

ROAD TO RAINMAKER

200 G WORK SESSIONS AWAY

									
									
									
									
									
									
									
									
									
									
									
									
									
									
									
									
									
									
									
									

 ▾	 ▾	 ▾	 ▾	 ▾	 ▾	 ▾	 ▾	 ▾	 ▾
▾	▾	▾	▾	▾	▾	▾	▾	▾	▾

G Work Checklist

- ☒ ~~Set a desired outcome and plan actions~~
- ☒ ~~Pick an attitude~~
- ☒ ~~Hydrate, Caffeinate, Get the blood flowing~~
- ☒ ~~Remove distractions~~
- ☒ ~~Set a timer for 60-90 mins~~
- ☒ ~~Get started~~
- ☒ ~~Evaluate afterwards~~

Build a website for my client and get her 10 paying customers by June 30.

SESSION #1 - 15/06/2024 + 4:00am - 5:30am

Desired Outcome:

- Write Facebook ad copy

Planned Tasks:

- Analyze tactics used by Top players in their ads to keep and direct attention.
- Feed AI Those tactics plus Market Research to create an effective ad quickly.
- Revise ad copy and improve on it.

Post-session Reflection

- I saw Prof. Andrew respond to someone's question who asked about Ai and that made me rewatch how to use AI videos to quickly create the ad copy instead of coming up with it myself and then have chatgpt analyze it.
 - I didn't get to revise the ad copy in this session. Will do so tomorrow in the first session.
-

SESSION #2 - 15/06/2024 + 1:30pm - 5:27pm

Desired Outcome:

- Use Ai to create Sales landing page copy

Planned Tasks:

- Feed AI Market research
- Have AI create Sales Copy
- Revise AI's copy

Post-session Reflection

- I tried to feed AI the entire market research doc but they all crashed on me. So I had to ask them for what specifically they needed and painstakingly type them out individually until I believed it was sufficient enough data to create the page.
 - The page came out 'okay' but it doesn't push any of the emotional levers that it needs to in order to get the reader to take action.
 - Tomorrow, first GW I will Revise it and add the emotional levers that should be pulled.
-

SESSION #3 - 16/06/2024 + 4:00am-5:30am

Desired Outcome:

- Revise Ad & Landing page Copy

Planned Tasks:

- Create a headline that will catch a stage 4 level of sophistication for the ad.
- Pull the emotional levels in the sales landing page copy
- Get reviews from G's in the Chat

Post-session Reflection

- Notes
-