



Library Publishing Workshop: Unit 4

Developing Editorial Strategies

Readings and Viewings

Readings:

- [Narrative](#)
- Royster, Paul, 2014. "Library Publishing is Special: Selection and Eligibility in Library Publishing." *Journal of Librarianship and Scholarly Communication*, vol. 2, no. 4, 2014, <http://doi.org/10.7710/2162-3309.1183>. (you'll need to download the PDF)
- Watkinson, Charles, 2014. "The University as Publisher Revisited," *Insights*, vol. 27, no. 2, pp. 181-185, <http://dx.doi.org/10.1629/2048-7754.131>
- Bergstrom, Ted and Paul Courant, Preston McAfee, and Michael Williams. "Evaluating big deal journal bundles." *PNAS* July 1, 2014. 111 (26) 9425-9430; <http://www.pnas.org/content/111/26/9425>

Viewing:

- Paul Courant, interview at JISC/CNI Conference 2013. [Recording](#).

Links to all Workshop Units:

- [Unit 1: Introduction](#)
- [Unit 2: What and Why Libraries Publish](#)
- [Unit 3: Publishing Functions](#)

Source - Library Publishing Curriculum: <http://educopia.org/libpub-virtual-workshops>

- [Unit 4: Developing Editorial Strategies](#)
- [Unit 5: Content and Access](#)
- [Unit 6: Assessing Impact](#)
- [Unit 7: Policy](#)
- [Unit 8: Sustainability and Preservation](#)