



Videographer and Photographer Consultant Terms of Reference

Position	Videographer and Photographer Consultant
Organization	Art Land Foundation for Cultural and Scientific Services
Project	Two = one
Location	Greater Cairo (Tora / Kotsika, Maadi)
Implementation period	A total of 10 days from December 2024 to August 2025
Number of candidates	One consultant
Deadline of submission of offers	June 5, 2025
Receiving proposals by email	ardelfaan.foundation@gmail.com

Introduction

Art Land Foundation for Cultural and Social Services was established in 2017 under No. 10434, the Art Land Foundation is a non-profit organization dedicated to empowering individuals and society within the Arab Republic of Egypt. Focusing on children, youth, and women, the foundation utilizes capacity-building training, camps, and various activities to equip participants with the skills and values needed to build a brighter future.

Summary of project

The project Two = one aims to emphasize the concepts of gender equality among youth of both genders in greater Cairo in Tora area to provide a creative, educational, and supportive opportunity for youth to promote a culture of gender equality. This requires several stages, which are: Equipping youth of both genders to experience a new mindset on issues related to gender, considering the representation of persons with disabilities by 20% of the total beneficiaries, creating a creative environment for youth to express themselves through offering, different modules of creative approaches and enabling youth to carry out various community initiatives to transfer their enlightened ideas to their surrounding communities, and help youth to develop plans to implement these activities within their communities, their families, and the community leaders in their context.



Objectives and scope of work

The objective of this mission is to provide visual documentation (photos & videos) for project activities content that chronicles the various stages of the project, including training sessions, creative workshops, and community initiatives to enhance the project's visibility. The specific shooting dates are to be scheduled by mutual agreement between both parties.

The selected consultant will be responsible for:

Capturing high-quality video (1080p or higher) and photographic content that reflects the essence of the project.

Producing multimedia content that can be used for promotional materials to further advocate for gender equality and inclusion of persons with disabilities.

Deliverables

A set of high-quality photos, comprising a minimum of 30 high-quality images per event, alongside a video filming material.

After each event, the consultant is required to provide a USB flash drive that contains all photographs and video source footage.

Ownership of photograph and footage material

Art Land Foundation for Cultural and Scientific Services will own the copyright of all the materials generated by the consultant during the assignment.

Qualifications and experience

- Demonstrated experience in in photography and videography, particularly in event documentation, preferably for similar projects or community initiatives.
- Proficient in using professional-grade cameras and video equipment.
- Proven Ability to creatively capture the essence of projects, with a strong sense of storytelling through visuals.
- Experience in producing multimedia content that effectively communicates themes of gender equality and inclusion.

Technical and financial proposal

Interested consultants or company must submit a technical and financial proposal that includes:

- Technical proposal: outlining the approach and methodology.
- Financial proposal: A detailed budget breakdown covering all associated costs.



Remuneration

Payment will be made in three installments as follows:

25% upon completion of 25% of the assigned tasks.

60% upon completion of the actual shooting days.

15% upon submission and approval of the final files.

Evaluation Criteria

Proposals will be evaluated based on the following criteria:

- Relevant Experience: Proven experience in the relevant field and training.
- Quality of proposal: clarity, Feasibility, and innovativeness of the proposed approach and methodology.
- Cost-Effectiveness: Reasonableness and completeness of the financial proposal.

Proposal submission requirements

Interested candidates should submit their proposals by email to ardelfaan.foundation@gmail.com by June 5, 2025.