



THE LETTER

Catholic partners social media kit

The Letter offers a compelling new message for our planet and a timely and authentic way to engage your audience. Here is [background](#) on the film, the [trailer](#), and [the film itself](#).

To create a wave of momentum for our common home, we gratefully ask for your support to post about this project on social media.

We're so grateful to share in this moment with you. Thank you!

If you are able to post original content:

Visual assets:

- **Trailer:** a file for native upload to your social channels is in [vertical format here](#), in [square format here](#) and in [horizontal format here](#) (***please do not upload on YouTube***).
- Images of characters are [here](#).

Suggested text options:

- Epic new film with Pope Francis, Cardinal Cantalamessa (the papal preacher), and frontline champions. #LaudatoSiFilm
Watch now→ TheLetterFilm.org/Watch
- This is a huge moment for everyone who cares about God's creation. A new YouTube Originals film with Pope Francis offers hope for our common home. #LaudatoSiFilm
Watch now→ TheLetterFilm.org/Watch
- How did Pope Francis share his values on #CreationCare with environmental defenders from the Amazon, Senegal, India, and the US? #LaudatoSiFilm
Watch now→ TheLetterFilm.org/Watch
- In new #LaudatoSiFilm by YouTube Originals, Pope Francis and voices from the peripheries discover what they share in common.
Watch now→ TheLetterFilm.org/Watch

- Cardinal Cantalamessa has been the official preacher to St. John Paul II, Pope Benedict XVI, and Pope Francis. Hear his take on Pope Francis and God's plan for our planet. #LaudatoSiFilm.
Watch now→ TheLetterFilm.org/Watch

If you prefer to tweet published content, you can share [this tweet](#) from [@LaudatoSiMvmt](https://twitter.com/LaudatoSiMvmt).

- *Some suggested text for "Quote tweet" option:*
 - New #LaudatoSiFilm with Pope Francis, Cardinal Cantalamessa (the papal preacher), and frontline champions.
 - This is a huge moment for everyone who cares about God's creation.
 - How did Pope Francis share his values on #CreationCare with environmental defenders from the Amazon, Senegal, India, and the US? #LaudatoSiFilm
 - In new #LaudatoSiFilm, Pope Francis and voices from the peripheries discover what they share in common.
- *Or a simpler Retweet is also welcome.*

HASHTAG

The hashtag for the film is #LaudatoSiFilm

HANDLES

The Letter film

- Instagram [@lettermovie](https://www.instagram.com/lettermovie)
 - EN: [@lettermovie](https://www.instagram.com/lettermovie)
 - ES: [@lacartapelicula](https://www.instagram.com/lacartapelicula)
 - IT: [@laletterafilm](https://www.instagram.com/laletterafilm)
 - PT: [@acartafilm](https://www.instagram.com/acartafilm)
 - FR: [@lalettrefilm](https://www.instagram.com/lalettrefilm)
- Facebook [The Letter Movie](https://www.facebook.com/TheLetterMovie)
- Twitter [@LaudatoSiMvmt](https://twitter.com/LaudatoSiMvmt)

Ridhima Pandey, young climate activist

- Twitter [@ridhimapandey7](https://twitter.com/ridhimapandey7)
- Instagram [@ridhimapandeyy](https://www.instagram.com/ridhimapandeyy)
- Facebook [Ridhimapandeyy](https://www.facebook.com/Ridhimapandeyy)

Greg Asner and Robin Martin, marine biologists

- Twitter [@greg_asner](https://twitter.com/greg_asner), [@robinmartin422](https://twitter.com/robinmartin422)
- Instagram [@gregasner](https://www.instagram.com/gregasner)

Cacique Dadá, Indigenous land defender

- Twitter [@forest_forces](https://twitter.com/forest_forces)