Achievement Award Program
Alvarez Professional & Service Projects Report

Phi Delta Chi Professional Pharmacy Fraternity
Updated 8/9/25
Leaders in Pharmacy^{SM}

ALVAREZ PROFESSIONAL & SERVICE PROJECTS REPORT
20% of Thurston Cup

PROFESSIONAL & SERVICE PROJECTS REPORT OVERVIEW
The Professional & Service Projects Report outlines your chapter's promotion and outcomes of service to the profession, school, and community from this past year. This is your chapter's chance to highlight its commitment to service!

ACHIEVEMENT AWARD PROGRAM (AAP) OVERVIEW
The Achievement Award Program (AAP) rewards chapters for their promotion, recognition, and outcomes of our Fraternity's pillars. The **AAP consists of 5 reports** spread across the school year, which are part of the Thurston Cup competition. AAP items, including the Professional & Service Projects Report, are **optional**. Completion of the AAP is facilitated by the chapter's Worthy Correspondent with assistance from the entire chapter.

AWARDS
Engraved plaques are awarded to the top 3 chapters. Monetary awards are given to the top 5 Alvarez Professional & Service Project Reports. The Fraternity renamed the Professional & Service Projects Award in 2017 to honor Nancy Alvarez for her service to Phi Delta Chi and the profession of pharmacy. Nancy Alvarez is a former Grand Vice President for Collegiate Affairs, American Pharmacists Association President, and Phi Lambda Sigma President.

INSTRUCTIONS

Deadline and Submission Information	**Deadline**: Submit your chapter's Professional & Service Projects Report by **Thursday, April 30, 2026 by 11:59pm EST**. **IMPORTANT**: Save the file in the following format: *"Your Chapter's Name Professional & Service Projects Report 2025"* **(e.g. "Tau Professional & Service Projects Report 2025")** - Submit reports **via email in PDF format** to: - AAP Administrator (aap@phideltachi.org) for scoring - Cc: Your Regional Correspondent - Cc: Your Chapter Advisor - Submission will be confirmed via email by the AAP Administrator. It is the responsibility of the WC to ensure the report was received by the AAP Administrator. - The Professional & Service Projects Report should be shared with all collegiate and alumni Brothers from your chapter. - For submission questions, please contact the AAP Administrator (aap@phideltachi.org).

Required Sections	1. **Title Page**
	2. **Table of Contents**
	3. **"Professional & Service Projects at a Glance"**
	● **On this page, make a <u>table</u> using the template below and fill in with information for every project completed.** At a minimum, all of the criteria in the table below must be included. If the name of the project does not adequately describe the nature of the activity, consider making it clear in the name.
	4. **Chapter's Top 3 Professional & Service Projects** (with headers)
	● **A one-page description** for each of your chapter's top three projects (3 total pages of writing), in the following order:
	○ Service to the **Profession**
	○ Service to the **School**
	○ Service to the **Community**
	○ **_<u>Note:</u>_** _The top 3 projects_ **must** _also appear in the summary table._
	PDC Logo & Image usage
	Phi Delta Chi has secured registered trademarks for several key Phi Delta Chi brand identifiers including PDC, Phi Delta Chi, our logo, and our crest. A Servicemark Agreement is required to be completed and submitted prior to use of these images. Compliance with our Brand Guidelines is also required. Please reference the [Logo and Image Usage](#) page on our website to utilize these trademarks.

Professional & Service Projects at a Glance								
Name of Project	Date or Frequency of Project*	Is this a new / first-time event? (Y/N)	# Collegiate Brothers Participated / # Total Collegiate Brothers**	% Collegiate Brothers Participated	Sponsored by the chapter (Y/N)	Alumni involved (Y/N)	# Brother Hours Spent	# People Served or Other Measurables***
Example: Flu Shot Clinic	9/29-9/30	Y	25/40	62.5%	Y	Y	100	1,500 people served
Example: Local Food Bank	2/12/22	N	18/50	36%	Y	N	54	7,000 lbs of food

_____ total (for all projects) # **Brother hours spent**
_____ total (for all projects) # **People Served**

NOTES
* Projects with multiple dates should be counted as one project in the table above.
* One-time projects can be indicated with the date(s) on which the event occurred (e.g. 02/12/22). Ongoing projects can be indicated by "continuous" or with the frequency with which the event occurs (e.g. "weekly" or "monthly").
** The number of Brothers in the chapter varies throughout the year due to graduation and initiations. Please make sure you are using the correct denominator (total number of collegiate Brothers).
*** "Immeasurable" is acceptable if no measurable data can feasibly be determined.
*** Other measurables may include funds raised, donations collected, tests/screenings conducted, etc.
*** Include units (e.g. 500 **people served**, **$**500 **raised**, 500 **canned goods donated**).

Timeframe for Event Inclusion	April 1, 2025 to March 31, 2026
Page Limit	The total length of this report should be no more than **10 pages**, including the activity chart and any included photos or appendices.
Suggested Chairperson	Service Committee and/or Worthy Vice Counselor
Additional Advice	- Only projects that serve the **COMMUNITY**, **PROFESSION**, or **SCHOOL** are acceptable. - Service to YOUR OWN CHAPTER or OTHER CHAPTERS is **not** considered a service project and may potentially warrant downgrading. - Projects that are organized by PDC will be given more weight than those organized by other organizations. - Do **not** include descriptions for any other project except for what you consider to be your chapter's top three. - If a continued event, consider including any new elements or initiatives included in this year's event. **INCLUDE:** Legislative Day activities; window displays; service to the community, profession, and school **DO *NOT* INCLUDE:** attendance at state, regional, or national meetings; events required as part of your school curriculum
Additional Help or Questions	Plan ahead! Develop outlines, delegate tasks, and use time-management skills!

	● If additional information or suggestions are needed, please contact your [Regional Correspondent](). For submission questions, please contact the AAP Administrator ([aap@phideltachi.org]()).
Winning Reports	Examples of previous winning reports are available in the Files section of GreekTrack in the Achievement Award Program folder.

Phi Delta Chi Achievement Award Program
Alvarez Professional & Service Projects Report Grading Rubric 2025-2026

	Excellent	Above Expectations	Meets Expectations	Below Expectations	Poor
Service to the Profession ****Take into account Chapter size and structure when scoring**** **(20 points)**	Number of Brother hours spent and individuals served/other measurables **greatly exceeds expectations** considering the number of active Brothers. Individuals are **served in a meaningful and impactful way**. Event is **extremely creative, original, and appropriate for the category.**	Number of Brother hours spent and individuals served/other measurables **exceeds expectations** considering the number of active Brothers. Individuals are **served in a meaningful and impactful way**. Event is **original and appropriate for the category.**	Number of Brother hours spent and individuals served/other measurables **meets expectations** considering the number of active Brothers. Individuals are **served in a meaningful way**. Event is **appropriate for the category.**	Number of Brother hours spent and individuals served/other measurables **is below expectations** considering the number of active Brothers. Project is **unimpactful or common.**	**Little to no detail** on the event is provided. The event is **not relevant to the category.**
	17-20 points	**13-16 points**	**9-12 points**	**5-8 points**	**0-4 points**
Service to the School (20 points)	See above	See above	See above	See above	See above
	17-20 points	**13-16 points**	**9-12 points**	**5-8 points**	**0-4 points**
Service to the Community (20 points)	See above	See above	See above	See above	See above
	17-20 points	**13-16 points**	**9-12 points**	**5-8 points**	**0-4 points**
Quantitative Data Chart **(20 points)**	Number of hours spent, Brother involvement, and people served/other measurables **strongly exceeded expectations** considering the number of active Brothers. Numerous events were sponsored by the Chapter and often (90-100%) had alumni involvement.	Number of hours spent, Brother involvement, and people served/other measurables **exceeded expectations** considering the number of active Brothers. Numerous events were sponsored by the Chapter and sometimes (75-90%) had alumni involvement.	Number of hours spent, Brother involvement, and people served/other measurables **meets expectations** considering the number of active Brothers. Many events were sponsored by the Chapter and occasionally (50-75%) had alumni involvement.	Number of hours spent, Brother involvement, and people served/other measurables **were below expectations** considering the number of active Brothers. Most events were not sponsored by the Chapter. Events did not have alumni involvement.	Data chart was not included or was incomplete.
	17-20 points	**13-16 points**	**9-12 points**	**5-8 points**	**0-4 points**

Written Presentation (20 points)	Presentation is **creative** and **aesthetically pleasing**. Pictures and graphics are used in a way that <u>strongly enhances</u> report quality. Directions were <u>completely</u> followed.	Presentation is **aesthetically pleasing**. Pictures and graphics are used in a way that <u>enhances</u> report quality. Directions were <u>almost completely</u> followed.	Presentation is **well executed**. Pictures and graphics were <u>included</u>. Directions were <u>mostly</u> followed.	Presentation is **poor**. <u>Minimal</u> pictures and graphics (i.e. 1 or 2) were included. Directions were <u>mostly not</u> followed.	Presentation is **very poor**. <u>No</u> pictures or graphics were included. Directions were <u>not</u> followed.
	17-20 points	**13-16 points**	**9-12 points**	**5-8 points**	**0-4 points**

Standard Point Deductions:

- -1 points for every instance of not capitalizing "Brother" or "Phi Delta Chi" *(maximum 5 point deduction)*
- -5 points for every event included not within the specified time frame *(maximum 10 point deduction)*
- -5 points for report not being submitted in PDF format
- -5 points for not following the page limits