

Daniel Medina, a local political organizer and Communications Committee Chair of the Placer County Democrats, for a practical roundtable on social media activism, designed especially for those new to the space or looking to sharpen their basics.

Helpful articles/guides:

Placer County Democrats Sites

<https://www.facebook.com/PlacerDems>

<https://www.instagram.com/placerdems>

<https://bsky.app/profile/placerdems.bsky.social>

<https://www.youtube.com/@placerdems>

<https://www.reddit.com/user/PlacerDems/>

How to Fact-Check Social Media Posts

<https://originality.ai/blog/fact-checking-social-media>

Academic article for thought: Attacking political rivals gets more social media engagement

<https://www.cam.ac.uk/stories/viralpolitics>

How to use Bluesky:

<https://www.zdnet.com/article/how-to-use-bluesky-social-everything-to-know-about-the-popular-x-alternative/>

Instagram Reels v. YouTube Shorts v. Tiktok

<https://www.contentfries.com/blog/youtube-shorts-vs-instagram-reels-the-difference-explained>

Daniel's socials:

<https://www.facebook.com/danielmedinaca>

<https://www.instagram.com/danielmedinaca>

<https://bsky.app/profile/danielmedinaca.bsky.social>

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