



Rocky Mountain Holiday Tours LLC
PO Box 2063
Fort Collins, Colorado 80522
U.S.A.
PH: (970) 482-5813
FAX: (970) 482-5815
Email: gary@rmhtours.com

Gary J Schluter
Founder
Rocky Mountain Holiday Tours llc

Mr Schluter first full time position was with the Tour Department for the Yellowstone Park concessionaire from 1974-1980. In the fall of 1980, he moved to Cheyenne where he developed a new position for the Wyoming Travel Commission (State of Wyoming tourism promotion office) to work with travel professionals (domestic and international) to develop and promote travel to the Cowboy State. In 1987, working with regional transportation company Powder River Transportation, Mr. Schluter began Rocky Mountain Holiday Tours—a company set up to assist tour operators in Europe to book their guest into the American West. In 1997 he bought out the interest of Powder River and proceeded as the individual owner of what has become the largest “regional” receptive operator for the American West.

Mr. Schluter has been a member of the Colorado Tourism Board’s International Travel Promotions Committee and was instrumental in having RMHTours named as the “Official Receptive Operator” for the marketing promotion group Rocky Mountain International (now the Great American West Marketing group). RMHTours was sold to long time employee Chris Pilley in 2016 but Mr. Schluter continues to work assisting with the company groups program. Mr. Schluter is the Chairman of the Board of Directors for the International Inbound Travel Association (IITA)—the national organization for inbound tour companies working with both advocacy and Education for this segment of the travel industry. And in June 2016 was appointed by the US Secretary of Commerce to the US-Travel and Tourism Advisory Board and served one term. He also serves as an At-Large Board Member for the US Travel Association.
