

Hey, (name)!

I am reaching out because I spot minor issues with your website and know how to sharpen them so that it's perfect.

For one, It would be ideal to create a stronger appeal to join your newsletter. That way you can generate more leads and gain more clients.

I have many more ideas for you and your business, I am learning digital marketing and am willing to work for free to prove my skill.

Let me know if you have any questions.

Have a great day!

Revised version:

Hey (name),

I am reaching out because I have some ideas to make your website perfect.

For one, It would be ideal to create a stronger appeal to join your newsletter. That way you can generate more leads and gain more clients.

I am willing to work for free to prove my digital marketing skill.

Let me know if you have any questions.

Have a great day!

Revised version 2.0:

Hey (name),

I am reaching out because I have some good ideas to add on to your website.

For one, It would be ideal to create a stronger appeal to join your newsletter. You do that by sparking curiosity by giving them some information that they care about and then hinting that

they need to sign up to get more of that info. That way you can generate more leads and gain more clients.

I can guarantee you will quickly see a positive difference.

Let me know if you are interested.

Have a great day!

Outreach Aikido:

SL: Clients

(name),

How would you feel if you took on more clients and increased profit?

With twins 100% all in on getting your business to a greater profit margin.