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Brocade Bolsters Data Center and Software Networking Expertise with New Regional Appointments for Asia Pacific and South East Asia

Chee Keong Lam and Beni Sia Named to the Roles of Director of Data Center Fabric and Virtualization for Asia Pacific and Regional Director for South East Asia, Respectively

KUALA LUMPUR, Malaysia- June 9, 2014 – [Brocade](#) (NASDAQ: BRCD) today announced the appointment of Chee Keong (CK) Lam to the position of director of Data Center Fabric and Virtualization for Asia Pacific (APAC), and Beni Sia to the role of regional director for South East Asia. Based out of Singapore, both will be responsible for driving the company's data center and Software-Defined Networking (SDN) strategy and adoption across the regions.

Lam will report to Matt Kolon, Brocade Chief Technology Officer (CTO) for APAC. With over 20 years of networking experience, Lam most recently worked at Juniper Networks, where he was tasked with driving thought leadership and large customer engagements for Juniper's data center solution—spanning routing, switching, and security—across Asia Pacific. Prior to Juniper Networks, Lam was an advisory sales specialist at IBM Global Technology Services (GTS) for network infrastructure and data center solutions. He also held various senior technical positions at Intel and Novell.

As regional director for South East Asia, Sia will be responsible for charting the company's strategic direction and growth for the region, and driving customer adoption of Brocade® Ethernet fabric and software networking solutions. He will report directly to Adam Judd, Brocade vice president for APAC. With over two decades of sales and marketing experience across the telecommunications, enterprise, and commercial sectors, Sia was most recently the country director for Singapore, Vietnam, Philippines and Indo-China at Juniper Networks.

“The addition of CK and Beni to our regional leadership team validates our strong commitment to South East Asia and APAC as we continue to foster our leadership in data center and software networking across the region,” said Adam Judd, Brocade vice president for APAC. “There is a perfect storm of new technologies and new business requirements all hitting at the same time, and Brocade is uniquely positioned to challenge and disrupt the current networking status quo by taking an evolutionary and revolutionary approach to innovation and development cycles. APAC is forecast to become the second biggest revenue contributor in the [global SDN market](#) by 2019, and our leading position in Ethernet fabric adoption and software networking will put us in an excellent position to leverage these imminent opportunities to deliver agile and flexible networks for our customers.”

About Brocade

Brocade (NASDAQ: BRCD) networking solutions help the world's leading organizations transition smoothly to a world where applications and information reside anywhere. (www.brocade.com)

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