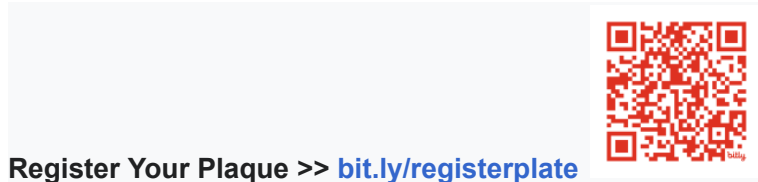


“Reflection”, project for Ligmincha

(google translator + correction ← [original polish version](#))

Emahoo!

As Sanga Ligmincha Polska from Poznań, we present 4 stages of the project.



Register Your Plaque >> bit.ly/registerplate

Assumptions for the “Reflection” project:

Stages of the “Reflection” project

1. Trial stage/startup - Anniversary XXX of Polish Sangha, Ligmincha Poland
2. Inter-Sang stage - technology transfer to other Sang TWRs
3. Step - occasional productions of the local sangha
4. Steps - Production of educational gadgets and intensive service of tourist places,

Current situation (Stage 4)

Problematic sides of distribution:

- Brand: Elements of a branded educational product - brand protection.
- Application for viewing, ordering Sentences, evaluating them, etc.

Contact

Rob's questions

[Bilans](#) Reflection

We start with a question: **Does Ababa's "Reflection of the Day" have to disappear into the depths of Facebook?**

We have a solution for this: We want to create clay tablets with Ababa sayings engraved on them.



Fig.1. **Prototype** (first, from 2023), mismatched font, text not arranged graphically, worn-out copy

*It's simple,
only when you know it's simple.
It's difficult,
only when you think it's difficult.
Think less, know more.*

Ababa 02.09.22, Budapest, Hungary

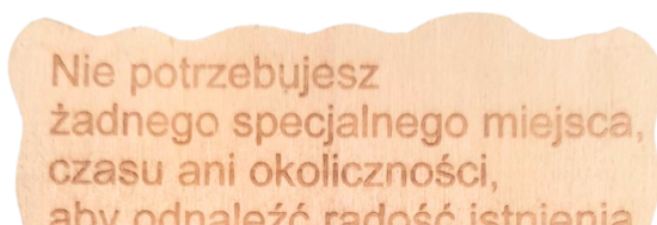


Fig. 2. **Prototype**, on waste woody material, scarf after dates.

*You do not need
any special time,*

place or circumstance
to find the joy of being.
Because you always are.

Ababa 02.10.22

Plates with the text "Reflection of the day" will act as educational souvenirs from the next retrieval, they are prepared for the retrieval and new ones are purchased there or exchanged with other participants. They can also be purchased in the sanga online store.

When the purchaser of the plate will work the "Reflection of the day" (a saying, teaching) contained on it, he/she can replace this plate with another one or buy a new one during the next retrieval.



Fig.3. Prototypes of signs for the 30th anniversary of Ligmincha Poland, with an additional element: a pebble from the Vistula River, near Wilga, (font not matched, text not set graphically)

Other uses of technology:

- Mantras
- Syllables, symbols
- Excerpts from the teachings in your own language
- Occasional souvenirs and souvenirs from a given retreat, center or monastery
- Bricks for specific purposes
- Thanks to the volunteers

The entire project can be further developed in 4 stages.

1. **Trying on.** ~100 pieces for the 30th anniversary of Ligmincha Poland
2. **Transfer technology** to European Sangas and from other continents
3. **Small occasional manufacturing** of the Sanga from a given country.
4. **Production of tablets** for the needs of locating mass tourism in a given country.

Each stage is a preparation for the next stage, but you can stop at the last one achieved and not go further. The aim of completing all 4 stages is to equip the Sangha of a given country with a source of permanent income from regular small-scale production and having rights to sell → mass **branded product** of an educational nature.

An extension of stages 3 and 4 is the creation of:

- **special occasion product** for gifts and
- **premium product** based on manual production (forging in stone) of tablet motifs (in exchange for laser engraving)



Fig. 4. **Prototype premium.** A copy handmade in Kathmandu, Nepal.

Material: slate stone obtained in Nepal.

Size, diameter: 4.7 x 0.3 cm.

Purchase price 500 NPR/ Rs / ₹ Nepalese rupees = \$3.7.

Assumptions for the “Reflection” project:

- **ownership** project - Ligmincha (or subsidiary)
- **personal:** production of tablets by sang members, stages 1-3,
 - **management:** ultimately by the oldest sang participants.
- **material:** as possible, only freely available natural materials or waste materials. 100% ecological degradation in the environment.
- **educational** - The sayings are intended to serve all people and beings on the planet. Excluding Sentences inciting violence, racism, exploitation, gambling and others inconsistent with the principles of sustainable development, ethics, etc.
- **financial** - fixed % of profits donated to universal charitable purposes (4 steps)

Stages of the “Reflection” project

1. Trial stage/startup - Anniversary XXX of Polish Sangha, Ligmincha Poland

The purpose:

We start with preparation **several dozen** prototype plates, several in different European languages where TWR sanghas are located. These sample boards, along with various additional options, will be ready for next year 2025 to mark the XXX LP celebration. Our works we will **summarize with a survey** where sang participants will be able to share suggestions and ideas to improve the future production of signs.

Tasks: at XXX Ligmincha Polska:

- **Purchase of equipment** for laser engraving, location organization
- Material acquisition

- **Tuning in** equipment, material, design and people - creation of prototypes
 - **Translations** for languages and proofreading - in contact with European Sanghas
 - **Shipment of prototypes** to the European Sanghas.
 - e-Shop Ligm. Poland
 - Community Opinion Survey, Year-End 2025.
-

2. Inter-Sang stage - technology transfer to other Sang TWRs

Question: **Can retrieval participants prove themselves in the organization in other areas of cooperation than just joint lectures, internships, retrievals or webinars?**

- Yes. By making tablets in their own language and for their own sangha needs, sangha participants acquire further interpersonal skills. Collaboration on a common project fixed in time and space can give sangha participants new opportunities to interact with each other learning, interaction and confrontation.

The purpose:

We pass on the acquired skills from stage 1, knowledge and operation of equipment to members of other Sangas European and non-European.

By learning the entire procedure for creating tablets, national sanghas will gain their independence crafting and will enable them to support a sangha that has not yet mastered it.

Language/National Sanga participants will be able to perform and prepare for each major retrieval the number of tablets needed by their participants. Mastering this stage by the local language/national sangha allows you to move on to stage 3.

Tasks: for technology transfer - Local Sanga Education.

- Personal meeting with a given sangha at the production location.
 - Transfer of knowledge and joint learning of laser engraving skills
 - Help in organizing a production site
 - Help in organizing the source of materials for preparing tablets
 - e-Shop - local sanga shop
 - Exchanging plates from your own production at retrievals and sanga meetings
-

3. Step - occasional productions of the local sangha

Moving to stage 3 will enable the local sangha (in a given country) to obtain a small source of additional income and will strengthen the small-scale production achieved so far.

Reflection before the key question for stage 3:

Bon students have been supporting the Bon tradition financially for years through exchange for teachings, internships and assistance provided by renowned Bon teachers. The source of power to make these donations to the Bon is always the personal source of the individual student. Typically regular employment outside. A source whose intensity varies and is often directly opposite to the student's involvement in Dharma teachings, practices and a new lifestyle. Therefore, an additional source of income will be created inside the sangha and supporting participation in teachings and practices can be compared to monastic care provided to students living in a monastery.

Question: **Can the statutory activities of the Bon Sangas be consciously coordinated by its participants towards organizing an internal source of financing for their own needs of the Dharma Teachings and further supporting the Bon tradition?**

The purpose:

In a situation where Sanga is able to produce plaques with maxims for its own use with its own resources, it can also produce them in small series for the first external customers. This way, he will receive additional income that he can use for his practitioners, maintaining his own location, student scholarship, etc.

Potential customers are:

- Buddhist communities - with their own sayings, mantras, syllables, symbols,
- other religious communities - as above,
- wedding guests - where each wedding participant receives the motto of the young couple as a souvenir.
- Seminars, training webinars - ecological souvenirs as training gadgets

Tasks:

- Larger premises for running a business
 - Online offer
 - e-Shop
 - → **Application for browsing, ordering and rating themes.**
-

4. Steps - **Production of educational gadgets and intensive service of tourist places,**

The stage of equipping tourist places selling souvenirs (for a refrigerator) with a new ecological one and at the same time an educational souvenir gadget in a laser-engraved and → **premium version.**

Reflection for stage 4:

With intention **maintaining the quality of the Sentences**, according to → [educational premise](#) the “Reflection” project could be represented by an entity/organization whose current activities are relative to the assumptions of the “Reflection” project and will be a quality guarantor.

Question: **Who, what entity/organization would be best suited to the role of supervisor and owner of the project?**

ANS: If it is Ligmincha, this fact may affect the visibility of Ligmincha. Ligmincha will be associated with Bon and Bon with Tibet. Ultimately, “Reflection” will be a **Tibetan brand**.



stone pattering seems to be a typically Tibetan tradition

The purpose:

This is the stage in which the current personal activity of the sangha takes on a permanent formula souvenir production and distribution. Activities in this area require complete organization places of production and service by an external entity..

Tasks:

- Establishment of an external entity or subsidiary of an international entity to represent all activities.
 - Permanent production location in a given country.
 - Permanent employment of employees
 - organization, production, distribution, finance, technical service
 - Online website
 - e-Shop
 - → Application for ordering, exchanging, rating and sorting
-

Current situation (Stage 4)

Currently, there are **no souvenirs** with **Sentences** or **100% ecological ones** in places where souvenirs are sold. We observe such a situation both at numerous stalls in places of mass tourist traffic and in respected museums, in their internal shops with high-quality gadgets. On a global scale, this is a large empty market niche, but also... **responsible educational challenge**.

Tourists are looking for a souvenir from **location name** (Dubai, Kathmandu, Berlin, NewYork, Cairo) - as a souvenir but they are **also interested** sayings, images, symbols from a given location. The brand of signs mentioned here is something more. → The brand not only meets the need to have a souvenir from a given location, but for many it will be a motivation to hunt for a specific one that is available only in a given store - i.e. with a specific saying - visible from the → application level.



Souvenir shop, Dubai, October 2024



Louvre Museum, Abu Dhabi, X.2024



National Museum in Poznań. November 2024



Examples of Catholic products laser engraved.

Problematic sides of distribution:

1. Applies to stage 4.

There are many sayings and everyone will look for the content that suits them personally. **How will customers who haven't found their "golden idea" be satisfied?**

ANS: If the customer does not find ANYTHING for himself - at the point of sale of plates, the most popular ones or plates with the name of the location, the customer orders and pays for the previously selected saying with/without the name of the location. The store employee orders it later via the application by entering the number. phone. And the customer receives it by post. The plate is made in the customer's country of residence.

→ **Brand:** Elements of a branded educational product - brand protection.

There are supposed to be signs **unique** as a set, **unique** each for herself, **influential** per holder and they should **accumulate value** and *spiritual power*.

To do this, we equip the boards with something like: *spiritual identity* in individual form
online business cards - the website of the specific plate where additional information exists
"attached" to the board.

Access to business card online using: the QR code on the back of the plate or using the words of Golden idea by searching on the Internet or via → the application

List of information for the online plaque:

1. **Author of Reflections of the day**/sentence/golden thought - signature under the saying on the tablet
2. **Golden thought:** main content of the tablet
3. Dates: 1. publication and creation of the plate
4. **Benevolent support** - list of projects supported by plaque and amounts support.
5. **Locations** - list of places where the plaque was located, confirmed by photography.
6. **Animal, creature** endangered or breeding, to which the plaque is dedicated.
7. **Influencer** - to whom the plaque is dedicated.
8. **Problem** - which the influencer and his community are trying to solve (separate project)
9. **Previous owners** - list of people who used the plate
 - a. **Success stories** previous owners, comments.
 - b. possible **Photo** with previous owners, influencers
10. Current purchase price of the sign from a store or from the current owner.
11. Technical data of the plate
 - a. weight, size, source of material, who made and cooperated with.
12. Other.

→ Application for viewing, ordering Sentences, evaluating them, etc.

In the 4th Stage of the "Reflection" project, it is necessary to create an application to facilitate the holders exchange, purchase and management boards for various processes *working with tablets*, including entering sentences, creating your own channel, sorting, giving opinions, ordering gifts, searching for unique items, sales, dedicating to influencers for the purpose solving a problem, creating your own collection galleries with individual design, etc.

The application allows new customers to find a saying for themselves, purchase it and enter the world Sentences.

It allows shop owners to place an order for customer service purposes. Manufacturers of signs as part of the "Reflection" project, it enables the fulfillment of subsequent orders.

Contact

Generally speaking, the following people have experienced the "Reflection" project (phase 1):

- Ana Murcia, Spain Branch
- Alessandra Grassi, Brasil Sanga
- Dejev Veverka, Czech Sanga
- Pierre, French Sanga
- Silvia Hinrichs, German Branch
- Jan Chlawatschek, Germany Sanga*
- Anastasia Aleynik, Russia

They got acquainted with the details:

- Tenzin Wangyal Rinpoche*
- Geshe Gyatso*
- Rob "Champa" Patzig, Usa*
- Robert Zybert, Polish Sanga, Board*
- Krzysztof Nowak, Polish Sanga, Board*
- Justyna Przondo, Polish Sanga
- Ryszard Adamiak, Polish Sanga*
- Bartłomiej Urbaś, Polish Sanga*
- and member Poznań Sanga, Polish Sanga

*have received this document:

Prepared by / direct questions to:

Ziomek, Poznań, Polish Sanga
0048 797 140 767, ziomek@domn.pl

Poznań Sanga Ligmincha Polska

Rob's questions

As I understand from your recording, which I have listened to a dozen times, the questions you express only concern stage 1.

Due to the number of questions and the fact that it was difficult for me to understand them acoustically, I answer in writing, because I do not feel fluent in English enough to not complicate the answer orally.

Your questions in a nutshell?

1. Has the management board of Ligmincha Poland, LP been notified?

Answ.:

- Yes. At the time of sending the document, 2 people from the LP management board knew (see Contact below the document text)
- In the meantime, the LP management board confirmed its willingness to support the project personally and financially. I was asked about possible costs.

2. Costs...who will cover?

a. What are the costs of making 100 signs?

- We estimate the costs at approximately < €600 for equipment and possibly < \$600 for instruction in use, workshop, materials.

b. Do we have equipment?

- No, we don't. We start from scratch in everything!

c. Do we want to donate or sell tablets to the sangas?

- Yes. We want to offer for sale at their auctions. The money obtained is to support them... and, if they wish, also our initial activities.

d. Will LP pay for equipment and materials?

- I received an inquiry from the Management Board of LP about the costs involved (as above) and they expressed their initial willingness to provide financial support.

3. Who will own the project?

a. 1 step?

ANS: there is no owner, we are just preparing the Tablets, I didn't think about it.

b. If "R" develops (is it stages 2-4)?

ANS: The answer is clearly included in the project assumptions. Yes, Ligmincha.
Assumption **ownership** project - Ligmincha (or subsidiary)

warm new year greetings
ziomek