UC Berkeley Organization Advising & Student Involvement Services

Student Organization Domain Name Guidelines

Student Organizations—including Registered Student Organizations (RSOs), Sponsored Student Organizations (including Fraternities and Sororities), and Student Government Offices and Programs—may request groupname.studentorg.berkeley.edu domain names for their organizations. They are also able to purchase domain names (e.g. www.groupname.com) through a variety of third party vendors.

Berkeley.edu Domain Name Use Guidelines:

- Only Recognized Student Organizations in good standing with OASIS are eligible to apply. Domains may be hosted on-campus through the Open Computing Facility or off-site through permission from IT Policy.
- Student Organizations are only eligible to apply for domains that are either the full name or a recognizable shortened version of their official name, as it is on record at OASIS. For example, the Chess Appreciation Club could be eligible for chessappreciationclub.studentorg.berkeley.edu or chess.studentorg.berkeley.edu, but not knightsandpawns.studentorg.berkeley.edu.
- Proposed name cannot be something that is likely to be confused with a UC Berkeley department or unit.
- RSO websites shall not give the impression that they are representing, giving opinions, or otherwise making statements on behalf of the University or any unit of the University unless appropriately authorized (explicitly or implicitly) to do so.
- RSOs must include the following language, in a visible and readable font, on every page of their site (e.g. In the footer):

  We are a student group acting independently of the University of California, Berkeley. We take full responsibility for our organization and this website.
- UC Berkeley trademarked images or logos, as outlined on the Business Contracts and Brand Protection website, may not be used on RSO websites without permission from Business Contracts and Brand Protection.
- Sites may not be used for commercial activities.
- If sites are used for fundraising, RSO must have a current fundraising certification on file with OASIS.
- The University reserves the right to shut down any Berkeley.edu domains (including studentorg.berkeley.edu) that violate these guidelines. If an RSO's site is disabled, the organization will be contacted and told what the issue is. If the issue is resolved, the site can be reactivated.

Non Berkeley.edu / Private Domain Names

- RSOs are responsible for purchasing and maintaining private domain names. They have the option of hosting these sites with the OCF or through private, third-party companies.
- RSOs may not use UC Berkeley, Berkeley Campus, Cal, California, Oski, UCB, Golden Bears, Bears, etc. in any part of their web domain name. The name “Berkeley” can be used only at the end of a domain name. For example, ScrapbookingatBerkeley.com would be acceptable, but BerkeleyScrapbooking.com would not be acceptable.

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- RSOs must include the following language, in a visible and readable font, on every page of their site (e.g. In the footer):

  We are a student group acting independently of the University of California, Berkeley. We take full responsibility for our organization and this website.
- UC Berkeley trademarked images or logos, as listed here, may not be used on RSO websites without permission from the Business Contracts and Brand Management and OASIS.

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