Call2Nature

WP4 Connected Activity - Digital 4R Infographic

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The idea of the Connected Activities is to complement the modules developed, as well as mirror WP3's manual to provide trainers and young people with material to embrace the digital world as a tool to do good in the physical world. These "activities" can be an adaptation of your WP3 activities to the digital world when possible, and reflect on the way the natural world and disconnection from the digital world in WP3 can lead to an improved knowledge on how to employ the digital world as a method to promote nature and change our attitudes in WP4.

Competence Area	Green to Know		
Topic	*GREEN TECH ESSENTIALS*		
Transversal competence(s)	☐ TEAMWORK ☐ CRITICAL THINKING ☐ FUNDING ACQUISITION	☐ EMPATHY & RESPECT ☐ BIODIVERSITY ☐ SUSTAINABLE DEVELOPMENT GOALS	☐ SENSE OF INITIATIVE ☐ LEADERSHIP ☐ INNOVATION
Name of the activity	***Digital 4R Infographic***		
Learning Outcomes	• Apply the principles of the 4Rs (Reduce, Reuse, Repair, Recycle) in creating digital content to promote sustainable practices. • Develop graphic design skills and visual communication to convey messages about the importance of reducing waste and conserving resources. • Use digital tools to create educational content that fosters environmental awareness and the adoption of more sustainable habits.		

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	• Reflect on how individual actions can contribute to waste reduction and environmental protection.
Methodologies used	• Experiential Learning • Project-Based Learning • Gamification • Dialogue and Discussion • Peer-to-Peer Learning • Arts and Creativity • Community Engagement • Online campaign • Digital collaborative activity
Step By Step Description	**Step 1: Research and Topic Selection (30 minutes)** • Research sustainable practices related to the 4Rs: reduce, reuse, repair, and recycle. • Select a specific topic within the 4Rs that interests you, such as reducing single-use plastics, reusing materials, repairing objects instead of discarding them, etc. **Step 2: Infographic Design (60 minutes)** • Use online graphic design tools like Canva or Piktochart to create an infographic promoting your selected 4R topic. • Organize information in a visually appealing manner, using graphics, icons, and colors to clearly and effectively convey the message. • Include practical tips and concrete examples of how to apply the 4Rs in daily life. **Step 3: Review and Improvement (30 minutes)**

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	• Review your infographic and solicit feedback from friends or family on its clarity and effectiveness. • Make necessary adjustments to improve the quality and visual impact of your design, ensuring it accurately reflects the principles of the 4Rs. **Step 4: Share on Social Media (30 minutes)** • Publish your infographic on your personal social media accounts, highlighting the importance of sustainable practices and the 4Rs. • Encourage friends and followers to share the infographic to spread the message and motivate others to adopt more environmentally responsible habits.
Required Materials	• Computer with internet access • Online graphic design tools (Canva, Piktochart, etc.) • Connection to social media for sharing the infographic
Activity Evaluation/ Reflection	• Reflect on how creating the infographic has deepened your understanding of sustainable practices and the 4Rs. • Evaluate the reception of your infographic on social media and reflect on its impact on environmental awareness in your online community. • Consider how you can continue promoting the 4Rs and sustainability through your online activity and in your daily life.

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Useful Resources **(not mandatory)**	***Our Planet - Netflix series****: for further insight into environmental issues:* *https://www.netflix.com/es/title/80049832* ***National Geographic - Sustainability section****:* *https://www.nationalgeographic.co.uk/topic/subjects/environment-and-conservation/sustainability* ***The Minimalists*** *(podcast for insights into reducing consumption and living more sustainably):* *https://www.theminimalists.com/podcast/*

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