



Darryl Butman

Contact

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darrylb.org

805 298-207

Moorpark, Ca

Education

B.F.A.

California State University
Northridge - 1993

AS Electronics
Pierce College 1986

Skills

Adobe

Photoshop
Illustrator
InDesign

Microsoft

Code
Word
Excel
PowerPoint

Google

Docs
Slides
Sheets

Coding

HTML
PHP
ASP
CSS3
SCSS
jQuery
Javascript

Persona

Talented, experienced, enthusiastic web, UX/UI and graphic designer with 20 years total experience building and maintaining responsive websites and creating marketing materials. Eight years commercial printing experience. Clear knowledge of modern web technologies and best practices. Experience hand-coding html, PHP, ASP, CSS, JavaScript, jQuery and WordPress.

Career Chronology

Office Manager

Safety First Driving School, Inc. | May 24 2021 - current | Westlake Village, Ca

Associate

Smart & Final | March 22, 2020 - May 21, 2021 | Moorpark, Ca

Website | UI | UX | Graphic Designer

Nomadix, Inc. | May 10, 2010 - Aug 22-2019 | Woodland Hills, Ca

Designed and coded company website. Replaced antiquated site with new responsive HTML, CSS, JavaScript, jQuery code.

Experience increasing SEO efficiency using WooRank Toolset. Experience using Google Analytics to continuously enhance the user's experience. Kept code up to best practices and Google standards.

Worked advertising campaigns with Marketing and Sales. Used Photoshop and Illustrator to build graphics, including images for social media, product manuals, sales presentations and brochures etc.

Freelance Website | UI | Graphic Designer

Self employed | Nov 13, 2008 - March 21, 2010 | Moorpark, Ca

Website | UI | Graphic Designer

NXTV, Inc. | June 11, 1997 - Nov 12, 2008 | Woodland Hills, Ca

Part of designed/development team coding frontend of ASP-based app used by Hotel Managers to manage NXTV services.

Part of the team that produced Adobe Flash interactive NXTV demos used as primary sales tool. Demo mimicked the NXTV TV App. Each demo customized with the client's branding and content. Demo responsible for increasing sales 22%.

Part of the team that created the company's first Flash-based website. Responsible for converting websites from 100% Flash to HTML with embedded Flash elements.

Worked with sales and marketing to create both screen and printed materials. Coded HTML and ActionScript code. Experience using MS Code, Flash, Illustrator and Photoshop.

Web/Graphic Designer

Netway Communications, Inc. | Oct. 14, 1996 - June 9, 1997 | Chatsworth, Ca

Designed and maintained company and client website. Used Adobe Dreamweaver, built company and client websites such as the LA Auto Show. Designed and produced the company's printed materials.

Graphic Designer

United Media Publishers, Inc. | July 16, 1990 - Oct 11, 1996 | Canoga Park, Ca

Team member of graphic designers and paste-up artists responsible for producing three quarterly tabloid-sized newsprints; Latino Times, National Jewish Life, and the Black Employment Journal. Built countless client advertisements supporting equality across all industry professions.