Facebook Ads Agreement

1. DEFINITIONS

This contract is entered into between **S.E.O Tropolis** (hereinafter referred to as "**Provider**") and _____ (hereinafter referred to as "**Client**") on the ___ day of _____, 20__

a. **The Client** - Business Name: Business Address -
b. **Client Contact** - Full Name: Phone Number:
c. **The Provider** - S.E.O. Tropolis
d. **Provider Contact** - Zachary E Isaacson, 419-290-9153

2. TERMS OF REFERENCE

1. This contract covers the production & Management of Social Media Advertisements by **The Provider** for **The Client** covering the business case of {*business case/requirement of ads/number of ads*}. The detailed specifications of the Ads will be detailed in an associated consultation document.
2. The costs included here covers the work described in this contract and the associated consultation document. **Additional work will result in additional charges.**
3. Additional work:
    - Addition of ads on a platform, addition of an existing or new ad on a different platform

3. TIMELINE

1. **The Client** will provide all necessary digital content before work can begin. After receiving all necessary components for the ad. Work will begin immediately after.

4. PROCESS

1. It is up to **The Provider Contact** to work with **The Client** on getting the desired results. **The Provider Contact** will be in open communication with **The Client Contact** to ensure results keep coming in for **The Client** and optimize from there.
2. **The Provider** may use qualified subcontractors under supervision for any or all work on this contract. In such a case, **Provider Contact** will remain as the single point of contact

The total monthly management fee for this service is $_____, and the total monthly marketing budget agreed upon by The Client is $_____,.The Client, if necessary may pay The Provider after 5-7 days on the succeeding month. If the client fails to pay after 5-7 days, the Ads will be shut down and the work will be terminated.

Each party represents and warrants that on ___ _____ 20___, they are authorized to enter into this agreement in entirely and duly bind their respective principals by their signature below:

_____ _____

Client Name and Signature **Provider Name and Signature**