

Jeff Sneider LAMag source.

Jeff Sneider, a dogged 29-year-old reporter at *The Wrap* whose job is devoted to landing casting scoops, took James's revelation especially hard. If anyone embodies the antic metabolism of the new entertainment journalism, it's him. He's been fired twice by *Variety* and accused of harassment by Finke. He makes a habit of oversharing on Twitter, where he once melodramatically tweeted, after losing a different scoop, that he was "gonna go drive my car into a tree. My blood will be on Hollywood's hands"—an outburst that led to the second of his *Variety* departures.

Finke doesn't disguise her loathing for Sneider. She contends that after she nixed his efforts to get hired at *Deadline*, "he wrote me all sorts of threatening e-mails," followed by "comments that started appearing on our site, including ones bodily threatening me."

Finke traced the comments, which were made in February 2009, to Sneider's *Variety* IP address and told him to stop or she'd go to the police. He denies making any threats. "She traced the messages to my computer, but this was after I'd left the paper—I was in Boston. The computer was in L.A. It was obviously someone at *Variety* using my old computer."

Nonetheless, during his first stint at *The Wrap*, in 2010 and early 2011, Sneider had played a role in igniting the feud, staking out Finke's apartment complex in the hope of getting a photo of the rarely seen writer. He is unabashed. "At *The Wrap* it was 'Mission: Take Down Nikki,' " he tells me. "I dug up Nikki's old college yearbook photo from Wellesley, which we ran [on the site]." I'll confess that I found myself liking Sneider more than you might expect. He has none of his fellow journalists' self-importance, and he isn't so different from what I was like at his age—impetuous and often prone to self-destructive behavior. Luckily for me, I had editors who served as mentors, patiently nudging me toward a more grown-up approach to journalism. It's harder to get that kind of guidance today, in part because of the pace of Web deadlines, in part because many of the stars in the trade firmament spend so much time dissing their rivals.

Jeff Sneider LinkedIn documentation

The first screenshot is his verified homepage, for the Experience section timeline, see pages 2 and 3.





Jeff Sneider  He/Him

Editorial Director and Entertainment Editor/Reporter/Critic
Los Angeles, California, United States · [Contact info](#)

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About
Award-winning entertainment reporter and digital strategist/social media curator with nearly two decades of experience working across all platforms including digital, broadcast and print, specializing in breaking news and content strategy for online platforms, with an emphasis on working with a small team to develop brand identity and audience... [more](#)

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Jeff Sneider

Editorial Director and Entertainment Editor/Reporter/Critic



Experience



Publisher/CEO

The InSneider · Self-employed

Nov 2023 - Present · 2 yrs 11 mos

Los Angeles, California, United States · Remote

Subscribe to my Hollywood newsletter, The InSneider, which offers entertainment news with an edge.



Contributing Writer

Los Angeles Magazine · Freelance

Oct 2021 - Present · 5 yrs

Los Angeles, California, United States



Editorial Director and Editor in Chief

Above the Line · Full-time

Sep 2022 - Oct 2023 · 1 yr 2 mos

Los Angeles, California, United States · Remote

This is an independent trade and a sister publication of Below the Line that I built from the ground up. We've broken major scoops that have been cited by the New York Times, the Los Angeles Times, Vanity Fair, and all four trades. I led a staff of a dozen freelancers, writing and editing interviews, reviews, and columns, coming up with the headlines, and handling the social media. We published every day and sent a daily newsletter to a robust subscriber list that, like our social accounts, is only growing. Thousands of people visited our site every day.



Editor In Chief

Below the Line · Full-time

Dec 2021 - Sep 2023 · 1 yr 10 mos

Los Angeles, California, United States

I ran Below the Line, a well-respected industry trade that has been the voice of Hollywood's crew for 20 years.



Reporter/Columnist

The Ankler · Freelance

Dec 2021 - Dec 2022 · 1 yr 1 mo

Los Angeles, California, United States

I wrote The Transom column on Mondays, covered Sundance and CinemaCon, and issued Studio Report Cards.

Earliest History



Jeff Sneider

Editorial Director and Entertainment Editor/Reporter/Critic



Senior Film Reporter

Collider · Full-time

Jun 2018 - Aug 2021 · 3 yrs 3 mos

Burbank, CA

I break news on the website and on video. Host of For Your Consideration video series and The Sneider Cut podcast, frequent on-air guest on other shows, including Collider Movie Talk. Interview celebrities. Write profiles. Cover festivals and awards season events. But mainly, I break news. test



Editor In Chief

The Tracking Board

Jan 2017 - Apr 2018 · 1 yr 4 mos

Los Angeles Metropolitan Area



Senior Film Reporter

Mashable

Aug 2016 - Dec 2016 · 5 mos

Culver City, CA



Film Reporter

TheWrap

Apr 2013 - May 2016 · 3 yrs 2 mos



Film Reporter

Variety

Jan 2011 - Jan 2013 · 2 yrs 1 mo



Film Reporter

TheWrap

Mar 2010 - Jan 2011 · 11 mos



Production Editor

Variety

Aug 2006 - Jan 2009 · 2 yrs 6 mos