### My thoughts, questions and ideas:

I'm currently at the point where I closed one of my current clients on a 6-month package deal for \$1,7k. I already finished emails for him for the next 6 months.

And the reason why is because he doesn't care much about growth and one of the G's here told me to just move on to another client so at least I will make some money from him and practice a bit of email marketing.

I also have another client (dating coach) that I'm working on with Ronan so no questions to you about her.

#### But my main problem is "cracking the code" and actually getting a rainmaker role.

I've been in TRW for over 1 year, made around \$7k from marketing and I'm still not as credible as I should be.

I have an X account with 800 followers, a private domain with an email address, and around 12 testimonials. But they are mostly friendly like "Sebastian was cool, gave me some copy, thank you for saving me time" etc.

My plan now is to close a client (not sure if it should be a local or online one) and hit Rainmaker with one.

But I don't have a specific plan.

My OODA LOOP goal is to hit Rainmaker by the end of September.

I thought about leveraging some of the results/testimonials to close someone online but I think the only good enough results could be the one with  $98k \rightarrow 134k$  result but also it's not a money-based case study and most people only care about how much money I can make - not followers.

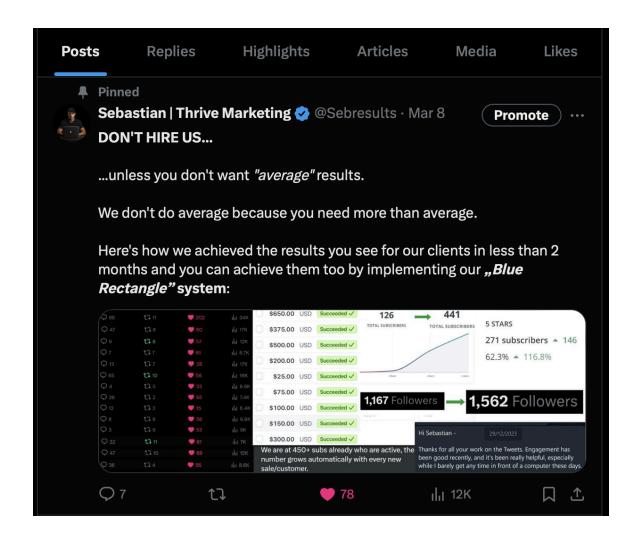
Do you have some ideas for me that would move the needle for me and get me a new client ASAP to hit a rainmaker role till september? (also working with Ronan on dating coach client)

Or do you have some other route you would advise me to work on?

#### **PROFILE ON X:**

https://x.com/Sebresults





## Testimonials and results I got:

"Before Sebastian and I started working together, I was struggling greatly with keeping up with the volume & quality of content production that I knew I needed to build my brand.

I hired Sebastian to help me with growing my X following, building an effective lead magnet, and growing + nurturing my email list.

He takes a holistic approach, first taking the time to learn your style, your objectives, and the rhythm of how you operate. I have been deeply impressed with his work style, and his ability to adapt to feedback as I send it.

The more we work together, the stronger his understanding of my voice becomes. I look forward to continuing our partnership and would highly recommend him to anyone looking to partner with a strong writer."





#### **BEFORE:**

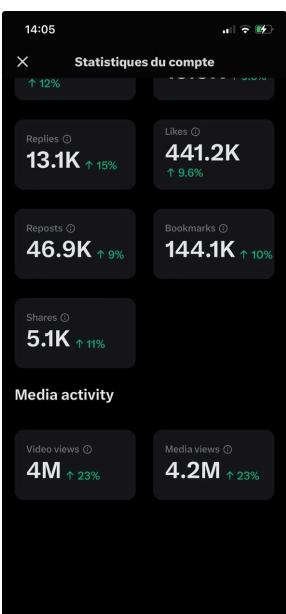
O DON'T CLICK ON THIS → ② Ii

**76** Following 98.4K Followers **AFTER:** 

DON'T CLICK ON THIS → ② linktr.ee/

**72** Following 136.3K Followers







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Hey man, I've seen enough - Would love to keep working with you.

Insane. This is SO much better

I will implement these changes before the launch

Thank you 🙏









I had the pleasure of working with Sebastian, and I couldn't be happier with the results. He crafted five outstanding emails for my newsletter that surpassed my expectations. Sebastian's writing skills are exceptional, and he has a unique talent for capturing the attention of readers and delivering compelling content. Each email was very well crafted and tailored to resonate with my audience. Would recommend.



May 21, 2023, 3:28 PM



# Cédric 🦳 🤣

We are at 450+ subs already who are active, the number grows automatically with every new sale/customer.





## **Adam G**

20 1110j 2020, 1.0 1 1 1VI

Sebastian is an amazing writer.

When he contacted me, I thought he was one of these "Ghostwriters" who do that for the sake of money

But then I asked him to write the first email for my newsletter

I was blown away. I gave him only the headline, topic, and a few instructions...

The results? Something that would take me days to write... A few hours.

Thank you, dude!

## 28 day summary

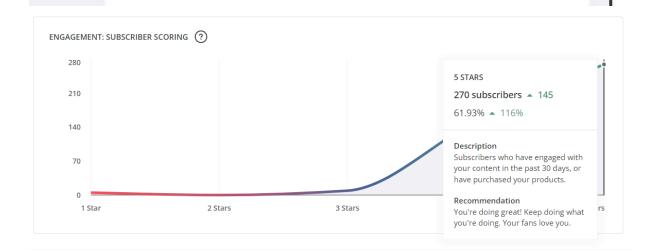
Post impressions

247K 16.9%

#### 5 STARS

271 subscribers ▲ 146

62.3% • 116.8%



#### Email Performance (last 90 days)

Go to broadcasts  $\rightarrow$ 

Average open rate 58.28%

Average click rate 4.95%

Total emails sent

# 371 subscribed

449 subscribed