## **DIC EMAIL FREE VALUE**17 MAY 23

Avatar: Tyson - 22

<u>Current State</u>: Tyson has a passion for music but is left disappointed by the lackluster "courses" on the internet from youtube to udemy. He wants to pursue a passion as an R&B artist someday but he is struggling to get off the ground, not only because of the generic content, but his personal life as well, because he is busy throughout the week working a 9-5.

<u>Dream State</u>: Tyson wants to become an R&B artist.

<u>Roadblocks</u>: Generic online courses have taught him nothing and aren't helping him really engage with the content.

<u>Solutions</u>: Provide a more in-depth course that's interactive, professional and that he can do on his own time.

Product: An online professional music class.

## DIC EMAIL:

## SL: A Novice' Guide To Harnessing Musical Talent...

There are powerful ways for a young, aspiring musician like yourself to truly harness your inner talents...

And it's not by signing up for a cheap and uninspiring music course either,

Instead, why not look to already established musicians for answers?

And I'm not saying you need to spend thousands for a mentorship or some kind of music camp.

There is a more effective way of picking the brains of talented musicians for their untapped secrets.

And gaining an in-depth perspective, bolstering your understanding of music by 10x!

Where even the most inexperienced musicians come out like pros!

So, if you're ready to attain an in-depth knowledge of music, tune in right now!