

LAKSHMI NATHAN

PRODUCT DESIGNER/ASSOCIATE PRODUCT MANAGER • DALLAS, TEXAS, UNITED STATES •
469-964-6299

DETAILS

Dallas, Texas, United States
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LINKS

[Portfolio](#)

SKILLS

AI Agent Design
Figma
WordPress
Adobe Creative Suite
HTML/CSS
Responsive Web Design/Accessibility
SEO, Google Analytics
Content Strategy
UX Writing
Visual Design
Prompt Engineering
NLP Integration
OpenAI/Claude API
AI-Driven UX Design
Product Strategy
React (in progress)
Healthcare Documentation Systems
AI Systems Design
AI Agent Architecture
Prompt Engineering
EHR Workflow Design
Compliance Optimization

PROFILE

Product Designer / Associate Product Manager driven by curiosity and 14 years in healthcare innovation. I translate complex, regulated workflows into elegant digital products that merge empathy with intelligence. Most recently, I founded **TherapywAise L.L.C.**, an AI-driven platform that bridges healthcare expertise with innovation, uniting human-centered and intelligent systems to simplify and humanize therapy documentation.

EMPLOYMENT HISTORY

Founder, Product Designer, Product Owner at TherapywAise L.L.C., Dallas, Texas

February 2023 — Present

- Lead **TherapywAise**, an AI-powered healthcare startup transforming therapy documentation across PT, OT, ST, and RT disciplines.
- Define **product vision, roadmap, and compliance-focused features**, aligning with CMS and insurance standards for accurate reimbursement.
- **Develop AI agents** (Aria, Maya, Winnie) using **GPT and Claude APIs** to automate documentation, streamline workflows, and enhance goal generation.
- Oversee **UX and business strategy**, creating accessible Figma prototypes and conducting market and TAM analyses to guide product growth and adoption.

Website Content Manager at In-Sync Exotics Wildlife Rescue, Wylie, Texas

January 2023 — January 2025

- Led full website redesign using WordPress and Figma
- Wrote 100+ custom rescue stories to improve storytelling and donor connection
- Embedded donation/event forms for better engagement
- Optimized content with SEO and accessibility best practices

Website Editor at In-Sync Exotics Wildlife Rescue, Wylie, Texas

January 2023 — Present

- Audited and edited website content for clarity and inclusivity
- Collaborated with marketing/design for monthly campaigns
- Used Google Analytics insights to drive content updates

Speech-Language Pathologist at Various Companies: Ensign, CRG Group, Ernest Health, Dallas, Texas

January 2011 — Present

- Designed personalized care plans with accessible communication strategies
- Led interdisciplinary collaboration to support patient outcomes
- UX takeaway: Deep user empathy, accessibility-first mindset

EDUCATION

OpenAI API

GitHub

Cursor

Python (basic scripting)

Certificate: UX/UI Bootcamp, University of Texas Austin-McCombs School of Business, Austin, Texas

February 2024 — August 2024

Master of Science : Speech-Language Pathology, Texas Woman's University, Denton, Texas

2007 — 2010

Bachelor of Science : Psychology, The University of Texas at Dallas, Richardson, Texas

2004 — 2007

Bachelor of Science : Speech Language Pathology & Audiology, The University of Texas at Dallas, Richardson, Texas

January 2003 — 2007

★ ACCOMPLISHMENTS

Accomplishments

Served twice on the board of a non-profit organization; once as the Director of Education (2009-2015) and as Director of Animal Health (2020-2025.) Volunteer of the Year-2018