

## What is Teach the Future?

Teach the Future is an inclusive, well organised and persistent campaign by secondary and tertiary education students to greatly improve education on the climate emergency and ecological crisis in the UK.

We are campaigning for change across the whole of the UK, but education in the UK is a devolved matter, meaning there are different education ministers and education laws in England, Scotland, Wales and Northern Ireland. A lot of our work is relevant across the UK, but we also have specific campaign branches in England, Scotland and Wales.

## **Introducing Teach the Future International!**

Teach the Future UK has been campaigning for climate education in the United Kingdom since October 2019. Over that time we have grown and improved our campaigning. We are now in a position where we are able to share some of the strategies and advice we have found helpful. Teach the Future has produced a few documents which cover different topics related to climate education campaigning and hope they will be helpful for people setting up or growing a climate education campaign. All of the content in these documents are things we have found helpful. They are in no way instructions for how to successfully campaign and we are by no means experts. You might find a different technique works better in your setting. If you have any questions or want any advice feel free to contact us at hello@teachthefuture.earth or josh@teachthefuture.earth.

If you want to chat with us about anything we would love to hear from you.

## **Global Climate Education Network**

We are currently in the process of launching a Global Climate Education Network with other climate education campaigns we are working with. Stay tuned for more information about this...

## **Documents:**

<u>Things to consider</u> - This document goes through some helpful questions and conversations that could be had when starting or growing a campaign.

<u>Writing Asks</u> - Support and advice for choosing and refining your campaign asks <u>Crafting Key Messaging</u> - Support and tips for crafting the key massaging for your campaign. Defining key messaging is key to staying consistent and focused with campaigning.

<u>Lessons Learnt</u> - Some of the key lessons and techniques we have picked up or learnt over the course of our campaign.

<u>Stakeholder Support</u> - This document gives advice about engaging with stakeholders and supporters and lists some of the organisations you may wish to reach out to.