

Arab Academy for Science, Technology and Maritime Transport
College of Language and Communication

Basic Course Specifications				
Course Title:	:	Television production		
Course Code:	:	RTV 343		
Program on which the course is given	:	☒ Bachelor	☐ Diploma	☐ Master
Academic year:	:	2022 - 2023		
Specialization (units of study)	:	Theoretical (2) Practical (2)		
Pre-Requisites:	:			
Overall Course Objectives				
This course provides an overview of the hardware and techniques used in television production and how those tools are used to support the editorial message, the operation of a television studio, camera techniques, editing suite, electronic newsgathering equipment, the technical, artistic, and logistical skills necessary to produce news reports and short documentaries features for television.				
Intended Learning Outcomes				
1.Knowledge and Understanding				
By the end of this course students should be able to: 1-1 List the basics of preparing, writing, and presenting television programs. 1-2 Identify the different stages of TV production. 1-3 Explain the fundamentals of TV Studio, 1-4 Explain the fundamentals of idea, preparation, presentation, 1-5 List the basics of photography, editing. 1-6 Mention the principles of directing and finally produce different patterns of and TV programs. 1-7 Demonstrate knowledge of basic terms and concepts associated with television studio production. 1-8 Understand the latest developments in the field of communication technology and its impact on the field of television broadcasting and producing.				
2.Intellectual Skills				
By the end of this course students should be able to: 2-1 Practice how TV production is set 2-2 Illustrate the current status of television technology. 2-3 Plan for the production of television programs. 2-4 Compare among different types of shoots. 2-5 Analyze the factors affecting the performance of and television.				

3. Professional and Practical skills

By the end of this course students should be able to:

- 3-1 Apply basic skills used in television studio production.
- 3-2 Prepare TV programs, according to various forms of programs.
- 3-3 Utilize different production equipment and use of all equipment and machinery necessary for television production.
- 3-4 Utilize (Cameras, studio Camera/portable camera) – switcher- lighting- linear and nonlinear editing-sound equipment (microphones – sound mixer).
- 3-5 Produce television programs, and a documentary or a short movie.
- 3-6 Create new ideas and formats of news and current affairs programs .

4. General and Transferable skills

By the end of this course students should be able to:

- 4-1 - Develop teamwork and time management skills.
- 4-2 Use TV Cameras.
- 4-3 Apply practical and professional problem-solving.
- 4-4 Use television studio to record programs or broadcast them live.

Course Content

Lect. #	Topic	Hrs#	Theoretical	Practical
1	Practical program making	4	■	■
2	Television framing and shot size	4	■	■
3	Television studio	4	■	■
4	Postproduction	4	■	■
5	Television compliance	4	■	■
6	Factual programming	4	■	■
7	TV programs applications	4	■	■
8	Practical program making	4	■	■
9	News and current affairs production	4	■	■
10	Production jobs	4	■	■
11	Technical jobs	4	■	■
12	Lighting techniques	4	■	■
13	Graphic equipment	4	■	■
14	Editing techniques	4	■	■
15	Revision	4	■	■

Teaching & Learning Methods

A combination of lectures, demonstrations, and hands-on exercises.

Facilities Required for Teaching & Learning Methods

■ Projector	■ Overhead Slide	■ Books	■ Video	□ Audio Cassette
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Students Assessment Methods

Assessment Schedule

Written Exam & Project Submission	Week 7
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Project Submission	Week 12
Written Exam & Project Submission	Week 15

Grading Method		
Attendance	■	5 Marks
Mid Term Examination	■	30 Marks
Presentations	□	-
Assignments	□	-
Projects	■	30 Marks
Participation	■	5 Marks
Oral Examination	■	-
Final Examination	■	30 Marks
		Total 100%
List of References		
Course Notes		
Description	:	The course is designed to provide students with an understanding of the dynamics of the production processes in a TV show whether it is produced single-camera or multi-camera. Students will learn how to create a TV show based on the specific production models used professionally today. They would have a clear grasp of the pre-production, production, and postproduction processes involved in the creation of a short or long-form TV show.
Essential Books		
Description	:	JONATHAN BIGNELL AND JEREMY ORLEBAR , THE TELEVISION HANDBOOK , Third edition Owens, Jim.(2019) Television Production 17th Edition, Routledge Zettl, Herbert (2009) VIDEO BASICS 7; Wadsworth Publishing; ISBN-10: 1111344469; ISBN-13: 978-1111344467
Recommended Books		
Description	:	
Periodicals and publications		
Description	:	
Others (websites, e-books...etc)		
Description	:	