

Membership Information

ABOUT US: The Frontline Health Workers Coalition (FHCW) is an alliance of United States-based and international organizations working together to urge greater and more strategic investments from the U.S. government and multilateral funders in frontline health workers in low- and middle-income countries as a cost-effective way to save lives and foster a healthier, safer, and more prosperous world.

OUR VISION: We believe that every community should have access to health workers trained and supported to provide all essential health services and to prevent, detect, and respond to new and emerging health threats.

OUR GOAL: To have the U.S. government and multilateral institutions set concrete targets for supporting frontline health workers and health systems for more equitable and high quality health services.

The Coalition advocates for the U.S. government and multilateral institutions to have comprehensive and detailed strategies or action plans that:

- Establish specific targets, metrics, and reporting to measure progress on addressing gaps in the frontline health workforce
- Ensure more equitable access to health workers by the underserved
- Strengthen national capacity to develop a sustainable frontline health workforce
- Improve health worker management, quality, retention and productivity
- Foster public policies that support and facilitate access to frontline health workers
- Heighten accountability within the U.S. government for progress in alleviating the health workforce crisis.

The Coalition calls on the U.S. government and partners around the world to ensure adequate and effective financing for frontline health workers in the context of overall development assistance that includes:

- Strategic use of existing U.S. bilateral and multilateral funding to achieve the greatest impact
- Increased bilateral support
- Leveraging commitments to encourage other governments to invest more in frontline health workers.

OUR CORE MESSAGES:

- **There's no health care and no global health security without frontline health workers.** Frontline health workers are the first and often only link to health services for millions of people around the world. They're often the first to detect disease outbreaks. They are critical for global health security and emergency response.
- **Frontline health workers are a best buy.** Investments in frontline health workers save lives, enhance global health security, and result in significant economic and social returns globally and domestically. Investments in health yield a 9 to 1 return, and are minimal compared to their potential impact.
- **Low- and middle-income countries are a priority.** They have the greatest shortage of health workers.
- **US leadership and investment matters for frontline health workers and global health.** US leadership is critical to address the lack of skilled, supported, and motivated health workers around the world. For example, PEPFAR has supported training (including pre-service training) for nearly [300,000 new health care workers](#) to deliver HIV and other health services.
- **Advocacy works.** Since FHCW launched in 2012 we've seen:
 - The first-ever global health workforce strategy, Workforce 2030
 - A specific target on strengthening the health workforce included in the SDGs
 - Several new US government commitments across US global health programs, including PEPFAR, USAID, and the Global Health Security Agenda

- New US legislative requirements passed that require greater reporting on health workforce strengthening efforts.
- Key commitments for the health workforce in universal health coverage compacts and multilateral funds
- New USG commitments and reporting requirements across global health programs, including minimum of 10% of funding reserved for health system strengthening
- Health workforce strengthening incorporated into USAID's Global VAX Initiative
- Bipartisan US legislation on global health security that includes health systems strengthening provisions
- The Biden Administration launch its Global Health Worker Initiative
- Frontline health worker voices included in US and global health policy discourse, including at President Biden's Global COVID Summits.

EXPECTATIONS OF MEMBERS:

Membership in the Coalition is open to nongovernmental organizations and companies with a history of/interest in US global health advocacy. Members advance the Coalition efforts and support participation through contributions of staff time, services, travel, and support of events. Members also have the opportunity to lead on Coalition work plan activities.

As a working coalition, members commit to (at minimum):

- Take a leading role in at least **1-2 significant coalition activities** each year and support other activities.
- Contribute original content to the **FHWC blog** at least once each year:
<http://frontlinehealthworkers.org/blog/>
- Play an active, collaborative role in at least **one working group**
- Attend and contribute to **bi-annual and monthly member meetings**.
- Fulfill member financial contribution requirements as determined by the Steering Committee (\$2,500 for non-corporate organizations and \$8,500 for corporate organizations covering July 1, 2023 – June 30, 2024). The contribution requirement for new members for a portion of the fiscal year is reduced by 25% a quarterly basis.

MEMBERSHIP BENEFITS:

- **Visibility:** Members gain high visibility via FHWC's website, blog, and external media opportunities, social media outlets and initiatives, as well as external events attended by key policymakers & influencers.
- **Access to Policymakers:** The FHWC has established itself as the go-to resource for US and multilateral policymakers on health workforce strengthening. Members have exclusive access and input into strategic discussions, including timely legislative efforts on global health workforce policy.
- **Dedicated Secretariat:** The FHWC Secretariat represents and enhances the advocacy of its members by coordinating strategy, organizing joint activities, sharing information, and leading our collective action to support health workers worldwide.
- **Information & Products:** FHWC members have access to the latest news, research, and supporting materials on the impact of frontline health workers across global issues, including talking points and fact sheets.
- **Partnership:** Membership in FHWC provides a venue for members to partner with each other and other major coalitions, organizations, and individuals across the global health issue spectrum.

COALITION ACTIVITIES AND HOW WE WORK:

The Frontline Health Workers Coalition is an action-oriented, working coalition for coordinated advocacy. It strives to serve both a technical support and oversight function to USG and multilateral institutions, and a partner to health workers and advocates worldwide through a range of planned advocacy activities, including monitoring progress with the U.S. government and multilateral policy and program

implementation on frontline health workforce; maintaining a website and holding events and briefings to share information and facilitate communication; producing relevant and responsive policy briefings, fact sheets and analyses; providing our collective expertise on draft implementation plans; and gathering in-country voices and frontline health workers themselves to support their indispensable impact.

The diversity of our Coalition across health issues is one of its added values we seek to preserve. The Coalition is committed to modeling diversity, equity, and inclusion for the U.S. global health sector, and to maintaining an inclusive environment with equitable treatment for all.

The Steering Committee, composed of a chair, two policy co-chairs, two communications co-chairs, two at-large members and the Coalition Secretariat, makes the final decisions and provides the strategic direction and governance of the Coalition.

Please return completed application (see below) to Tina Flores at cflores@intrahealth.org.

Membership Application–Download or make a copy

Organization name:

Organization website:

Primary contact information:

Name:

Title:

Mailing address:

Phone:

E-mail:

Please check all that apply:

- ☐ Our organization agrees with and supports the Frontline Health Workers Coalition's vision that every community should have access to health workers trained and supported to provide all essential health services and to prevent, detect, and respond to new and emerging health threats.
- ☐ Our organization recognizes that U.S. and global leadership is critical to address the lack of skilled, supported, and motivated health workers around the world.
- ☐ Our organization recognizes the need for more and better supported health workers, and that health workers are a "best-buy" to improve health outcomes.
- ☐ Our organization has a headquarters or office in the US and demonstrated history of/interest in U.S. global health advocacy.
- ☐ Our organization has a significant advocacy presence on Capitol Hill and/or a grassroots network in the U.S. that can be mobilized for FHCW efforts.
- ☐ Our organization meets regularly with USAID, OGAC, CDC, State Department, and/or other US government offices that focus on global health.
- ☐ Our organization supports the Coalition's commitment to diversity, equity, and inclusion.
- ☐ Our organization is prepared to play an active, collaborative role in at least **one working group**. If yes, please highlight the working group and add who will be the point people:
 - Advocacy and Policy Working Group
 - Primary participant name and e-mail:
 - Secondary participants name and e-mail:
 - Communications Working Group
 - Primary participant name and e-mail:
 - Secondary participants name and e-mail:
 - Technical Working Group
 - Primary participant name and e-mail:
 - Secondary participants name and e-mail:
- ☐ Our organization is able to meet the minimum commitments for FHCW membership, including:
 - A lead or supporting role in at least 1-2 significant FHCW activities each year
 - Member financial contribution for FHCW activities
 - Participation in working group meetings and all member meetings
 - Contributing at least one annual post to the FHCW blog

Please share any special interests you have below for frontline health workforce advocacy (e.g., promoting uptake of family planning, community health workers, or digital health solutions).

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