

Who am I talking to? Direct-response copywriters

Where are they? Unaware + on Todd Brown's email list for a long time

What do I want them to do? Click on the link and drive them to the sales page

What should they feel? FOMO (old-school copy doesn't work anymore) Only one solution (my deeper, tactical nuances of copy that produce consistent sales at scale)

Copywriting templates that don't work anymore

Doesn't it seem that these nonsense amateur fill-in-the-blank copywriting templates are now water under the bridge?

Every copy you see online follows the same old headline models like "Who Else Wants To..." or "They Laughed When I..."

This is why they don't work anymore.

They're played out. Used all over.

And this is why I created the [A to Z Copywriting Workshop](#).

Inside, you'll see me lay out and detail for you every trick, technique, tactic, and strategy I use to...

[**Repeatedly engineer million and multi-million-dollar marketing campaigns!**](#)

And look, I've never met or seen anyone... not anyone... who knows and uses all the unique copy gambits and devices like I do.

So, if you want to produce crazy-high sales from your marketing campaigns...

Then I'll show you how [right here](#).

If you write any copy for your business, this is PRICELESS stuff.

If you don't write copy, you can skip this.

Enjoy,
Todd :-)

