

THE INVISIBLE MAMMAL IMPACT CAMPAIGN



Thank you for hearing the bat signal!

We need passionate people like you to help raise awareness about the potential extinction of bats. Join our impact campaign by creating a micro-bat community to take action. A small group of people can create change with fun and engaging events. Your small steps will raise awareness and create collective impact. Think globally and act locally.

Celebrate [Bat Week](#) October 24-31st!

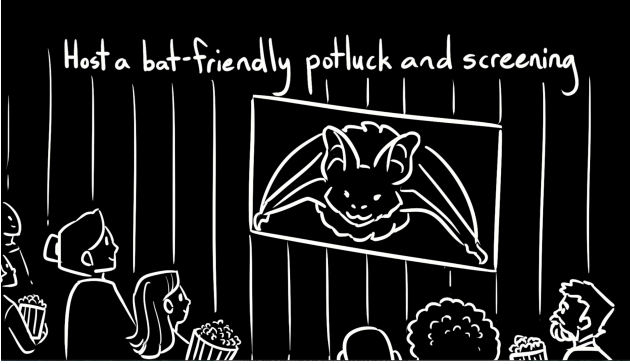
Start with a fun potluck or screening and then plan your next steps to support bats in your community!

Host A Screening

Invite your friends over for a community building Bat Friendly Potluck Screening!

Or host a public screening at your school, library or community organization.

Find ideas for Bat Themed Treats in the Bat Week Recipe Book.





Host a bat-friendly potluck and screening

The illustration shows a group of people gathered around a table, eating and watching a movie. A large screen displays a bat. The text 'Host a bat-friendly potluck and screening' is written above the screen.

Sample Potluck Menus

Snacks Popcorn Chips, Salsa and Guacamole Roasted Fig & Goat Cheese Tarts	Drinks Smoothies Beer Batchata
Salads Citrus & Beet Salad	Desserts Chocolate Covered Strawberries Avocado Chocolate Pudding
Dinner Rice & Beans Roasted Tomatoes and Peppers	

Bats perform pest control for popcorn!
(valuing well over \$1 Billion/year)



Cacao Strawberries

Plant a bat-friendly garden or build a bat box!



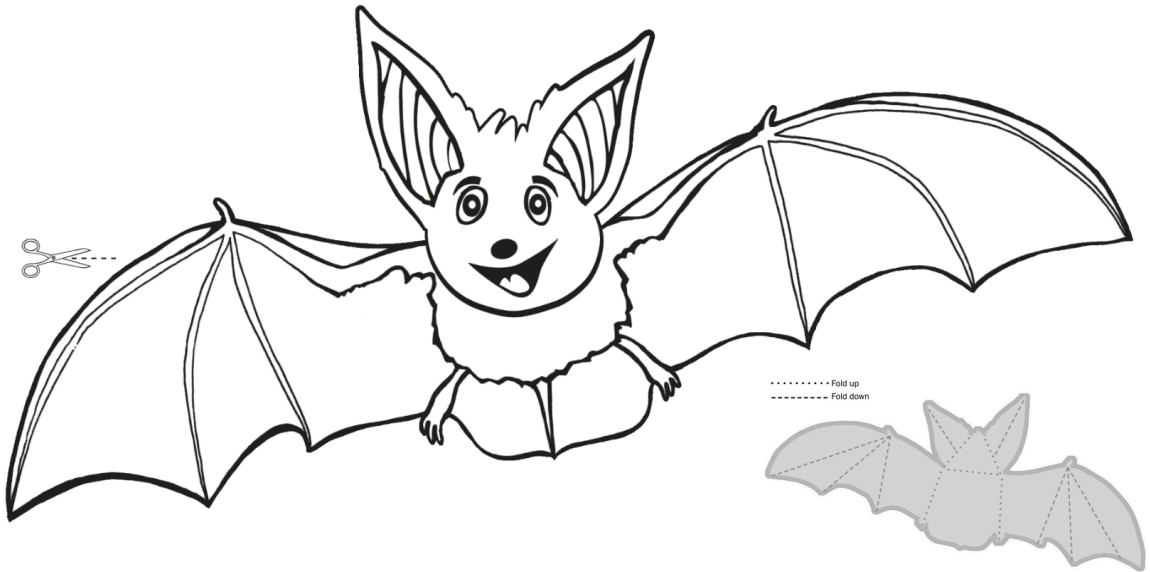
Go on a sunset bat-viewing



Fund bat research - *more important now more than ever!*



Host Fun Bat Activities for Kids



[Bat Week Educate](#) | [Project EduBat](#) | [Project Learning Tree](#)

Support *local, state and federal* bat efforts!

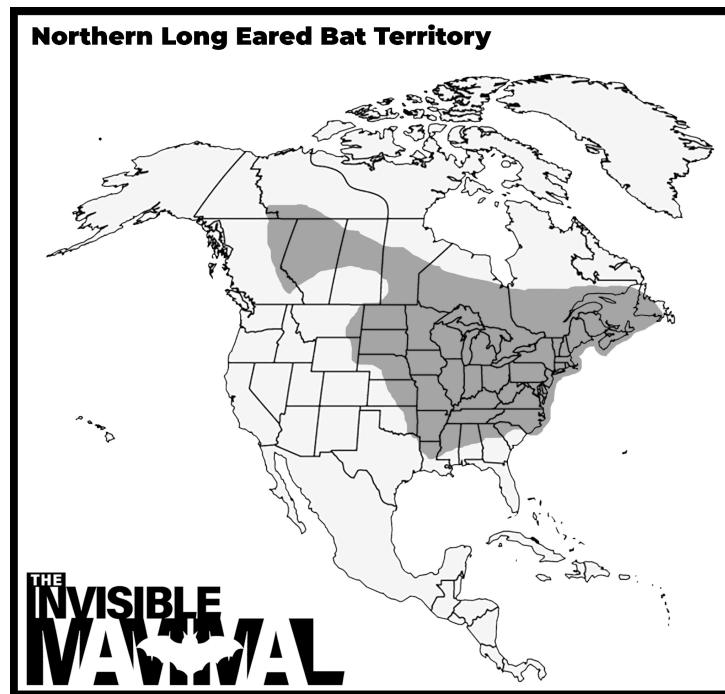


FEDERAL

Demand Congress protects funding for endangered species:

- [H.R. 4754](#) would remove funding for the **Northern Long Eared Bat** (as well as other endangered animals). [Find Your Congressperson](#) and call or email to tell them that [HR 4754 slashes funding making it the House Extinction Bill](#)

slashing necessary funding that protects endangered species and helps them recover.



- Learn about the [Restore America's Wildlife Act \(RAWA\)](#)
[Find Your Congressperson](#) and call or email to demand that they sign on and protect our wildlife. We'll update this page when/if the RAWA Bill is reintroduced this year.

STATE

Example: [California activists made the Pallid Bat](#), the official state bat in 2024!

LOCAL

Connect with local organizations that help bats and see how you can help. Let people know if they find injured bats, they can reach out to [local bat rehabilitators](#)

EDUCATORS - Sign up for [WILD About Bats](#)

October 2, 2025 - 4pm ET/ 1pm PT

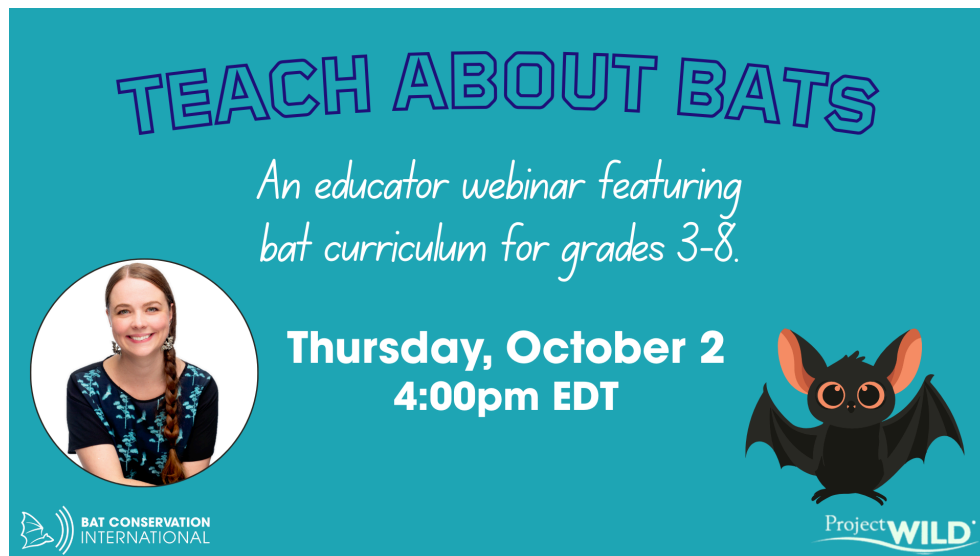
Who: Formal and non-formal educators for grades 3-8

When: Fall 2025 - Yearly for past three years

Cost: \$25.75

How to register: go to the [Conservation Learning Campus](#)***



Description: In this 3-hour self-paced course, you will learn how to implement the Project WILD activity "Bat Blitz." In this activity, students simulate bats feeding on insects then perform calculations based on the number of insects caught during the activity. Students explore the ecosystem services bats provide, threats to bat populations such as white-nosed syndrome, and stewardship actions to help bats. This mini course also provides additional resources and background information on bats and bat conservation.




TEACH ABOUT BATS

*An educator webinar featuring
bat curriculum for grades 3-8.*

**Thursday, October 2
4:00pm EDT**



 BAT CONSERVATION
INTERNATIONAL

Project **WILD**



ORGANIZATIONS - Partner with [Bat Week](#)!

If you are part of an organization, ask them to become a [Bat Week Partner](#)!

Bat Week is Oct 24-31 Every Year! The week of Halloween of course...

CELEBRATE [Year of the Bat in 2027!](#)

If you are artistic, enter their logo contest before 10/31/25

Create a mini-bat film festival!

Screen the short films [Bat Boy](#), [Batsies](#), [Stopping White-Nose Syndrome: Can We Save Bats in North America?](#), [Wild Hope: Bat Vax](#), along with [The Invisible Mammal](#).

Read more about bats:

[The Weird and Wonderful World of Bats: Demystifying These Often-Misunderstood Creatures](#) by Dr. Alyson Brokaw

[The Secret Lives of Bats: My Adventures with the World's Most Misunderstood Mammals](#) by Merlin Tuttle

[Bats - An Illustrated Guide to All Species](#) by Merlin Tuttle

[Bat Rhapsody](#) by Sonya Montenegro

For Kids:

[Stellaluna](#) by Janelle Cannon and [Stellaluna YouTube Read Aloud](#) for kids

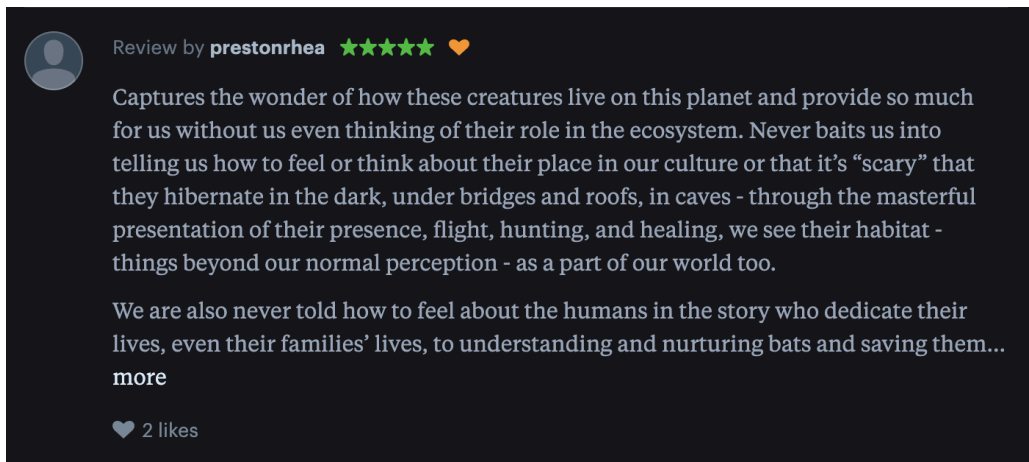
[The Magic School Bus Going Batty: A Book About Bats](#) by Judy Katschke

[Bats at the Beach](#), [Bats at the Library](#), [Bats at the Ballgame](#) by Brian Lies

[Bats: Learning to Fly](#) by Falynn Koch

SPREAD THE LOVE

If you loved the film, write a review on [IMDB](#) or [Letterboxed!](#)



[Donate to our impact campaign or sponsor a screening](#)

Your donation allows us to help more people fall in love with bats!

Wear Your [Love For Bats](#) on Your Sleeve

