

Funnels Mission

Go scroll through social media (responsibly)

Find an ad or a piece of content driving you to part of a funnel.

See if you can draw a simple diagram of the parts of their funnels you can see.

The Twitter Ad:



McDonald's SA  @McDonalds_SA

Mzansi is known for the spirit of ubuntu, "I am because you are." 

We are working with communities to find solutions to the challenges we face. 

[#TogetherMzansi](#)

Visit our website for more



0:06

mcdonalds.co.za

[#Ubuntu](#)

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 Promoted

