

Convince your boss | Enablement Stakeholder Management: Certified

Wanna enroll in our **Enablement Stakeholder Management: Certified** course, but don't know how to approach your boss about it?

We've got you covered.

Just copy and paste this email, personalize it, and let us do the convincing for you.

Hi **[insert your boss' name]**,

I'm interested in taking part in Sales Enablement Collective's *Enablement Stakeholder Management: Certified* course and am enquiring about whether you'd be willing to provide the financial support for me to do so.

The course will have me learn from Theo Davies, renowned enablement expert at Google. I'll hone my stakeholder management skills and deepen my understanding of building meaningful, collaborative connections within our organization.

Enablement is a deeply cross-functional, collaborative discipline and learning the skills necessary to have healthy, thriving relationships with stakeholders in our organization.

With this course, I'll use my newfound knowledge and confidence to develop the connections between functions in our organization and use this increased level of collaboration among stakeholders to elevate our enablement program's effectiveness.

This course, which is entirely self-paced and packed with resources, will allow me to return to our company as a better, more skilled employee.

Taking this into consideration, I believe this course would be the ideal platform for me to develop my skills as a sales enablement professional - Sales Enablement Collective is a respected company within the field of enablement.

The *Enablement Stakeholder Management: Certified* course gives me access to all of the course materials forever.

I've taken it upon myself to research any other alternatives that may be available, and I can assure you, Sales Enablement Collective's certification surpasses other options, offering exceptional value for money and impeccable content.

I have no doubt Sales Enablement Collective's course will give me and my colleagues the knowledge needed to improve the current standards at [company name].

I'd be thrilled to discuss this exciting opportunity with you in further detail. In the meantime, you can find more details about what's included in the syllabus, as well as an FAQ [here](#).

If there's anything else you need, please let me know. I'd be more than happy to help.

Thanks,

[Your name]