



SHOT OF THE YEAR AWARD

Purpose: This award honors excellence in capturing a moment from behind any camera. This individual recognition is for a photographer/videographer's artistic talents, therefore team submissions are not eligible for this category.

Who should apply: Photographers/videographers, photo booths and drone photographers/videographers.

Brief Overview: To be used as a description at the Awards Gala should your submission win. (minimum of 15 - 25 words maximum)

Section 1: Award Entry Overview - 10 points

Give a 150-word overview of the award submission. This overview should set the tone for the rest of the award submission.

- Summarize the "SHOT", including its theme and a description of the goods and services you provided. The entry will be judged on how well the "SHOT" fulfilled the client's purpose, theme, goals, and objectives, as well as the unique, creative, or innovative aspects that elevated the "SHOT" to an award-winning level.

Section 2: Criteria - 45 points

Respond to the below bulleted prompts in 300-500 words. Answer all prompts in the order listed, adding space between answers, for maximum point value.

- Describe the overall event objectives as presented by the clients and how these were captured by the photography.
- Explain the client's overall goal and expectations of the services and photos post event.
- Describe the logistics and unique details of the event that allowed you to be creative and showcase your talents from behind the lens (examples include food and beverage, entertainment, lighting, special effects, etc).
- Describe whether there were challenges during the planning, execution, or post-production of the event. If so, explain what strategies and resolutions were used to resolve the issues.

Section 3: Supporting Material - 45 points

Upload the following to support your written award submission. All upload material must be submitted to receive full credit for this portion of the submission.

- Attach the “SHOT” that demonstrates the outstanding nature of the design, photography, and unique entertainment that you feel supports the “SHOT”.
- **Optionally**, submit one video segment. Must be a maximum of two minutes in length and must be submitted through a link (such as Vimeo or YouTube).