club is a special way to ensure Yavneh's success by pledging \$15 a month (\$180/year). In addition, we invite you to explore the many ways you can get involved and make an impact through Young Leadership and our special events at Yavneh just for you.

Remove [2019-2020 Donor List](#) (Should we retitle the Annual Report website to Annual Report 2019-2020?)

Chai Challenge - New Text

With the goal of increasing participation in our annual campaign, six year ago an anonymous donor established the Chai Challenge. When Yavneh reaches 100% family giving in the Annual Campaign, the school receives an additional donation. This year, when we meet the challenge, we will receive an additional \$200,000. Yavneh families have reached 100% participation during each year of this Chai Challenge.

In-kind Donations - new text

We often receive donations of books, CDs, etc. — both educational and recreational, and appropriate for grades Kindergarten to 8th Grade. New items arriving from the retailer are greatly appreciated and can be arranged through the Yavneh office. (insert accounting@yavnehdayschool.org)

Changes to [this page](#):

OLD TEXT

Each year we strive to reach 100% parent, teacher, board and administration participation in our Annual Campaign. Your support tells our community that you believe in Yavneh's mission, reinforcing the belief our students deserve access to an outstanding academic and Jewish education.

NEW TEXT:

Each year we strive to reach 100% family participation through the Chai Challenge in our Annual Campaign. Yavneh Day School families support tells our community that we believe in Yavneh's mission, reinforcing the belief our students deserve access to an outstanding academic and Jewish education.

NEW TEXT:

What other organizations support Yavneh Day School?

Yavneh Day School has been a recipient of grants from The Altman-Aronow Charitable Foundation, The Bernard Slavitt Memorial Scholarship Fund, [Jewish Federation of Silicon Valley](#), Legacy Heritage Scholarship Fund for Jewish Education, Silicon Valley Community Foundation, The Sosland Foundation, and The Wolff Family Private Foundation.

OLD TEXT

Is my gift tax-deductible?

Yes. All donations to the Annual Campaign are 100% tax-deductible. An acknowledgement letter for tax purposes is mailed to you shortly after receiving your donation

NEW TEXT:

Is my gift tax-deductible?

Yes. As a 501(c)3 organization, donations to Yavneh Day School are 100% tax-deductible.

GIVING [changed menu, ask minnow](#)

- Donate online
- Ways to Give (new title from Supporting Yavneh)
- Annual Campaign FAQs
- Annual Report 2019-2020

Giving Landing page:

Thank you for supporting Yavneh Day School. Our school, with its warm community, Jewish education and innovative and individualized approach to curriculum, benefits greatly from the financial support received from

the community. Yavneh relies on these generous donations to provide each student with a challenging academic and meaningful Jewish education. Thank you for considering Yavneh Day School to be a worthwhile recipient of your charitable gift.

DONATE ONLINE
WAYS TO GIVE

Donate online Page - no change

Ways to Give

Cut and paste everything that goes here with all edits in place

etc.

Supporting Yavneh

Annual Campaign

Thank you for supporting Yavneh's Annual Campaign. Your gift has an immediate impact on our students, faculty and programs. The Annual Campaign assures that we have the resources for current programs and services to secure the exceptional programs that define Yavneh Day School.

Please use our secure giving form to make your tax-deductible gift online. You will receive an acknowledgment of your gift for your files. Yavneh's fiscal year runs from July 1 to June 30.

Chai Challenge - 100% family participation in the Annual Campaign

With the goal of increasing participation in our annual campaign, six year ago an anonymous donor established the Chai Challenge. When Yavneh reaches 100% family giving in the Annual Campaign, the school receives an additional donation. This year, when we meet the challenge, we will receive an additional \$200,000. Yavneh families have reached 100% participation during each year of this Chai Challenge.

Ways to Give

In addition to making your gift to Yavneh's Annual Campaign, you can support Yavneh Day School through a number of other programs.

Scholarship Funds

Yavneh Day School is fortunate to have the Bernard Slavitt Memorial Scholarship Fund available to offer families financial assistance and the opportunity to attend Yavneh that otherwise may not have been able.

Tribute Gifts

By recognizing a family member, special friend or loved one through the Yavneh Day School Tribute Program, you are directly supporting our innovative and remarkable programs and curriculum.

Contributions may be made in any amount; often, they are made in increments of \$18, a number signifying the Hebrew word meaning "life". We will send an acknowledgment to the person or family you are honoring with your personalized note. The gift amount will not be disclosed. [Make a Tribute Donation](#) »

Stock Donations

Gifts of appreciated securities provide an income tax deduction equal to the fair market value of the stock on the date of the gift, regardless what you paid for the stock. Instead of paying taxes on the gains, donated securities can offer significant tax advantages. List the Recipient Institution as Yavneh Day School, located at 14855 Oka Road, Suite 100, Los Gatos, CA 95032. Our Broker: Charles Schwab. Yavneh's Account Number: 9681-2872; DTC: DTC Clearing 0164, Code 40. Please contact your broker or Yavneh Day School's [Director of Development](#) for more information.

Community Legacy Project

Partnering with eight Jewish organizations in Silicon Valley, Yavneh Day School is an active member in the [Community Legacy Project](#). Jewish tradition teaches that one of our key responsibilities is to make the world a better place for future generations. For more information, please contact Yavneh Day School's [Director of Development](#). We look forward to sharing the benefits of including future generations in your estate planning.

Amazon Smile

AmazonSmile is a simple and convenient way for your family to support Yavneh Day School. When you shop through Amazon Smile and select Yavneh as the recipient, Amazon will donate a portion (0.5%) of the purchase price to our school. To shop at AmazonSmile, simply go to smile.amazon.com.

On your first visit to AmazonSmile, select Yavneh Day School in Los Gatos. Amazon will remember your selection. You can also use this link: <http://smile.amazon.com/ch/94-2719901>

Company Matched Donations

Matched donations can double your donation to Yavneh. Many companies match monetary and stock donations and volunteer hours. This is a brief list of companies with links with additional information: [Apple](#), [Applied Materials](#), [eBay](#), [Google](#), [Intel](#), [Intuit](#), [KLA-Tencor](#), [Microsoft](#) and [Netflix](#). Please contact Yavneh's [Development Director](#) and/or your company's Community Relations or Human Resources departments to learn more.

Car Donations

Your family's donation of a car, truck, motorcycles or boat can be a great help to our school. Please call **1-800-269-6814** or start the process at [DonateCarUSA](#). The donor receives credit for the full amount of the donation from Yavneh.

In-kind Donations

We often receive donations of books, CDs, etc. — both educational and recreational, and appropriate for grades Kindergarten to 8th Grade. New items arriving from the retailer are greatly appreciated and can be arranged through the [Yavneh office](#). (insert accounting@yavnehdayschool.org)

Scrip

Scrip is a fundraising giftcard program from stores and restaurants that gives back a percentage of purchased cards to Yavneh. There are no fees involved. Questions? Contact the YPA at ypa@yavnehdayschool.org

Order Scrip Online:

- Visit ShopWithScrip.com. Our Yavneh code is: **B38927D535L43**
- Register and select a password
- Shop vendors alphabetically or by category. Select denomination if choices are available. Select quantity desired. When finished, click on checkout.
- Drop off a check for the total payable to YAVNEH DAY SCHOOL in the front office in the SCRIP box. (Orders without payment will NOT be processed.)
- Link your checking account for frequent purchases through PrestoPay
- Pick up cards in the front office the following Thursday morning

Paper Scrip Orders:

- Complete the [order form](#) (Also available in the office)
- Attach a check payable to YAVNEH DAY SCHOOL (Payment must be made in order to process order)
- Leave form and payment in the SCRIP box in the front office by Friday 3:00 pm
- Pick up cards in the front office the following Thursday morning

The Foundation of our Development Program

Yavneh Day School's Annual Campaign is the foundation of our Development program. Our community's generous donations allow Yavneh to meet the challenge of bridging the gap between tuition and actual operational expenses, providing the very best for our students.

Yavneh Day School flourishes today because of the generosity of those before. We look to you to continue the tradition of support and commitment.

Each year we strive to reach 100% family participation through the Chai Challenge in our Annual Campaign. Yavneh Day School families support tells our community that we believe in Yavneh's mission, reinforcing the belief our students deserve access to an outstanding academic and Jewish education.

What is the Annual Campaign?

The Annual Campaign is Yavneh's largest fundraising effort of the year. The money raised goes directly to operational expenses. Tuition alone does not reach the financial needs.

How much and when should our family give?

Each family is asked to participate at a level meaningful to them. A gift of any size makes a difference. Our goal is to make the greatest impact on the Annual Campaign in the fall, when we launch the campaign.

Will my donation amount be listed publicly?

Family names are listed alphabetically and within donor amount levels but does not indicate the specific amount given. You also have the option of making an anonymous donation. Please contact the [Director of Development](#) if you would like to donate anonymously.

What other organizations support Yavneh Day School?

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Is my gift tax-deductible?

Yes. As a 501(c)3 organization, donations to Yavneh Day School are 100% tax-deductible.

Can I donate stock?

Yes. Gifts of appreciated securities provide an income tax deduction equal to the fair market value of the stock on the date of the gift, regardless what you paid per share of stock. Instead of paying taxes on the gains, donated securities can offer significant tax advantages.

Can I use a credit card?

Yes. Please visit our secure [Donate Online](#) page to do so.

Can I pledge and pay later?

Yes. Please contact [Director of Development](#) for more information.

Can I pay over several months?

Yes. Please visit our [Donate Online](#) page for a monthly or quarterly donation options or contact our [Director of Development](#) to secure your Annual Campaign pledge.

Can I use an employer match or a volunteer grant?

Matching gift and volunteer grant programs are great ways to double your donation. Many companies, such as eBay, Apple, Google, Intel, IBM and Netflix have matched previous donations and volunteer hours. Please contact Yavneh's [Director of Development](#) or your company's human resource department for more information.

ANNUAL REPORT 2019-2020 (seems to be taken down already)

current calendar 'annual report" pages and include the current list of donors from [2019-2020 Donor List](#)