

## **Dig Pink Coordinator**

*Responsible for organizing the Dig Pink event on October 3rd home game.*

**Budget: \$200**

1. Reach out to Dig Pink representatives at side-out [side-out.org](http://side-out.org). Work with them to get details and best practices for the event.
2. Coordinate fundraising events including:
  - a. Bake sale on the night of the event.
  - b. Raffle before and on the night of the event.
  - c. Any other fundraising that you would like to include.
3. Coordinate apparel with players including t-shirts (with our Fan Wear representative Stig Tissell) with Dig Pink theme or organize t-shirt tie die event.
4. Promote event
  - a. Reach out to school admin and ASB to promote event within the high school.
  - b. Work with our social media coordinator to promote event on Instagram and Facebook.
5. Involve players in all aspects of the event, assigning them tasks, promoting event on their individual accounts, setting fundraising goals and helping them understand the purpose and mission of this phenomenal cause.