

VELA Script for User Interviews

Survey will be completed using GoogleForms

Greeting:

Hello, and thank you for participating in this interview today. We appreciate your time and insights.

Purpose:

We are working on developing a mobile application for water sports enthusiasts like yourself, providing intuitive wind, wave, and weather information. Today, we'd like to understand your experiences and preferences to ensure that this tool could meet your needs.

Background Questions:

1. Experience in water sports

Can you start by telling us a bit about your experience with water sports? What types of activities do you enjoy, and how frequently do you engage in them?

2. Current Practices

How do you currently check wind, wave, and weather conditions before participating in water sports activities?

3. Current Pain Points

Can you share any challenges or frustrations you've experienced when obtaining weather-related information for water sports?

4. Existing Apps

Have you used any mobile apps or websites for checking wind, wave, or weather conditions related to water sports? What do you like or dislike about them?

Preferences and Expectations:

5. Information Priorities

What information is the most crucial for you when planning or engaging in water sports? Is it wind speed, wave height, weather forecasts, or something else?

6. Trust in Data

How much trust do you place in the accuracy of the weather and oceanographic information provided by existing apps or websites?

7. User Interface Preferences

What kind of user interface design do you find most appealing and user-friendly for a mobile app focused on wind, wave, and weather information?

8. Customization Needs

Do you have preferences for customizing the app based on your specific water sports activities or preferred locations?

App Features and Functionality

9. Notification Preferences:

How would you prefer to receive notifications or alerts regarding changes in weather conditions or ideal times for your water sports activities?

Community Engagement

10. Would you be interested in a community feature within the app, allowing you to share experiences, tips, and favorite locations with other water sports enthusiasts?

Offline Access

11. How important is the ability to access wind, wave, and weather information offline, especially in areas with limited internet activity?

Interest in Interactive Features

12. What are your thoughts on features like interactive maps, 3D visualizations, or gamification elements within the app?

Closing:

We greatly appreciate your insights. Thank you once again for your time and valuable input. Your feedback will play a crucial role in shaping the development of VELA.