

Outpost Ember | Indie Dev Support Services

Are you a solo indie dev prepping for launch? Your game might be great, but if your Steam page, trailer, or pitch deck doesn't grab attention, it won't get traction.

At Outpost Ember, we're a UK-based indie publishing label with a team of specialist content creators, writers, editors, artists and marketers, dedicated to helping indie devs launch smarter.

Not ready for a full publisher? No problem. We offer flat-fee creative and launch support services - no royalties, no rev share, just expert help when you need it.

Core Services

Steam Page Review + Rewrite

Our copywriters will clean up your tags, trailer placement, and description - optimised to drive wishlists and conversions.

Trailer Beat Sheet + Script Advice

Get a structured pacing breakdown from our video team - with hooks, beats, and calls-to-action that grab attention fast.

Press Kit + Email Pitch Template

Our PR writers will build your press pack and a ready-to-send email for media and influencers.

Pitch Deck Review

Publisher-ready pitch deck feedback from our team, helping you tighten your structure and storytelling.

Indie Launch Bundle

All of the above at a discount - perfect for demo day, wishlist pushes, or early access launches.

Curated Creative Services

These are handled by trusted collaborators from our extended creator network. Pricing is provided **on a quote-by-quote basis** depending on the freelancer selected and the scope of your project.

Key Art Illustration

Full-resolution promo artwork for use on Steam, social, and press.

Steam Capsule Set

Header image, capsule, and icon assets - custom-made for your game.

Social Media Templates

Editable templates for announcements, trailers, and wishlist pushes.

Press/Store Asset Pack

Transparent logos, icons, promo screens, and format-ready store visuals.

Gameplay Trailer Edit (under 60s)

Edited trailer from raw footage - includes music, transitions, title cards.

Teaser Trailer (under 30s)

Short hype trailer for social media or event drops.

Narrative/Story Editing

Light-touch script and dialogue refinement for in-game text.

How It Works

- One-off fee, 5-7 day delivery (core services)
 - Curated services quoted individually per project
 - 1 revision included on all services
 - Fully remote, UK-based team
 - No revenue share. No fine print.
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Get in Touch

- DM me here or email jamie@outpost-ember.com
- Portfolio/mock examples available on request

Let's make your launch hit harder!