

# Privacy Policy for Master Abacus Learning Application

**Effective Date:** 01-06-2024

We appreciate you choosing the Master Abacus Learning Application. This privacy policy outlines how we collect, use, disclose, and safeguard your information when you use our mobile application, particularly if you are a parent or guardian of a child using the application. We are dedicated to ensuring that your privacy is respected and that children have a safe and enjoyable learning experience.

## 1. Information We Collect:

### 1.1 Information Provided by Users:

When creating an account or subscribing to our services, we may collect personal information such as the child's name, age, parent's name, email address, and payment information for subscription purposes.

### 1.2 User-Generated Content:

The app may collect user-generated content related to the child's progress in math exercises, scores, and other in-app achievements.

### 1.3 Automatically Collected Information:

We may automatically collect non-personal information, including device information, usage data, and technical information about the device and software used to access the App.

## 2. How We Use the Information:

### 2.1 Providing and Personalizing the App:

The information is utilized by us to create and manage user accounts, personalize the learning experience, and monitor progress in math activities using the abacus.

### 2.2 Communication:

We may use parent's email addresses to send important updates, newsletters, or information about new features, including subscription-related communication.

### 2.3 Analytics and Improvement:

Data is used to analyse user behaviour, improve content, and enhance the overall learning experience.

### 3. Data Sharing:

#### 3.1 Limited Disclosure:

We do not sell, trade, or otherwise transfer personally identifiable information to outside parties. Information is shared only as necessary for the operation of the App.

#### 3.2 Third-Party Services:

Third-party services may be used for analytics, in-app advertisements, and subscription processing. These services adhere to their own privacy policies.

### 4. Security:

We implement security measures to protect your information. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

### 5. Changes to the Privacy Policy:

We may update this Privacy Policy to reflect changes in our practices or for other operational, legal, or regulatory reasons. We encourage you to review this policy periodically.

### 6. Contact Information:

If you have any questions or concerns about this Privacy Policy, please contact us at [info.indiamaster@gmail.com](mailto:info.indiamaster@gmail.com).

By using our App, you agree to the terms outlined in this Privacy Policy. Please ensure that you have read and understood this policy, especially if you are a parent or guardian of a child using the App.