

## INTRODUCTION

With the rise of technology in the late twentieth-century, and especially now in the twenty-first century, reading has been transformed into different mediums and forms. Most recently, Amazon launched the first e-reader in 2007 with the release of the “Kindle.” In addition to e-books, audiobooks have also gained popularity especially with the release of online streaming services like iTunes and Amazon Audibles.

**THESIS:** Audiobooks enhance the act of storytelling through the use of narration to further supplement the reader's imagination and alleviate the task of reading.

## BODY

### 1st paragraph - the rise of audiobooks

- provide information about the background of audiobooks
- discuss streaming softwares such as Amazon Audibles, Kindle, iTunes

### 2nd paragraph - “Sound Check” article

- provide summary of article for readers
- discusses credibility of author John Schwartz
  - NY times author, published audiobook himself

### 3rd paragraph - Imagination

- discuss how audiobooks do not take away from imagination
- narration provides readers a chance to interact with the story in a new medium

## ANALYTICAL CLAIMS

- Audiobooks enhance imagination and the act of storytelling itself
- John Schwartz uses the rhetorical strategy of expertise and appeal to character in order to strengthen his argument concerning audiobooks

## CONCLUSION

Storytelling itself dates back centuries and with the rapid rise of technology it will only continue to change forms and grow into new mediums. Audiobooks are only the beginning of this new bridge between the author and the reader. In years to come, audiobooks will continue to rise which will lessen the environmental impact and continue to grow the literary base in a new form.

- Highlight John Schwartz article
- There is no stopping the rise of audiobooks or e-books, especially with the rise of technology in the twenty-first century